



44th AWARD Awards

ADVERTISING**DIGITAL**

ID	Category	Entry	Client	Entrant Company	Gong
9615-A.02	A.02 Banners & Rich Media Advertising	Flipvertising	Samsung Australia	CHEP Network	GOLD
10842-A.04	A.04 Digital Tools & Utilities	The Creative Index	Jarden	DDB Group Australia	BRONZE
10300-A.06	A.06 Integrated Digital Campaigns	Through Their Eyes	Maybelline New York	HERO	GOLD
10485-A.06	A.06 Integrated Digital Campaigns	The Zero G Network	Carlton & United Breweries	Clemenger BBDO Australia	BRONZE
10613-A.06	A.06 Integrated Digital Campaigns	Sauce Quest	McDonald's Australia	DDB Group Australia	SILVER
9217-A.07	A.07 Other	Quest for Dyslexia	Samsung	Cheil Pengtai Beijing	SILVER
10311-A.07	A.07 Other	Lag Kills	Queensland Government	Publicis Worldwide	BRONZE
10520-A.07	A.07 Other	Crime Interrupted	Australian Federal Police	Host/Havas	BRONZE

DIRECT

ID	Category	Entry	Client	Entrant Company	Gong
9627-B.03	B.03 Direct Response, any media	Flipvertising	Samsung Australia	CHEP Network	GOLD
10878-B.03	B.03 Direct Response, any media	Rejected Ales	Matilda Bay Brewery	Howatson+Company	GOLD
11090-B.03	B.03 Direct Response, any media	Middle Seat Lottery	Virgin Australia Group	Special Australia	GOLD
10912-B.04	B.04 Direct Response Integrated Campaigns	Rejected Ales	Matilda Bay Brewery	Howatson+Company	BRONZE
11096-B.04	B.04 Direct Response Integrated Campaigns	Middle Seat Lottery	Virgin Australia Group	Special Australia	BRONZE
9628-B.05	B.05 Retail	Flipvertising	Samsung Australia	CHEP Network	SILVER
9767-B.05	B.05 Retail	Reverse Auction	Samsung Australia	CHEP Network	BRONZE
10730-B.05	B.05 Retail	FitChix	Honest Eggs Co.	VMLY&R Australia	SILVER
10845-B.05	B.05 Retail	35+	Lord Nelson Brewery	Howatson+Company	SILVER
11091-B.05	B.05 Retail	Middle Seat Lottery	Virgin Australia Group	Special Australia	BRONZE
9629-B.07	B.07 Direct Innovation	Flipvertising	Samsung Australia	CHEP Network	GOLD
9745-B.07	B.07 Direct Innovation	The Audio Ad You Can See	Defence Force Recruiting	VMLY&R Australia	BRONZE
9847-B.07	B.07 Direct Innovation	Phone It In	Skinny	Colenso BBDO	BRONZE
10650-B.07	B.07 Direct Innovation	The Last Performance	Partners Life	Special New Zealand	SILVER

EXPERIENTIAL

ID	Category	Entry	Client	Entrant Company	Gong
9506-C.01	C.01 Events & Experiences	ProPILOT MOP	Nissan	TBWA\HAKUHODO	BRONZE
9718-C.01	C.01 Events & Experiences	Walk the Night	Samsung Australia	CHEP Network	SILVER
9803-C.01	C.01 Events & Experiences	Museum of Authentics	eBay	HERO	BRONZE
10169-C.01	C.01 Events & Experiences	Through Their Eyes	Maybelline New York	HERO	SILVER
9346-C.02	C.02 Guerrilla Marketing and Stunts	Furphy What The Truck?!	Lion	Thinkerbell	GOLD
11003-C.02	C.02 Guerrilla Marketing and Stunts	Bed-verts	10:PM	Howatson+Company	SILVER
9016-C.03	C.03 Installations	Servo	Netflix	GIGIL	BRONZE
9581-C.03	C.03 Installations	Furphy What The Truck?!	Lion	Thinkerbell	GOLD
10432-C.03	C.03 Installations	Walk The Night	Samsung	Traffic Group	SILVER
10447-C.03	C.03 Installations	Mission for Earth Habitation	University of New South Wales	Howatson+Company	BRONZE

