46th AWARD AWARDS WINNERS



ID	Category	Entry	Client	Entrant Company	
13920	A.02 Banners & Rich Media Advertising	Banner Ad Changeroom	THE ICONIC	Dentsu Creative	BRONZE
13188	A.04 Digital Tools & Utilities	The Algorithm of Disrespect	Department of Social Services	BMF	BRONZE
14653	A.05 Websites	McDonalds X Squid Game: Dare To Play	McDonald's AU	Akcelo	BRONZE
13227	A.06 Integrated Digital Campaigns	Clash of Commuters	Samsung	Clemenger BBDO	SILVER
ADVERTI	SING DIRECT				

ID	Category	Entry	Client	Entrant Company	
13143	B.01 Direct Mail, Individual	Packed Full of History	Samsung	Clemenger BBDO	SILVER
14021	B.02 Direct Mail, Campaign	Toastcards - Vogel's Very Thin	Goodman Fielder New Zealand	DDB Group Aotearoa	BRONZE
13170	B.03 Direct Response, any media	TasmanAi	Tourism Tasmania	BMF	SILVER
13186	B.03 Direct Response, any media	The Algorithm of Disrespect	Department of Social Services	BMF	BRONZE
13239	B.03 Direct Response, any media	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVER
13828	B.03 Direct Response, any media	The Cardboard Cake	Wholegreen Bakery	The Hallway	BRONZE
14693	B.03 Direct Response, any media	The Hidden Eye Test	1001 Optometry	VML Australia	SILVER
13738	B.04 Direct Response Integrated Campaigns	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVER
14028	B.05 Retail	Certified Toasters	Goodman Fielder New Zealand	DDB Group Aotearoa	GOLD
13739	B.07 Direct Innovation	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	BRONZE
14240	B.07 Direct Innovation	Certified Toasters	Goodman Fielder New Zealand	DDB Group Aotearoa	SILVER
14468	B.07 Direct Innovation	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZE

ADVERTISING | EXPERIENTIAL

ID	Category	Entry	Client	Entrant Company	
13229	C.01 Events & Experiences	Clash of Commuters	Samsung	Clemenger BBDO	BRONZE
14174	C.01 Events & Experiences	Worst Children's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	SILVER
14196	C.01 Events & Experiences	The Banana Pass	Hort Innovation	Thinkerbell	BRONZE
13804	C.02 Guerrilla Marketing and Stunts	THE MATCH THAT SELLS	Silver Wolf Whiskey	TBWA Thailand \ Juice	BRONZE
14249	C.02 Guerrilla Marketing and Stunts	The Bunnings Warehouse Party	Bunnings	Bunnings	BRONZE
13210	C.03 Installations	The Impossible Selfie	Samsung	Clemenger BBDO	BRONZE
13440	C.03 Installations	The Spot	Bristol Myers Squibb + La Roche Posay	Ogilvy Australia	SILVER
13923	C.04 Retail	Banner Ad Changeroom	THE ICONIC	Dentsu Creative	BRONZE
14662	C.04 Retail	McDonalds X Squid Game: Dare To Play	McDonald's AU	Akcelo	BRONZE
13131	C.05 Best Use of Technology	Ghost Skins	Samsung	Cheil PengTai Beijing & Cheil Hong Kong	BRONZE
14377	C.05 Best Use of Technology	UNPLYABL	Queensland Government	Publicis Worldwide	BRONZE
14430	C.05 Best Use of Technology	Volkswagen RooBadge	Volkswagen Australia	DDB Group Australia	SILVER

ADVERTISING | HEALTH & WELLNESS ID Category

ID	Category	Entry	Client	Entrant Company	
13871	D.01 Animal Health	The Cat Conversion System	Mars Petcare, WHISKAS	Clemenger BBDO	BRONZE
13569	D.02 Consumer, Patient and Professional Products	Shark Week	Modibodi	TBWA\Fabric	SILVER
13957	D.02 Consumer, Patient and Professional Products	Slather SPF - The Sun Is Not Your Friend	Slather SPF	SDWM	BRONZE
14461	D.02 Consumer, Patient and Professional Products	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZE
13446	D.04 Disease Awareness	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	GOLD
14691	D.04 Disease Awareness	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZE
14038	D.05 Health Awareness and Social Responsibility	Worst Childern's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	SILVER
14203	D.05 Health Awareness and Social Responsibility	36 Months	36 Months	FINCH	BRONZE
14585	D.05 Health Awareness and Social Responsibility	Shift 20 Initiative: Casting Call	Dylan Alcott Foundation	Special Australia	BRONZE
13708	D.06 Health Brands & Services	The Cassette	Palliative Care Queensland	Cocogun	BRONZE
14462	D.06 Health Brands & Services	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZE
13756	D.07 Business-to-Business	Shift 20 Initiative: Casting Call	Dylan Alcott Foundation	Special Australia	BRONZE

