



## 2025 Scholarship Giveaway Terms and Conditions

### 1. Definitions

For this Promotion, the following terms have the following meanings:

Term	Meaning
Promoter	Advertising Council Australia, ABN 84 140 893 152
Promotion	AdSchool 2025 Scholarship Giveaway
Prize/Scholarship	2 x Scholarship winners drawn each for one AdSchool course, individually valued at AUD \$2,400. Total value AUD \$4,800.
Entrant Eligibility	<ul style="list-style-type: none"><li>• Open to residents of Australia aged 18 years or older at the time of entry.</li><li>• Employees of ACA and their immediate family members are not eligible to participate.</li></ul>
Entry Method	<ul style="list-style-type: none"><li>• Entry form to include name, email address, phone number and preferred course/discipline.</li><li>• Entrants can submit multiple entries.</li></ul>
Promotion Start and End Dates	<ul style="list-style-type: none"><li>• The Scholarship is open for a period of 20 days</li><li>• from 12.00am Thursday 10 April 2025 (AEST) to 11.59pm 30 April 2025 (AEST)</li></ul>
AEDT/ AEST	<ul style="list-style-type: none"><li>• AEDT means Australian Eastern Daylight Time.</li><li>• AEST means Australian Eastern Standard Time.</li></ul>
Draw Method and Date	<ul style="list-style-type: none"><li>• The Promotion is a Game of Chance.</li><li>• The winner of each Scholarship will be drawn at random.</li><li>• The winner of each Scholarship will be drawn on Friday 2 May 2025 (AEST)</li></ul>

Winner Announcement	<ul style="list-style-type: none"> <li>• The Scholarship winner (x2) will be announced on Friday 2 May 2025 following the draw.</li> <li>• The winner (x2) will be contacted via e-mail/phone to confirm that they have won one of two Scholarships.</li> </ul>
Promotion channels	<ul style="list-style-type: none"> <li>• Trade media outlet <a href="#">AdNews</a> and</li> <li>• ACA social media channels - LinkedIn and Meta channels (Instagram and Facebook) will be used to promote the Scholarship, competition and winners.</li> </ul>

## 2. Eligibility

- The Promotion is open to residents of Australia, who are aged 18 years or older at the time of entry. Proof of age and residency may be required.
- Employees of ACA and their immediate family members are not eligible to participate in the Promotion.

## 3. How to Enter

- To enter the Promotion, participants must submit an entry for the AdSchool Scholarship Giveaway, including name, e-mail, phone number and preferred course/discipline. This information will be handled in accordance with and subject to the Promoter's [Privacy Policy](#) - refer Section 9c.
- Participants may submit multiple entries.
- Entries must be submitted online at <https://advertisingcouncil.org.au/adschool> by 11.59pm (AEST) on 30 April 2025.
- Refer to the AdSchool website for more detail - <https://advertisingcouncil.org.au/adschool>
- The Promoter may deem an incomplete, cancelled or refunded order entries

## 4. Prizes

- Scholarships and the total Prize Pool are described above, and the winners will be eligible for one Scholarship each (a total of two Scholarships on offer).
- If the winner has selected an in-person AdSchool course, they must be available to attend in that market/location on the relevant course dates, otherwise, they will be allocated to the online version of that course, or an alternative course must be nominated by the winner.
- Scholarships are not transferable or exchangeable and cannot be substituted for cash.
- Scholarships must be redeemed by 31 December 2025, or at a later time if mutually agreed with the Promoter.

- e. If the winner cannot be contacted within 10 business days, or if the winner fails, for whatever reason, to claim the Scholarship, ACA reserves the right to select an alternative winner or withdraw awarding the Scholarship.
- f. A winner is only eligible for a single Scholarship. In the event that the same entrant is drawn as the winner for both Scholarships (as a result of the participant having entered multiple times), the Promoter will conduct a redraw for a new winner.

## 5. Draw

The winners of the Scholarships will be drawn on the Draw Date and will be drawn by the Draw Method, described above. The draw for the prize will take place at the Promoter's office in Sydney.