10566-C.03	C.03 Installations	What Makes You Bleed?	National Gallery of Victoria	Leo Burnett Australia	BRONZE
10585-C.03	C.03 Installations	Resilience Road	Suncorp	Leo Burnett Australia	SILVER
10753-C.04	C.04 Retail	Up MayBuy Exchange	Up	Taboo	BRONZE
10855-C.04	C.04 Retail	35+	Lord Nelson Brewery	Howatson+Company	BRONZE
10927-C.04	C.04 Retail	Rejected Ales	Matilda Bay Brewery	Howatson+Company	BRONZE
11093-C.04	C.04 Retail	Middle Seat Lottery	Virgin Australia Group	Special Australia	GOLD
9219-C.05	C.05 Best Use of Technology	Quest for Dyslexia	Samsung	Cheil Pengtai Beijing	SILVER

HEALTH AND WELLNESS

9294-D.04	D.04 Disease Awareness	Stick it to Hep C	Te Whatu Ora - Health New Zealand	VMLY&R New Zealand	BRONZE
10483-D.04	D.04 Disease Awareness	I'm Neale Daniher	FightMND	Clemenger BBDO Australia	BRONZE
9192-D.05	D.05 Health Awareness and Social Responsibility	The Reluctant Shanty	Australia For UNHCR	BMF	BRONZE
9220-D.05	D.05 Health Awareness and Social Responsibility	Quest for Dyslexia	Samsung	Cheil Pengtai Beijing	BRONZE
9399-D.05	D.05 Health Awareness and Social Responsibility	How To Do Nothing	Te Hiringa Hauora Health Promotion Agency	FCB New Zealand	SILVER
10182-D.05	D.05 Health Awareness and Social Responsibility	Classify Consent	Consent Labs	TBWA\Australia	GOLD
10921-D.05	D.05 Health Awareness and Social Responsibility	St John Know First Aid	St. John Ambulance Victoria	Town Square	BRONZE
11035-D.05	D.05 Health Awareness and Social Responsibility	Kind Royale	PROJECT ROCKIT	DDB Group Australia	BRONZE
10149-D.06	D.06 Health Brands & Services	The Last Performance	Partners Life	Special New Zealand	GOLD

INTEGRATED

ID	Category	Entry	Client	Entrant Company	Gong
9986-E.01	E.01 Integrated Campaign	The Solo Project	Carlton & United Breweries	TBWA\Australia	BRONZE
10504-E.01	E.01 Integrated Campaign	Resilience Road	Suncorp	Leo Burnett Australia	SILVER
10535-E.01	E.01 Integrated Campaign	Bundy Mixer	Diageo	Leo Burnett Australia	BRONZE
10711-E.01	E.01 Integrated Campaign	R Plates	mycar	TBWA\Australia	BRONZE
10786-E.01	E.01 Integrated Campaign	Middle Seat Lottery	Virgin Australia Group	Special Australia	BRONZE
10788-E.01	E.01 Integrated Campaign	The Endangered Generation	Monash University	VMLY&R Australia	SILVER
10932-E.01	E.01 Integrated Campaign	Rejected Ales	Matilda Bay Brewery	Howatson+Company	SILVER
10972-E.01	E.01 Integrated Campaign	EXHIBIT A-i	Maurice Blackburn	Howatson+Company	BRONZE
11023-E.01	E.01 Integrated Campaign	FitChix	Honest Eggs Co.	VMLY&R Australia	GOLD