)	Category	Entry	Client	Entrant Company	
056	E.01 Integrated Campaign	Go A Little Extra	ALDI Australia	BMF	BRONZ
3741	E.01 Integrated Campaign	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVER
3967	E.01 Integrated Campaign	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	SILVER
DVFRTI	SING PR & PROMOTION				
VEIXII	Category	Entry	Client	Entrant Company	
211	F.01 Creative Use of Media	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	BRONZ
1281	F.01 Creative Use of Media	Meet Me at the Coke Sign	The Coca-Cola Company	Ogilvy Australia	SILVER
1442	F.01 Creative Use of Media	Ads at Record Speeds	Superloop	Leo Australia	BRONZ
3109	F.02 Best Use of Content	Night Fishing	Hyundai Motor Company	INNOCEAN Seoul	BRONZ
3172	F.02 Best Use of Content	TasmanAi	Tourism Tasmania	BMF	BRONZ
577	F.02 Best Use of Content	Shark Week	Modibodi	TBWA\Fabric	BRONZ
936	F.02 Best Use of Content	Uncovered	Samsung	Clemenger BBDO	BRONZ
938	F.03 Best Use of Digital and Social Media	Uncovered	Samsung	Clemenger BBDO	BRONZ
992	F.03 Best Use of Digital and Social Media	The Cat Conversion System	Mars Petcare, WHISKAS	Clemenger BBDO	BRONZ
213	F.03 Best Use of Digital and Social Media	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	SILVER
522	F.03 Best Use of Digital and Social Media	Reshaping Rugby. The World's First TikTok Final	2degrees Mobile	TBWA\New Zealand	SILVER
561	F.03 Best Use of Digital and Social Media	#NewYearsUnresolution	Unilever - Dove	Ogilvy Australia	BRONZ
232	F.04 Best Use of Events and Stunts	Clash of Commuters	Samsung	Clemenger BBDO	SILVER
666	F.04 Best Use of Events and Stunts	The Human Pickle	Heinz	TBWA\Australia	BRONZ
176	F.04 Best Use of Events and Stunts	Worst Childern's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	GOLD
455	F.04 Best Use of Events and Stunts	ANZ x AFC Day One	ANZ Bank New Zealand	TBWA\New Zealand	BRONZ
753	F.05 Best Use of Paid Talent and Influencers	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVER
566	F.05 Best Use of Paid Talent and Influencers	Made For Down Under	Bonds	Special Australia	GOLD
818	F.06 Best Use of Unpaid Talent and Influencers	Hey Drake, this yours?	Sydney Water	It's Friday	BRONZ
568	F.08 PR Amplification for a Campaign	Made For Down Under	Bonds	Special Australia	BRONZ
993	F.11 PR-Led Campaign, Integrated	The Cat Conversion System	Mars Petcare, WHISKAS	Clemenger BBDO	SILVEF
667	F.12 Product Launch	The Human Pickle	Heinz	TBWA\Australia	BRON
567	F.12 Product Launch	Made For Down Under	Bonds	Special Australia	SILVER
623	F.13 Public Affairs Campaign	36 Months	36 Months	Supermassive	GOLD
814	F.14 Reactive Response	Hey Drake, this yours?	Sydney Water	It's Friday	SILVER
442	F.15 Sponsorships & Partnerships	The Spot	Bristol Myers Squibb + La Roche Posay	Ogilvy Australia	BRONZ
754	F.15 Sponsorships & Partnerships	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVER
942	F.15 Sponsorships & Partnerships	Uncovered	Samsung	Clemenger BBDO	SILVER
545	F.15 Sponsorships & Partnerships	Reshaping Rugby. The World's First TikTok Final	2degrees Mobile	TBWA\New Zealand	BRONZ
575	F.15 Sponsorships & Partnerships	ANZ x AFC Day One	ANZ Bank New Zealand	TBWA\New Zealand	BRON
OVERTI	SING PRESS & OUTDOOR				
	Category	Entry	Client	Entrant Company	
443	G.01 Ambient & Special Build	The Spot	Bristol Myers Squibb + La Roche Posay	Ogilvy Australia	BRONZ
580	G.01 Ambient & Special Build	The Black Friday Sale	Kitchen Warehouse	Special Australia	BRONZ
177	G.02 Poster Advertising, Existing Sites	Off Season: Become a Winter Person	Tourism Tasmania	BMF	BRONZ
520	G.02 Poster Advertising, Existing Sites	Off Season: Become a Winter Person	Tourism Tasmania	BMF	BRONZ
467	G.02 Poster Advertising, Existing Sites	The Hidden Eye Test	1001 Optometry	VML Australia	SILVER
583	G.02 Poster Advertising, Existing Sites	The Black Friday Sale - Pasta Machines	Kitchen Warehouse	Special Australia	BRONZ
183	G.05 Poster Advertising Campaigns	Off Season	Tourism Tasmania	BMF	BRONZ
392	G.05 Poster Advertising Campaigns	From Space to Your Place	Telstra	TBWA\Australia	BRONZ
448	G.05 Poster Advertising Campaigns	EAT IT	Karanghape Road Business Association	Motion Sickness	BRONZ
673	G.05 Poster Advertising Campaigns	Welcome To Melbourne	Specsavers	TBWA\Australia	SILVER
750	G.05 Poster Advertising Campaigns	The Black Friday Sale	Kitchen Warehouse	Special Australia	BRONZ
416	G.05 Poster Advertising Campaigns	Four Bars	Telstra	Bear Meets Eagle On Fire	SILVER
466	G.05 Poster Advertising Campaigns	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZ

14487	G.05 Poster Advertising Campaigns	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	BRONZE
3518	G.09 Press Advertising Campaigns	From Space to Your Place	Telstra	TBWA\Australia	BRONZE
	SING RADIO & AUDIO	Entry	Client	Entrant Company	
2400	Category H.01 Branded Audio and Podcasts, Individual	Entry Study Break	Nestle	Entrant Company TBWA\Eleven	BRONZE
.3409 .4353	H.02 Branded Audio and Podcasts, Campaign	Dream Team	Football Australia	Ogilvy Australia	SILVER
4555 3618		"Last Broadcast" Cris Bundoquin	KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas	TBWA\SMP	SILVER
3911	H.04 Radio Advertising, over 30 seconds H.06 Radio Advertising Campaigns	52 Weekends	Carlton & United Breweries	Droga5 ANZ, part of Accenture Song	BRONZE
4201	H.08 Innovative Use of Radio & Audio	Dream Team	Football Australia	Ogilvy Australia	BRONZE
.4432	H.08 Innovative Use of Radio & Audio		Volkswagen Australia	DDB Group Australia	GOLD
4432	n.08 iiiiovative ose oi kaulo & Audio	Volkswagen RooBadge	VOIKSWAGETI AUSTIAIIA	DDB Group Australia	GOLD
	SING RETAIL				
)	Category	Entry	Client	Entrant Company	
.3197	I.11 Best Integrated Marketing Campaign	Go A Little Extra	ALDI Australia	BMF	BRONZI
L4241	I.11 Best Integrated Marketing Campaign	Certified Toasters	Goodman Fielder New Zealand	DDB Group Aotearoa	GOLD
13211	I.13 Best Customer Experience Initiative	The Impossible Selfie	Samsung	Clemenger BBDO	BRONZE
ADVERTIS	SING SOCIAL MEDIA				
D	Category	Entry	Client	Entrant Company	
L4215	I.02 Best use of Social Media, Campaign	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	SILVER
.3943	I.03 Community Building and Engagement	Uncovered	Samsung	Clemenger BBDO	BRONZ
4108	I.03 Community Building and Engagement	The Forbidden Flagmoji	Solid Lines	DDB Group Australia	BRONZ
.4042	I.04 Content Creation	Samsung No Bad Seats	Samsung	We Are Social Australia	BRONZ
.3055	I.05 Co-Created & User Generated Content	TasmanAi	Tourism Tasmania	BMF	SILVER
3944	I.05 Co-Created & User Generated Content	Uncovered	Samsung	Clemenger BBDO	SILVER
L4217	I.05 Co-Created & User Generated Content	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	BRONZ
.3621	I.06 Social Videos, Individual	Uncle KFC's Rice Bowl	KFC Thailand	Wolf BKK	GOLD
.3959	I.06 Social Videos, Individual	Slather SPF - The Sun Is Not Your Friend	Slather SPF	SDWM	BRONZ
4212	I.06 Social Videos, Individual	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	BRONZ
.4572	I.06 Social Videos, Individual	Made For Down Under	Bonds	Special Australia	SILVER
.3700	I.08 Tactical	Brat Club Classic	Goodman Fielder	Connecting Plots	BRONZ
3816	I.08 Tactical	Hey Drake, this yours?	Sydney Water	It's Friday	GOLD
.3578	I.09 Use of Talent and Influencers	Shark Week	Modibodi	TBWA\Fabric	BRONZ
.3817	I.09 Use of Talent and Influencers	Hey Drake, this yours?	Sydney Water	It's Friday	GOLD
14573	I.09 Use of Talent and Influencers	Made For Down Under	Bonds	Special Australia	GOLD
DESIGN D	BOOK DESIGN Category	Entry	Client	Entrant Company	
14173	J.09 Other	Worst Children's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	BRONZE
DESIGN I	BRANDING				
D D	Category	Entry	Client	Entrant Company	
13573	J.12 Brand Refresh, Large Identity	triple j Rejenerated	ABC (Australian Broadcasting Corporation)	Howatson+Company	SILVER
13575	J.19 Logos	triple j Rejenerated	ABC (Australian Broadcasting Corporation)	Howatson+Company	BRONZ
DESIGN I	GRAPHIC DESIGN				
D	Category	Entry	Client	Entrant Company	
	J.20 Applied Print Graphics	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	BRONZ
14499			Telstra	Bear Meets Eagle On Fire	GOLD
14499 14436	J.26 Posters	wnerever we go	reistra	Deal Meers casie Oil the	
14499 14436 14508	J.26 Posters J.26 Posters	Wherever We Go Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	BRONZ