## 6. Winners

- a. Scholarship winners will be announced on Friday 2 May 2025 and details including first and last name will be published on AdSchool's LinkedIn, Facebook and Instagram channels.
- b. After the announcement of the winners, the Promoter will contact the winners via email to confirm the Scholarship prize.

## 7. Unclaimed prizes

If a prize is unclaimed, the Promoter will draw a winner for the unclaimed prize using the same method specified in Section 5 and will notify the winner using the same method specified in Section 6. The draw will take place at the Promoter's office in Sydney.

## 8. Forfeited prizes

The Promoter may forfeit a prize if a winner refuses to sign any release form specified in section 6 or if a winner refuses to accept a prize.

## 9. Entrant's personal information and licence

By entering this Promotion, the entrant consents to:

- a. the Promoter, or any of its affiliated entities, using the entrant's details for future marketing and promotional purposes, except if notified otherwise by the entrant;
- b. the Promoter using the entrant's name, likeness, image and voice in any media platform; and
- c. disclosing the entrant's personal information to third parties in accordance with the Promoter's [Privacy Policy](#).

Advertising Council Australia typically only relies on a. and b. above to announce winners. An entrant can opt out of a. and b. at any time by submitting a request through our [Support E-mail](#).

For the purposes of paragraph b. above, the entrant grants the Promoter a perpetual, irrevocable, worldwide, royalty-free right and licence to use, reproduce, adapt, display, create derivative works from, and communicate to the public any content (including, but not limited to, photographs, images, audio recordings, written materials, or any other works or content) submitted by the entrant as part of their entry to the Promotion (“Licence”).

## 10. Prohibitions and Promoter’s rights

- a. This Promotion is subject to the Promoter’s ‘Fair Entries and Participation’ policy. Entrants are prohibited from and will have entries disqualified where the Promoter determines that an entrant has abused, misused or otherwise dishonestly or deceptively entered the promotion or manipulated the results of the Promotion. Entrants will be disqualified where, in the Promoter’s opinion, they are tampering or have tampered with the entry process, using or have used automated entry software or other mechanical or electronic means that allow a person to automatically enter repeatedly, using or have used multiple entries (unless specifically allowed by the Promoter), entering or have entered on behalf of another person(s), or otherwise tampering with the entry process.
- b. The Promoter may verify the validity of entries and entrants (including an entrant’s identity, age and place of residence). The Promoter reserves the right at its absolute discretion to disqualify an entrant or winner where the Promoter determines that such entry is not in accordance with these terms and conditions, including the circumstances set out in clause 10.a. above. The Promoter may either disqualify an entrant or modify, suspend, terminate or cancel this Promotion if this Promotion is interfered with or this Promotion is not capable of being conducted as reasonably expected due to a reason beyond the control of the Promoter, including technical difficulties, unauthorised intervention or fraud, subject to any written directions from a regulatory authority.

## 11. Promoter’s liability

To the extent permitted by law, the Promoter is not liable for any loss, expense, damage or liability that may be suffered or incurred by a person in entering this Promotion or accepting and using the prizes. If the Promoter is liable, the Promoter’s liability is limited to either resupply of the goods or services. This section 11 does not alter a person’s rights under the Australian Consumer Law.

## 12. General Terms

1. ACA reserves the right to amend these Terms or cancel the Competition if circumstances arise beyond its control that may prevent it from awarding the Scholarship.
2. These Terms are governed by the laws of New South Wales, Australia.
3. Any tax implications resulting from winning the Scholarship will be the responsibility of the winner and not ACA.
4. ACA will bear no liability or responsibility for any issues or faults of any telecommunications services, networks, computer equipment, software or technical problems or any combination thereof (including but not limited to) any injury or damage to participants or any other person's computer related to or resulting from participating in or downloading any materials related to the Promotion.
5. ACA's decision in relation to the Promotion is final, and no correspondence will be entered into.

## 13. Contact & More Information

1. For any questions relating to the Competition, please contact [training@adcouncil.org.au](mailto:training@adcouncil.org.au)
2. Related articles:  
[Get in touch](#)  
[AdSchool homepage](#)  
[AdSchool course T&C's](#)  
[AdSchool FAQs including 'Which course is right for me?'](#)