PR & PROMOTION

ID	Category	Entry	Client	Entrant Company	Gong
9631-F.01	F.01 Creative Use of Media	Flipvertising	Samsung Australia	CHEP Network	SILVER
10023-F.01	F.01 Creative Use of Media	Smirnoff Seltzer Ads for Artists	Diageo Australia	Example	BRONZE
10606-F.02	F.02 Best Use of Content	Crime Interrupted	Australian Federal Police	Host/Havas	BRONZE
9632-F.03	F.03 Best Use of Digital and Social Media	Flipvertising	Samsung Australia	CHEP Network	GOLD
9361-F.04	F.04 Best Use of Events and Stunts	The First Digital Nation	The Government of Tuvalu	The Monkeys, part of Accenture Song	SILVER
10586-F.04	F.04 Best Use of Events and Stunts	Resilience Road	Suncorp	Leo Burnett Australia	BRONZE
11098-F.04	F.04 Best Use of Events and Stunts	Middle Seat Lottery	Virgin Australia Group	Special Australia	SILVER
9264-F.05	F.05 Best Use of Paid Talent and Influencers	G'Day	Tourism Australia	M&C Saatchi	BRONZE
10213-F.06	F.06 Best Use of Unpaid Talent and Influencers	Kentucky Fried Chicken Degustation	KFC Australia	Ogilvy Australia	BRONZE
10519-F.07	F.07 Media Relations	The First Digital Nation	The Government of Tuvalu	The Monkeys, part of Accenture Song	SILVER
10572-F.08	F.08 PR Amplification for a Campaign	Bundy Mixer	Diageo	Leo Burnett Australia	BRONZE
9603-F.10	F.10 PR Campaign, Business-to-Consumer	Coffee Scrub	7-Eleven	CHEP Network	BRONZE
11097-F.10	F.10 PR Campaign, Business-to-Consumer	Middle Seat Lottery	Virgin Australia Group	Special Australia	GOLD
10756-F.11	F.11 PR-Led Campaign, Integrated	R Plates	mycar	TBWA\Australia	BRONZE
9633-F.12	F.12 Product Launch	Flipvertising	Samsung Australia	CHEP Network	BRONZE
10521-F.13	F.13 Public Affairs Campaign	The First Digital Nation	The Government of Tuvalu	The Monkeys, part of Accenture Song	GOLD

9056-F.14	F.14 Reactive Response	Nissan Mobile Charger	Nissan	TBWA\Santiago Mangada Puno	BRONZE
9594-F.15	F.15 Sponsorships & Partnerships	XXXX Postcodes Of Origin	XXXX	Thinkerbell	BRONZE
10486-F.15	F.15 Sponsorships & Partnerships	Bundy Mixer	Diageo	Leo Burnett Australia	BRONZE

PRESS & OUTDOOR

ID	Category	Entry	Client	Entrant Company	Gong
9582-G.01	G.01 Ambient & Special Build	Furphy What The Truck?!	Lion	Thinkerbell	GOLD
11001-G.01	G.01 Ambient & Special Build	Bed-verts	10:PM	Howatson+Company	SILVER
10596-G.05	G.05 Poster Advertising Campaigns	Until Then	NRMA Insurance (IAG)	Bear Meets Eagle On Fire	GOLD
9459-G.06	G.06 Press Advertising, Single	Furphy Bottle Cap	Furphy	Thinkerbell	BRONZE
10686-G.06	G.06 Press Advertising, Single	Until Then - Accidents	NRMA Insurance (IAG)	Bear Meets Eagle On Fire	BRONZE
10861-G.06	G.06 Press Advertising, Single	35+	Lord Nelson Brewery	Howatson+Company	BRONZE
10957-G.06	G.06 Press Advertising, Single	Until Then - Climate	NRMA Insurance (IAG)	Bear Meets Eagle On Fire	SILVER

RADIO & AUDIO

ID	Category	Entry	Client	Entrant Company	Gong
10430-H.02	H.02 Branded Audio and Podcasts, Campaign	Crime Interrupted	Australian Federal Police	Host/Havas	BRONZE
9226-H.03	H.03 Radio Advertising, 0-30 seconds	Special You Can Buy	ALDI Australia	BMF	SILVER
9273-H.04	H.04 Radio Advertising, over 30 seconds	Ugly makes you super - HISTORY	Baiada	M&C Saatchi	BRONZE
9224-H.06	H.06 Radio Advertising Campaigns	Special You Can Buy	ALDI Australia	BMF	BRONZE
10180-H.06	H.06 Radio Advertising Campaigns	Hell 'ToMEATo Sauce'	Hell Pizza	Special New Zealand	BRONZE
9730-H.08	H.08 Innovative Use of Radio & Audio	The Audio Ad You Can See	Defence Force Recruiting	VMLY&R Australia	BRONZE
9922-H.08	H.08 Innovative Use of Radio & Audio	Phone It In	Skinny	Colenso BBDO	GOLD