DESIGN	PACKAGING DESIGN				
ID	Category	Entry	Client	Entrant Company	
L3147	J.31 Promotional & Special Edition	Packed Full of History	Samsung	Clemenger BBDO	SILVER
DESIGN	PRODUCT DESIGN				
D	Category	Entry	Client	Entrant Company	
14610	J.34 Connected Products & Wearable Technology	Volkswagen RooBadge	Volkswagen Australia	DDB Group Australia	SILVER
13835	J.37 Product Innovation	The Cardboard Cake	Wholegreen Bakery	The Hallway	BRONZE
14611	J.37 Product Innovation	Volkswagen RooBadge	Volkswagen Australia	DDB Group Australia	BRONZE
CRAFT A	ANIMATION AND VISUAL EFFECTS				
ID	Category	Entry	Client	Entrant Company	
13491	K.02 3D Animation	The Cassette	Palliative Care Queensland	Cocogun	BRONZE
14406	K.02 3D Animation	Wherever We Go	Telstra	Bear Meets Eagle On Fire	SILVER
13048	K.06 Special Effects	KIA 'EV Range' (90s)	KIA	DIVISION	BRONZE
13646	K.06 Special Effects	Beef 'Ship'	Meat and Livestock Australia	The Sweetshop	SILVER
13049	K.07 Visual Effects	KIA 'EV Range' (90s)	KIA	DIVISION	BRONZE
14086	K.07 Visual Effects	Earth Defender	Novo Amor/Believe	Heckler Singapore	BRONZE
13035	K.08 Campaign	Better on a Better Mobile Network	Telstra	Revolver	SILVER
CRAFT I	ART DIRECTION				
D	Category	Entry	Client	Entrant Company	
13021	K.11 Experiential Art Direction	The Waiting Workforce	JPMorganChase	The Glue Society	BRONZE
13531	K.11 Experiential Art Direction	Vivid 'Nest'	Destination NSW	Photoplay	BRONZE
14160	K.11 Experiential Art Direction	Breadywear	Goodman Fielder New Zealand	DDB Group Aotearoa	SILVER
14527	K.11 Experiential Art Direction	Into Art	Telstra	TBWA\Australia	BRONZE
13523	K.12 Film Art Direction, Individual	Experience Beautiful Internet	Telstra	TBWA\Australia	BRONZE
14445	K.12 Film Art Direction, Individual	Together is for Christmas	Telstra	Bear Meets Eagle On Fire	SILVER
14449	K.12 Film Art Direction, Individual	Wherever Your Business Goes	Telstra	Bear Meets Eagle On Fire	GOLD
14136	K.13 Film Art Direction, Campaign	Better on a Better Mobile Network	Telstra	Bear Meets Eagle On Fire	GOLD
14425	K.13 Film Art Direction, Campaign	Silent Films	Telstra	Bear Meets Eagle On Fire	BRONZE
13477	K.15 Poster Art Direction, Campaign	EAT IT	Karanghape Road Business Association	Motion Sickness	BRONZE
14434	K.15 Poster Art Direction, Campaign	wherever we go	Telstra	Bear Meets Eagle On Fire	BRONZE
14469	K.15 Poster Art Direction, Campaign	The Hidden Eye Test	1001 Optometry	VML Australia	SILVER
14576	K.15 Poster Art Direction, Campaign	Coopers Forever Original '1 of 1'	Coopers	Special Australia	SILVER
13148	K.16 Print Art Direction, Individual	Packed Full of History	Samsung	Clemenger BBDO	BRONZE
CRAFT I	CASTING				
ID .	Category	Entry	Client	Entrant Company	
13455	K.18 Casting for Film Advertising	Stay Normal	Heaps Normal	Scoundrel	BRONZE
13713	K.18 Casting for Film Advertising	Athletes In The Making	AAMI	Scoundrel	SILVER
13770	K.18 Casting for Film Advertising	Cop Enough	WA Police Union	KWP+Partners	BRONZE
	K 19 Influencers Talent & Celebrity	Get Andy	Liber Fats	FINCH	BRON7F

	W 40 L CL			=11.011	222175
14146	K.19 Influencers, Talent & Celebrity	Get Andy	Uber Eats	FINCH	BRONZE
13040	K.21 Campaign	Better on a Better Mobile Network	Telstra	Revolver	SILVER
13471	K.21 Campaign	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	SILVER
CRAFT	CINEMATOGRAPHY				
ID	Category	Entry	Client	Entrant Company	
13062	K.22 Branded Content & Entertainment	KIA 'EV Range' (90s)	KIA	DIVISION	BRONZE
13046	K.23 TV and Cinema Commercials	Donkey	Telstra	Revolver	SILVER
13317	K.23 TV and Cinema Commercials	Fear Not	Modibodi	FINCH	BRONZE
14413	K.23 TV and Cinema Commercials	Silent Films	Telstra	Bear Meets Eagle On Fire	SILVER