SOCIAL MEDIA

ID	Category	Entry	Client	Entrant Company	Gong
11016-I.02	I.02 Best use of Social Media, Campaign	Sauce Quest	McDonald's Australia	DDB Group Australia	BRONZE
10478-I.03	I.03 Community Building and Engagement	McChicken The Middle Child	McDonald's Australia	DDB Group Australia	BRONZE
10279-I.06	I.06 Social Videos, Individual	Through Their Eyes	Maybelline New York	HERO	GOLD
9431-I.07	I.07 Social Videos, Campaign	How To Do Nothing	Te Hiringa Hauora Health Promotion Agency	FCB New Zealand	SILVER
10479-I.08	I.08 Tactical	McChicken The Middle Child	McDonald's Australia	DDB Group Australia	SILVER
11002-I.08	I.08 Tactical	Non-Rapid Taste Test	Matilda Bay Brewery	Howatson+Company	BRONZE
10170-I.09	I.09 Use of Talent and Influencers	Through Their Eyes	Maybelline New York	HERO	SILVER
10698-I.09	I.09 Use of Talent and Influencers	The Fourth Trimester	Contact	Special New Zealand	BRONZE

RETAIL

ID	Category	Entry	Client	Entrant Company	Gong
9147-I.10	I.10 Best Integrated Marketing Campaign	Special You Can Buy	ALDI Australia	BMF	SILVER
10941-I.10	I.10 Best Integrated Marketing Campaign	Rejected Ales	Matilda Bay Brewery	Howatson+Company	SILVER
11026-I.10	I.10 Best Integrated Marketing Campaign	FitChix	Honest Eggs Co.	VMLY&R Australia	BRONZE
11094-I.10	I.10 Best Integrated Marketing Campaign	Middle Seat Lottery	Virgin Australia Group	Special Australia	BRONZE
11031-I.11	I.11 Retail Technology Game Changer	FitChix	Honest Eggs Co.	VMLY&R Australia	GOLD
11095-I.12	I.12 Best Customer Experience Initiative	Middle Seat Lottery	Virgin Australia Group	Special Australia	GOLD
10215-I.13	I.13 Best New Pop-up Store	Kentucky Fried Chicken Degustation	KFC Australia	Ogilvy Australia	BRONZE
9769-I.15	I.15 Best Use of Digital for Commerce (non social media)	Reverse Auction	Samsung Australia	CHEP Network	BRONZE

DESIGN

BOOK DESIGN

ID	Category	Entry	Client	Entrant Company	Gong
10979-J.09	J.09 Other	EXHIBIT A-i	Maurice Blackburn	Howatson+Company	GOLD

BRANDING

ID	Category	Entry	Client	Entrant Company	Gong
11015-J.12	J.12 Brand Refresh, Large Identity	Australian Brandenburg Orchestra	Australian Brandenburg Orchestra	Collider	BRONZE
9292-J.13	J.13 New Branding Schemes, Small Identity	We Are Warriors	We Are Warriors	R/GA Australia	SILVER
9249-J.16	J.16 Brand Expression in Collateral	The Off Season	Tourism Tasmania	BMF	BRONZE
9248-J.18	J.18 Channel Branding & Identity	The Off Season	Tourism Tasmania	BMF	BRONZE

GRAPHIC DESIGN

ID	Category	Entry	Client	Entrant Company	Gong
10867-J.25	J.25 Point of Sale	35+	Lord Nelson Brewery	Howatson+Company	BRONZE
9502-J.26	J.26 Posters	Hairstyle Figure	MuQing	33 and Branding	BRONZE
10524-J.27	J.27 Other	The First Digital Nation	The Government of Tuvalu	The Monkeys, part of Accenture Song	SILVER

PACKAGING DESIGN

ID	Category	Entry	Client	Entrant Company	Gong
9609-J.31	J.31 Promotional & Special Edition	Coffee Scrub	7-Eleven	CHEP Network	BRONZE
10949-J.31	J.31 Promotional & Special Edition	Rejected Ales	Matilda Bay Brewery	Howatson+Company	GOLD