CRAFT	COPYWRITING
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	COPYWRITING				
)	Category	Entry	Client	Entrant Company	
3237	K.26 Best Film Script, Individual	Turn Back Too Far	Uber Eats	Special Australia	SILVER
.4223	K.26 Best Film Script, Individual	Toyota HiLux 'In A Pickle'	Toyota Motor Corporation Australia	Saatchi & Saatchi Australia	BRONZE
4451	K.26 Best Film Script, Individual	Wherever Your Business Goes	Telstra	Bear Meets Eagle On Fire	SILVER
.4497	K.27 Best Film Script, Campaign	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	BRONZE
3201	K.29 Best Radio or Audio Script Writing, Campaign	Go A Little Extra	ALDI Australia	BMF	BRONZE
L4053	K.29 Best Radio or Audio Script Writing, Campaign	52 Weekends	Carlton & United Breweries	Droga5 ANZ, part of Accenture Song	BRONZE
L3686	K.31 Best use of Copywriting, Campaign	Welcome To Melbourne	Specsavers	TBWA\Australia	BRONZE
14385	K.31 Best use of Copywriting, Campaign	Better on a Better Mobile Network	Telstra	Bear Meets Eagle On Fire	GOLD
L4498	K.31 Best use of Copywriting, Campaign	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	BRONZE
RAFT	DIGITAL CRAFT				
)	Category	Entry	Client	Entrant Company	
13862	K.42 Websites	Love Creep	Ministry of Social Development	Assembly	SILVER
RAFT	DIRECTION				
D	Category	Entry	Client	Entrant Company	
13328	K.44 Branded Content & Entertainment - Non Fiction	Make New Zealand the Best Place in the World to have Herpes. \	Nil New Zealand Herpes Foundation	FINCH	BRONZE
12991	K.46 TV and Cinema Commercials	Donkey	Telstra	Revolver	SILVER
2993	K.46 TV and Cinema Commercials	Considering What?	Channel 4	Revolver	GOLD
3126	K.46 TV and Cinema Commercials	In A Pickle	Toyota Motor Corporation Australia	Scoundrel	SILVER
3248	K.46 TV and Cinema Commercials	A Tale As Old As Websites	Squarespace	Revolver	BRONZE
3386	K.46 TV and Cinema Commercials	Beef 'Ship'	Meat and Livestock Australia	The Sweetshop	BRONZE
3712	K.46 TV and Cinema Commercials	Athletes In The Making	AAMI	Scoundrel	BRONZE
.4260	K.46 TV and Cinema Commercials	The Shoemaker	Telstra	Revolver	SILVER
.2992	K.49 Campaign	Better on a Better Mobile Network	Telstra	Revolver	GOLD
.3558	K.49 Campaign	Make New Zealand the Best Place in the World to Have Herpes	New Zealand Herpes Foundation	FINCH	BRONZE
14296	K.49 Campaign	A Put Your Phone On Silent Film	Telstra	FINCH	BRONZE
14230	K. 45 Cumpuign	AT de lour Frione on Sherie Frimi	reistru	111011	DNOIVE
CRAFT D	EDITING Category	Entry	Client	Entrant Company	
					CHVED
13607	K.50 Branded Content, Entertainment & Social	Through My Eyes	UNHCR	Heckler	SILVER
4004	K.50 Branded Content, Entertainment & Social	Consent - Can't Wait	Australian Government	ARC	BRONZE
3034	K.51 TV and Cinema Commercials	Overthinker	Medical Assurance Society	ARC	BRONZE
.3038	K.51 TV and Cinema Commercials	Thirsty For More	Pepsi Max	ARC	BRONZE
L4396	K.51 TV and Cinema Commercials	Telstra - Small Business	Telstra	The Editors	BRONZE
L4595	K.51 TV and Cinema Commercials	Rick's Rescue	Apple	TBWA\ Media Arts Lab Australia	BRONZE
•	ILLUSTRATION	Fahm.	Client	Futuout Commons	
ID 14433	Category K.54 Posters	wherever we go	Client Telstra	Entrant Company Bear Meets Eagle On Fire	SILVER
		microre we go	· Cloud	Bear Meets Lugic Office	SILVLIN
CRAFT D	PHOTOGRAPHY Category	Entry	Client	Entrant Company	
14624	K.60 Photography for Design	Magnificent	Yotkan Ancient City in Xinjiang, China	The Nine Shanghai	BRONZE
13475	K.64 Campaign	EAT IT	Karanghape Road Business Association	Motion Sickness	SILVER
13473	N.04 Cumpuign	LALII	Karanghape Road Business Association	Wiction Sickness	SILVER
CRAFT D	PRODUCTION DESIGN Category	Entry	Client	Entrant Company	
					DDONIZE
14540	K.66 Digital	Reshaping Rugby. The World's First TikTok Final	2degrees Mobile	TBWA\New Zealand	BRONZE
13045	K.69 TV and Cinema Commercials	Donkey	Telstra	Revolver	SILVER
13522	K.69 TV and Cinema Commercials	Experience Beautiful Internet	Telstra	TBWA\Australia	BRONZE
13526 13654	K.69 TV and Cinema Commercials K.69 TV and Cinema Commercials	Forever Original In A Pickle	Coopers Toyota Motor Corporation Australia	The Glue Society Scoundrel	BRONZE BRONZE

2702	K CO TV and Cinama Commonsials	Co A Little France	ALDI	Cood Oil Films	DDONZ
3703	K.69 TV and Cinema Commercials	Go A Little Extra	ALDI	Good Oil Films	BRONZ
360	K.69 TV and Cinema Commercials	The Shoemaker	Telstra	Revolver	GOLD
036	K.70 Campaign	Better on a Better Mobile Network	Telstra	Revolver	GOLD
441	K.70 Campaign	Silent Films	Telstra	Bear Meets Eagle On Fire	BRONZ
•	SOUND DESIGN & USE OF MUSIC				
)	Category	Entry	Client	Entrant Company	
3345	K.71 Best Use of Adapted Music	Together Is For Christmas	Telstra	Rumble Studios	BRONZ
3605	K.71 Best Use of Adapted Music	Puppies & Kittens	Petbarn	Howatson+Company	SILVER
1394	K.71 Best Use of Adapted Music	Wherever We Go	Telstra	Bear Meets Eagle On Fire	BRONZ
3377	K.72 Best Use of Existing Music	Don't Waste a Beat	The Shane Warne Legacy	FINCH	BRONZ
1627	K.72 Best Use of Existing Music	The Cassette	Palliative Care Queensland	Level Two Music	SILVER
3562	K.73 Original Composition	Homegrown Sound	Sprout	TBWA\Australia	SILVER
3609	K.73 Original Composition	Hospitals United For Sick Kids - Blip: Lightyears From Home	Hospitals United For Sick Kids	Sonar Music	SILVER
3639	K.73 Original Composition	NEST	VIVID	Sonar Music	SILVER
8617	K.74 Excellence in Audio	Hospitals United For Sick Kids - Blip: Lightyears From Home	Hospitals United For Sick Kids	Sonar Music	GOLD
872	K.74 Excellence in Audio	Together Is For Christmas	Telstra	Rumble Studios	BRONZ
3241	K.75 Sound Design	The Sound of Violence	Save the Children	Cheil Hong Kong	BRONZ
346	K.75 Sound Design	Wherever We Go	Telstra	Rumble Studios	BRONZ
3616	K.75 Sound Design	Hospitals United For Sick Kids - Blip: Lightyears From Home	Hospitals United For Sick Kids	Sonar Music	SILVER
3945	K.75 Sound Design	Uncovered	Samsung	Clemenger BBDO	SILVER
4620	K.75 Sound Design	Rick's Rescue	Apple	TBWA\ Media Arts Lab Australia	GOLD
NET I	TYPOGRAPHY				
VALL	Category	Entry	Client	Entrant Company	
			Telstra	Bear Meets Eagle On Fire	SILVER
1419	K.81 Posters, Campaign	Four Bars	reistra		
	K.81 Posters, Campaign K.81 Posters, Campaign	Four Bars The Hidden Eve Test		_	
4470 3571	K.81 Posters, Campaign K.82 Type Design	The Hidden Eye Test triple j Rejenerated	1001 Optometry ABC (Australian Broadcasting Corporation)	VML Australia Howatson+Company	GOLD
1470 3571 LM & E	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category	The Hidden Eye Test triple j Rejenerated INMENT Entry	1001 Optometry ABC (Australian Broadcasting Corporation) Client	VML Australia Howatson+Company Entrant Company	GOLD BRONZ
1470 3571 LM & E 0 3962	K.81 Posters, Campaign K.82 Type Design VTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF	VML Australia Howatson+Company Entrant Company SDWM	GOLD BRONZ BRONZ
1470 3571 LM & E 3962 3113	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul	GOLD BRONZ BRONZ BRONZ
1470 3571 LM & E 1962 3113 3606	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK	GOLD BRONZ BRONZ BRONZ GOLD
1470 3571 LM & E 3962 3113 3606	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul	BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ
1470 3571 LM & E 3962 3113 3606 3579 3133	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ
4470 3571 LM & E 3962 3113 3606 3579 3133	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ
4470 3571 LM & E 3962 3113 3606 3579 3133 4378	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ BRONZ
4419 4470 3571 ILM & E 0 3962 3113 3606 3579 3133 4378 4129 3946	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ BRONZ SILVER
1470 3571 LM & E 3962 3113 3606 3579 3133 1378 1129 3946	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Music Videos	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia	GOLD BRONZ BRONZ BRONZ
1470 3571 LM & E 3962 3113 3606 3579 3133 1378 4129 3946 LM & E	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.14 Music Videos L.18 Sports	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ BRONZ SILVER
1470 8571 LM & E 3962 3113 8606 8579 3133 1378 1129 3946 LM & E	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ BRONZ SILVER
1470 1571 LM & E 1962 1113 1606 1579 1133 1378 1129 1946 LM & E	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company	BRONZ BRONZ GOLD BRONZ BRONZ BRONZ SILVER BRONZ
1470 1571 LM & E 1962 1113 1606 1579 1133 1378 1229 1946 LM & E	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF	BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ
1470 1571 LM & E 1962 1113 1606 1579 1133 1378 1129 1946 LM & E	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO	BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ
470 571 M & E 962 113 606 579 133 378 129 946 LM & E 200 207 411 438	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAINMENT BRANDED CONTENT & ENTERTAINMENT BRANDED CONTENT & ENTERTAINMENT BRANDED CONTENT & ENTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.21 Cinema Commercials Up to 60 Seconds L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire	BRONZ
470 571 LM & E 962 113 606 579 133 378 129 946 LM & E 200 207 411 438 439	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Mirror Mirror	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ GOLD BRONZ
470 571 -M & E 962 113 606 579 133 378 129 946 -M & E 200 207 411 438 439 347	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ GOLD BRONZ GOLD BRONZ GOLD BRONZ
470 571 962 113 606 579 133 378 129 946 LM & E 200 207 411 438 439 347 218	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy Finding Jade	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra Telstra ONE NEW ZEALAND	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa	BRONZ
1470 1571 1962 1113 1606 1579 1133 1378 1129 1946 1200 1207 1411 1438 1439 1347 1218 1427	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.22 Cinema Commercials Over 60 Seconds L.22 Cinema Commercials Over 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy Finding Jade The Comments Section	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra Telstra ONE NEW ZEALAND Meat & Livestock Australia	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song	BRONZ
1470 1571 1M & E 1962 1113 1606 1579 1133 1378 1129 1946 1420 1448 1420 1448 1439 1347 1418 1427 1415	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.22 Cinema Commercials Over 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy Finding Jade The Comments Section Together is for Christmas	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra Telstra ONE NEW ZEALAND Meat & Livestock Australia Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song Bear Meets Eagle On Fire Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ
1470 3571 LM & E 3962 3113 3606 3579 3133 378 4129 3946 LM & E 3200 3207 4411 4438 4439 3347 4218 4427 4415 4454	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.22 Cinema Commercials Over 60 Seconds L.23 Cinema Only Campaigns	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Mirror Mirror Silent Films - Magnetic Boy Finding Jade The Comments Section Together is for Christmas Silent Films	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra ONE NEW ZEALAND Meat & Livestock Australia Telstra Telstra Telstra Telstra Telstra Telstra	Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ GOLD BRONZ GOLD BRONZ BRONZ GOLD BRONZ BRONZ
4470 3571 ILM & E 3962 3113 3606 3579 3133 4378 4129 3946	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.22 Cinema Commercials Over 60 Seconds L.22 Cinema Commercials Over 60 Seconds L.23 Cinema Commercials Over 60 Seconds L.23 Cinema Only Campaigns L.25 TV Commercials Less than 30 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy Finding Jade The Comments Section Together is for Christmas Silent Films Better on a Better Mobile Network Bussleton Jetty	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra Telstra ONE NEW ZEALAND Meat & Livestock Australia Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song Bear Meets Eagle On Fire Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ GOLD BRONZ GOLD BRONZ GOLD BRONZ