PRODUCT DESIGN

ID	Category	Entry	Client	Entrant Company	Gong
9791-J.37	J.37 Product Innovation	Solar Beehive	Hanwha	Innocean Seoul	BRONZE
11048-J.37	J.37 Product Innovation	FitChix	Honest Eggs Co.	VMLY&R Australia	BRONZE
9792-J.39	J.39 Sustainable	Solar Beehive	Hanwha	Innocean Seoul	BRONZE

SPATIAL DESIGN

ID	Category	Entry	Client	Entrant Company	Gong
10568-J.42	J.42 Exhibition Design	What Makes You Bleed?	National Gallery of Victoria	Leo Burnett Australia	BRONZE

CRAFT

ANIMATION AND VISUAL EFFECTS

ID	Category	Entry	Client	Entrant Company	Gong
10299-K.01	K.01 2D Animation	Metalmorphosis	Toyota Australia	HERO	BRONZE
10754-K.01	K.01 2D Animation	The Takeover	Stake	Bear Meets Eagle On Fire	SILVER
9851-K.02	K.02 3D Animation	G'day	Tourism Australia	FINCH	SILVER
9616-K.03	K.03 Colour Grading	Bring on Wonderful	Virgin Australia Group	DIVISION	BRONZE
9731-K.03	K.03 Colour Grading	Live A Story Worth Telling	The Royal Australian NAVY	DIVISION	SILVER
10038-K.03	K.03 Colour Grading	The Hit	TVNZ	The Sweetshop	BRONZE
10131-K.04	K.04 Moving Image Graphics	Summer Never Sleeps	Kathmandu	Scoundrel	SILVER
9779-K.05	K.05 Photography Manipulation	See What Your Shipmates Can't	Defence Force Recruiting	VMLY&R Australia	BRONZE
9302-K.06	K.06 Special Effects	Live A Story Worth Telling	The Royal Australian NAVY	DIVISION	BRONZE
10302-K.06	K.06 Special Effects	Metalmorphosis	Toyota Australia	HERO	BRONZE

8964-K.07	K.07 Visual Effects	Only Protected for a Moment	Transport Accident Commission	Revolver	BRONZE
9044-K.07	K.07 Visual Effects	Have You Tried It	Hyundai	Fin Design + Effects	BRONZE
9716-K.07	K.07 Visual Effects	Where Traders Are Made	IG Group	Scoundrel	BRONZE
10263-K.07	K.07 Visual Effects	James Squire - Ordinary Be Damned	Lion	Alt.VFX	BRONZE
10987-K.07	K.07 Visual Effects	Face Your Fears	Erste Bank Group AG	Fathom	BRONZE

ART DIRECTION

ID	Category	Entry	Client	Entrant Company	Gong
10529-K.08	K.08 Digital Art Direction, Individual	The First Digital Nation	The Government of Tuvalu	The Monkeys, part of Accenture Song	BRONZE
11041-K.09	K.09 Digital Art Direction, Campaign	Times is Tough	ROLLiN' Insurance (IAG)	Bear Meets Eagle On Fire	SILVER
9282-K.10	K.10 Experiential Art Direction	Museum of Chinese in Australia	MOCA	R/GA Australia	SILVER
9490-K.11	K.11 Film Art Direction, Individual	Those That Follow - Shot on iPhone 13 Pro	Apple	TBWA\Media Arts Lab	SILVER
9862-K.11	K.11 Film Art Direction, Individual	It's a Powershop	Powershop	FINCH	BRONZE
10525-K.11	K.11 Film Art Direction, Individual	The First Digital Nation	The Government of Tuvalu	The Monkeys, part of Accenture Song	BRONZE
10689-K.11	K.11 Film Art Direction, Individual	We Are The Destination	P&O	Rabbit	BRONZE
11067-K.11	K.11 Film Art Direction, Individual	The Takeover	Stake	Bear Meets Eagle On Fire	GOLD
9251-K.14	K.14 Poster Art Direction, Campaign	The Off Season	Tourism Tasmania	BMF	SILVER
10983-K.14	K.14 Poster Art Direction, Campaign	Until Then	NRMA Insurance (IAG)	Bear Meets Eagle On Fire	SILVER
10981-K.16	K.16 Print Art Direction, Campaign	EXHIBIT A-i	Maurice Blackburn	Howatson+Company	BRONZE