4510	L.26 TV Commercials 30 Seconds	Just Enough Bank - Romance	Bankwest	Bear Meets Eagle On Fire	BRONZE
4511	L.26 TV Commercials 30 Seconds	Just Enough Bank - Cheese	Bankwest	Bear Meets Eagle On Fire	BRONZE
4513	L.26 TV Commercials 30 Seconds	Just Enough Bank - Best Friend	Bankwest	Bear Meets Eagle On Fire	BRONZE
3208	L.27 TV Commercials Over 30 Seconds	Go Further	7-Eleven	Clemenger BBDO	BRONZE
3540	L.27 TV Commercials Over 30 Seconds	Summer	Grab	GIGIL	BRONZE
3620	L.27 TV Commercials Over 30 Seconds	Normal For Me	Breast Cancer Foundation NZ	Revolver	SILVER
3889	L.27 TV Commercials Over 30 Seconds	Toyota HiLux 'In A Pickle'	Toyota Motor Corporation Australia	Saatchi & Saatchi Australia	BRONZE
1082	L.27 TV Commercials Over 30 Seconds	Canned Laughter	Uber Eats	Special Australia	BRONZE
1220	L.27 TV Commercials Over 30 Seconds	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	SILVER
426	L.27 TV Commercials Over 30 Seconds	Together is for Christmas	Telstra	Bear Meets Eagle On Fire	BRONZE
448	L.27 TV Commercials Over 30 Seconds	Wherever Your Business Goes	Telstra	Bear Meets Eagle On Fire	SILVER
621	L.27 TV Commercials Over 30 Seconds	Rick's Rescue	Apple	TBWA\ Media Arts Lab Australia	BRONZE
709	L.28 TV Commercial Campaigns	Always Free. Always Entertaining.	ABC (Australian Broadcasting Corporation)	Howatson+Company	BRONZE
456	L.28 TV Commercial Campaigns	Better on a Better Mobile Network	Telstra	Bear Meets Eagle On Fire	GOLD
516	L.28 TV Commercial Campaigns	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	SILVER
450	L.30 Business-to-Business	Wherever Your Business Goes	Telstra	Bear Meets Eagle On Fire	SILVER
NOVAT	TION BRAND INNOVATION				
	Category	Entry	Client	Entrant Company	
746	M.01 Brand Engagement	Healthier Ways	Zespri Kiwifruits	Dentsu Creative	BRONZE
L 2 3	M.01 Brand Engagement	The mycar Chargers	mycar Tyre & Auto	TBWA\Australia	BRONZE
594	M.01 Brand Engagement	The Hidden Eye Test	1001 Optometry	VML Australia	SILVER
242	M.02 Business Transformation	Certified Toasters	Goodman Fielder New Zealand	DDB Group Aotearoa	GOLD
	M.03 Early Stage	Volkswagen RooBadge	Volkswagen Australia	DDB Group Australia	BRONZE
234					
	TION NON-BRAND INNOVATION				
INOVAT	TION NON-BRAND INNOVATION Category	Entry	Client	Entrant Company	
3234 INOVAT	•	Entry The Forbidden Flagmoji	Client Solid Lines	Entrant Company DDB Group Australia	GOLD
1110	Category M.06 Creative Expression	•			GOLD
NOVAT	Category	•			GOLD
NOVAT	Category M.06 Creative Expression CHANNELS	The Forbidden Flagmoji	Solid Lines	DDB Group Australia	GOLD
110 EDIA	Category M.06 Creative Expression CHANNELS Category	The Forbidden Flagmoji Entry	Solid Lines Client	DDB Group Australia Entrant Company	
110 EDIA 072	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline	Solid Lines Client Toyota New Zealand	DDB Group Australia Entrant Company Saatchi & Saatchi New Zealand	SILVER
10 10 5 DIA 172 147 158	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered	Client Toyota New Zealand Samsung	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO	SILVER BRONZE
10 10 201A 272 247 258 245	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair	Client Toyota New Zealand Samsung KitKat	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia	SILVER BRONZE BRONZE
110 272 347 558 745 543	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative	SILVER BRONZE BRONZE BRONZE
272 247 558 745 543 559	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand	SILVER BRONZE BRONZE BRONZE SILVER
110 110 110 110 110 110 110 110 110 110	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE
110 272 947 558 745 643 659 144	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER
10 DIA 72 47 58 45 43 59 44 47 69	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER BRONZE
272 247 558 745 543 559 144 747 169 585	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER BRONZE GOLD
110 272 247 358 745 343 359 144 747 169 385 171	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Frint, Press & Outdoor	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER BRONZE GOLD SILVER
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272 272 2747 358 245 343 359 144 247 169 385 171 377 319	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Frint, Press & Outdoor N.06 Use of Print, Press & Outdoor N.07 Use of Technology	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia Special Australia Special Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER GOLD SILVER GOLD BRONZE BRONZE
10 272 247 258 245 343 359 444 247 369 385 371 377 319 314	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Frint, Press & Outdoor N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia Special Australia TBWA\SMP INNOCEAN Seoul	SILVER BRONZE BRONZE BRONZE SILVER BRONZE GOLD SILVER GOLD BRONZE BRONZE
110 272 247 358 745 343 359 444 747 169 385 171 377 319 114 110	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Frint, Press & Outdoor N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.07 Use of Technology N.08 Use of TV & Other Screens N.08 Use of TV & Other Screens	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing Better on a Better Mobile Network	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas Hyundai Motor Company Telstra	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia TBWA\SMP INNOCEAN Seoul Bear Meets Eagle On Fire	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER GOLD SILVER GOLD BRONZE BRONZE SILVER GOLD
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NOVAT 110 EDIA 972 947 558 745 543 559 444 747 169 685 471 577 619 114 410 243	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.07 Use of Technology N.08 Use of TV & Other Screens N.08 Use of TV & Other Screens N.10 Use of New Media	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing Better on a Better Mobile Network Certified Toasters	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas Hyundai Motor Company Telstra Goodman Fielder New Zealand	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia TBWA\SMP INNOCEAN Seoul Bear Meets Eagle On Fire DDB Group Aotearoa	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER GOLD SILVER GOLD BRONZE BRONZE SILVER GOLD
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NOVAT 110 EDIA 972 947 558 745 543 559 444 747 169 685 471 577 619 114 410 243 IRPOSI 467 244	Category M.06 Creative Expression CHANNELS	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing Better on a Better Mobile Network Certified Toasters Entry Make New Zealand The Best Place In The World To Have Herpes	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas Hyundai Motor Company Telstra Goodman Fielder New Zealand Client The New Zealand Herpes Foundation Orbis Orbis	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia VML Australia TBWA\SMP INNOCEAN Seoul Bear Meets Eagle On Fire DDB Group Aotearoa Entrant Company Motion Sickness	SILVER BRONZE BRONZE BRONZE SILVER BRONZE GOLD SILVER GOLD BRONZE SILVER GOLD BRONZE SILVER GOLD SILVER SILVER SILVER SILVER GOLD
1110 1110	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.07 Use of Technology N.08 Use of TV & Other Screens N.08 Use of TV & Other Screens N.10 Use of New Media CHARITY Category	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing Better on a Better Mobile Network Certified Toasters Entry Make New Zealand The Best Place In The World To Have Herpes The Touch Annual Report	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas Hyundai Motor Company Telstra Goodman Fielder New Zealand Client The New Zealand Herpes Foundation Orbis	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia VML Australia TBWA\SMP INNOCEAN Seoul Bear Meets Eagle On Fire DDB Group Aotearoa Entrant Company Motion Sickness Cheil Hong Kong	SILVER BRONZE BRONZE SILVER BRONZE SILVER BRONZE GOLD SILVER GOLD BRONZE BRONZE SILVER GOLD BRONZE SILVER GOLD SILVER