CASTING

ID	Category	Entry	Client	Entrant Company	Gong
9813-K.17	K.17 Casting for Film Advertising	Carer's Gateway	Department of Social Services	Good Oil	BRONZE
9815-K.17	K.17 Casting for Film Advertising	Sweet Caroline	Southern Cross	Good Oil	BRONZE
10171-K.17	K.17 Casting for Film Advertising	Summer Never Sleeps	Kathmandu	Scoundrel	BRONZE
10423-K.17	K.17 Casting for Film Advertising	Shop Aldi First	ALDI Australia	FINCH	SILVER
10648-K.17	K.17 Casting for Film Advertising	The Last Performance	Partners Life	Special New Zealand	GOLD
9978-K.18	K.18 Influencers, Talent & Celebrity	Bald Stars	Continental Tyres	TBWA\Australia	BRONZE
9821-K.19	K.19 Street Casting	The Reluctant Shanty	Australia for UNHCR	FINCH	GOLD
10096-K.19	K.19 Street Casting	Queens on the Edge	South West Edge	303MullenLowe Perth	SILVER
9269-K.20	K.20 Voice Performance	G'Day	Tourism Australia	M&C Saatchi	BRONZE
10066-K.20	K.20 Voice Performance	Aphasia - Alexa	National Aphasia Association	Eardrum	BRONZE
10763-K.20	K.20 Voice Performance	The Takeover	Stake	Bear Meets Eagle On Fire	GOLD

CINEMATOGRAPHY

ID	Category	Entry	Client	Entrant Company	Gong
9967-K.21	K.21 Branded Content & Entertainment	Those That Follow - Shot on iPhone 13 Pro	Apple	TBWA\Media Arts Lab	BRONZE
8973-K.22	K.22 TV and Cinema Commercials	Summer Never Sleeps	Kathmandu	Scoundrel	SILVER
9059-K.22	K.22 TV and Cinema Commercials	Runaway	NRMA Insurance (IAG)	Revolver	GOLD
9066-K.22	K.22 TV and Cinema Commercials	Duel	NRMA Insurance (IAG)	Revolver	SILVER
9239-K.22	K.22 TV and Cinema Commercials	Live A Story Worth Telling	The Royal Australian NAVY	DIVISION	BRONZE
9588-K.22	K.22 TV and Cinema Commercials	Feel	Destination New South Wales	FINCH	SILVER
9817-K.22	K.22 TV and Cinema Commercials	The Smart Network	Vodafone	FINCH	BRONZE
10014-K.22	K.22 TV and Cinema Commercials	The World's Toughest Activewear	Canterbury Of New Zealand	The Sweetshop	GOLD
10042-K.22	K.22 TV and Cinema Commercials	Wooing Jeff	TVNZ	The Sweetshop	BRONZE
10057-K.22	K.22 TV and Cinema Commercials	Wrong Ride	TVNZ	The Sweetshop	SILVER
10355-K.22	K.22 TV and Cinema Commercials	We Are The Destination	P&O	Rabbit	BRONZE
10395-K.22	K.22 TV and Cinema Commercials	Metalmorphosis	Toyota Australia	Scoundrel	BRONZE