13473	O.11 Film Advertising, Campaign	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	SILVER
14132	O.12 Innovation	The University of Dyslexic Thinking	Made By Dyslexia	DDB Group Australia	BRONZE
13468	O.13 Integrated Campaign	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	GOLD
14135	O.13 Integrated Campaign	The University of Dyslexic Thinking	Made By Dyslexia	DDB Group Australia	BRONZE
13472	O.14 PR & Promotion	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	GOLD
14068	O.14 PR & Promotion	The Finger	WWF New Zealand	Droga5 ANZ, part of Accenture Song	BRONZE
L4137	O.14 PR & Promotion	The University of Dyslexic Thinking	Made By Dyslexia	DDB Group Australia	SILVER
3849	O.17 Radio & Audio, Individual	Rescued Jingles	Kaibosh	VML New Zealand	BRONZ
4085	O.18 Radio & Audio, Campaign	Shit Mo's Save Lives	Movember	Movember	BRONZI
13755	O.21 Business-to-Business	Shift 20 Initiative: Casting Call	Dylan Alcott Foundation	Special Australia	BRONZE
PURPOSE	CREATIVITY FOR GOOD				
ID	Category	Entry	Client	Entrant Company	
.3991	O.22 Advertising & Marketing Communications	The Cat Conversion System	Mars Petcare, WHISKAS	Clemenger BBDO	BRONZ
4179	O.23 Design	Worst Children's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	SILVER
4692	O.23 Design	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZ
3641	O.24 Product Design	Washtag	Sixfifty Trading Corporation	TBWA\SMP	BRONZ
.3238	O.26 Equality	Ghost Skins	Samsung	Cheil PengTai Beijing & Cheil Hong Kong	BRONZ
.3456	O.26 Equality	Real-Time Reo	Whānau Ora	Motion Sickness	BRONZ
4113	O.26 Equality	The Forbidden Flagmoji	Solid Lines	DDB Group Australia	SILVER
4349	O.26 Equality	The Fee Speech	No Sunday Blues	Clemenger BBDO	SILVER
TRATEG	Y STRATEGY				
D	Category	Entry	Client	Entrant Company	
.3217	P.01 Creative Strategy	Go Big on the Little Things	ALDI Australia	BMF	SILVER
.3469	P.01 Creative Strategy	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	SILVER
.3971	P.01 Creative Strategy	The Not Fine Print	Chorus	Saatchi & Saatchi New Zealand	BRONZ
4081	P.01 Creative Strategy	Germ Z	Beauty Elements Ventures, Inc.	GIGIL	BRONZ
4140	P.01 Creative Strategy	The University of Dyslexic Thinking	Made By Dyslexia	DDB Group Australia	GOLD
4388	P.02 B2B Creative Strategy	The QuickBooks Re-Review	Intuit QuickBooks	R/GA Australia	BRONZ

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