9824-K.23	K.23 Social First	The Reluctant Shanty	Australia for UNHCR	FINCH	GOLD
10453-K.23	K.23 Social First	Night Noir	Samsung	Collider	BRONZE
COPYWRITING					
ID	Category	Entry	Client	Entrant Company	Gong
9396-K.24	K.24 Best Film Script, Individual	Toll Booth	Waka Kotahi	FCB New Zealand	BRONZE
9826-K.24	K.24 Best Film Script, Individual	The Reluctant Shanty	Australia for UNHCR	FINCH	BRONZE
10499-K.24	K.24 Best Film Script, Individual	Weather Anything	Macpac	The Monkeys, part of Accenture Song	GOLD
10751-K.24	K.24 Best Film Script, Individual	The Takeover	Stake	Bear Meets Eagle On Fire	SILVER
9225-K.27	K.27 Best Radio or Audio Script Writing, Campaign	Special You Can Buy	ALDI Australia	BMF	GOLD
10780-K.28	K.28 Best use of Copywriting, Individual	Uber Eats Get Almost Almost Anything	Uber Eats	Special Australia	BRONZE
10870-K.28	K.28 Best use of Copywriting, Individual	35+	Lord Nelson Brewery	Howatson+Company	BRONZE
10879-K.29	K.29 Best use of Copywriting, Campaign	Hope Narratives	MPAN (Missing Persons Advocacy Network)	whiteGREY	BRONZE
10960-K.29	K.29 Best use of Copywriting, Campaign	Rejected Ales	Matilda Bay Brewery	Howatson+Company	BRONZE
11006-K.29	K.29 Best use of Copywriting, Campaign	Bed-verts	10:PM	Howatson+Company	SILVER
10964-K.30	K.30 Verbal Identity	Rejected Ales	Matilda Bay Brewery	Howatson+Company	SILVER
DIGITAL CRAFT					
ID	Category	Entry	Client	Entrant Company	Gong
11046-K.37	K.37 Services & Utilities	The Creative Index	Jarden	DDB Group Australia	BRONZE
DIRECTION					
ID	Category	Entry	Client	Entrant Company	Gong
9744-K.41	K.41 Branded Content & Entertainment - Fiction	G'day	Tourism Australia	FINCH	SILVER
9688-K.42	K.42 Branded Content & Entertainment - Non Fiction	The Tasmanian Queer Woodchop Championsh	MONA	The Glue Society	BRONZE
9652-K.43	K.43 Events and Experiences	Walk the Night	Samsung Australia	CHEP Network	BRONZE
8961-K.44	K.44 TV and Cinema Commercials	Duel	NRMA Insurance (IAG)	Revolver	GOLD
8962-K.44	K.44 TV and Cinema Commercials	Runaway	NRMA Insurance (IAG)	Revolver	SILVER
9200-K.44	K.44 TV and Cinema Commercials	Summer Never Sleeps	Kathmandu	Scoundrel	GOLD
9436-K.44	K.44 TV and Cinema Commercials	That Reading Feeling Awaits	Amazon	Scoundrel	BRONZE
10058-K.44	K.44 TV and Cinema Commercials	Wrong Ride	TVNZ	The Sweetshop	SILVER
10364-K.44	K.44 TV and Cinema Commercials	Metalmorphosis	Toyota Australia	Scoundrel	BRONZE
10387-K.44	K.44 TV and Cinema Commercials	A Bit Precarious	Macpac	The Sweetshop	GOLD
10404-K.44	K.44 TV and Cinema Commercials	Shop Aldi First	ALDI Australia	FINCH	SILVER
10688-K.44	K.44 TV and Cinema Commercials	We Are The Destination	P&O	Rabbit	BRONZE
9596-K.45	K.45 Social First	The Reluctant Shanty	Australia for UNHCR	FINCH	GOLD
10283-K.46	K.46 Voice	Aphasia - Google	National Aphasia Association	Eardrum	BRONZE
EDITING					
ID	Category	Entry	Client	Entrant Company	Gong
9143-K.48	K.48 TV and Cinema Commercials	Wrong Ride	TVNZ	ARC Edit	SILVER
9201-K.48	K.48 TV and Cinema Commercials	Summer Never Sleeps	Kathmandu	Scoundrel	GOLD
9401-K.48	K.48 TV and Cinema Commercials	Through My Eyes	Waka Kotahi	FCB New Zealand	SILVER
9598-K.48	K.48 TV and Cinema Commercials	Duel	NRMA Insurance (IAG)	ARC Edit	SILVER
9879-K.48	K.48 TV and Cinema Commercials	Runaway	NRMA Insurance (IAG)	ARC Edit	SILVER
9924-K.48	K.48 TV and Cinema Commercials	You Can't Overcook Christmas	ALDI Australia	ARC Edit	BRONZE
10249-K.48	K.48 TV and Cinema Commercials	Sweet Caroline	Southern Cross	Good Oil	BRONZE
10388-K.48	K.48 TV and Cinema Commercials	A Bit Precarious	Macpac	The Sweetshop	GOLD

ILLUSTRATION

ID	Category	Entry	Client	Entrant Company	Gong
10295-K.49	K.49 Moving Image	Metalmorphosis	Toyota Australia	HERO	BRONZE

PHOTOGRAPHY

ID	Category	Entry	Client	Entrant Company	Gong
9250-K.55	K.55 Photography for Design	The Off Season	Tourism Tasmania	BMF	SILVER

PRODUCTION DESIGN

ID	Category	Entry	Client	Entrant Company	Gong
10200-K.61	K.61 Experiential	Playground For All	Nike Korea	The Glue Society	BRONZE
9010-K.63	K.63 TV and Cinema Commercials	Why Not	RC Cola	The Glue Society	BRONZE
9064-K.63	K.63 TV and Cinema Commercials	Runaway	NRMA Insurance (IAG)	Revolver	SILVER
9067-K.63	K.63 TV and Cinema Commercials	Duel	NRMA Insurance (IAG)	Revolver	GOLD
9199-K.63	K.63 TV and Cinema Commercials	Summer Never Sleeps	Kathmandu	Scoundrel	GOLD
10224-K.63	K.63 TV and Cinema Commercials	Playground For All	Nike Korea	The Glue Society	BRONZE
10304-K.63	K.63 TV and Cinema Commercials	Metalmorphosis	Toyota Australia	HERO	BRONZE
10390-K.63	K.63 TV and Cinema Commercials	A Bit Precarious	Macpac	The Sweetshop	SILVER
10690-K.63	K.63 TV and Cinema Commercials	We Are The Destination	P&O	Rabbit	BRONZE
11143-K.63	K.63 TV and Cinema Commercials	Prices. Nailed	B&Q	The Glue Society	BRONZE

SOUND DESIGN & USE OF MUSIC

ID	Category	Entry	Client	Entrant Company	Gong
9047-K.64	K.64 Best Use of Adapted Music	Claire de Lune by The Leaf Orchestra	Nissan	TBWA\Santiago Mangada Puno	BRONZE
9546-K.64	K.64 Best Use of Adapted Music	Starts With Yes (Optus The Violinist)	Optus	Rumble Studios	BRONZE
10363-K.64	K.64 Best Use of Adapted Music	Dont You Forget About Me	Missing School	Scoundrel	BRONZE
9758-K.65	K.65 Best Use of Existing Music	Runaway	NRMA Insurance (IAG)	Rumble Studios	GOLD
9861-K.65	K.65 Best Use of Existing Music	Enjoy your flight	Kia Australia	Innocean Australia	BRONZE
10173-K.65	K.65 Best Use of Existing Music	Summer Never Sleeps	Kathmandu	Scoundrel	GOLD
9522-K.66	K.66 Original Composition	Duel	NRMA Insurance (IAG)	Rumble Studios	GOLD
9825-K.66	K.66 Original Composition	The Reluctant Shanty	Australia for UNHCR	FINCH	GOLD
10426-K.66	K.66 Original Composition	Thummit	Belong	Smith & Western Sound	SILVER
10527-K.66	K.66 Original Composition	The First Digital Nation	The Government of Tuvalu	The Monkeys, part of Accenture Song	BRONZE
9736-K.67	K.67 Production in Audio	The Audio Ad You Can See	Defence Force Recruiting	VMLY&R Australia	BRONZE
10183-K.67	K.67 Production in Audio	EV6	Kia	Rabbit	BRONZE
9523-K.68	K.68 Sound Design	Duel	NRMA Insurance (IAG)	Rumble Studios	BRONZE
9525-K.68	K.68 Sound Design	Runaway	NRMA Insurance (IAG)	Rumble Studios	BRONZE
9741-K.68	K.68 Sound Design	The Audio Ad You Can See	Defence Force Recruiting	VMLY&R Australia	SILVER
9955-K.68	K.68 Sound Design	Corolla GR 'Made Untamed'	Toyota	Squeak E. Clean Studios	BRONZE

FILM & ENTERTAINMENT**BRANDED CONTENT & ENTERTAINMENT**

ID	Category	Entry	Client	Entrant Company	Gong
9053-L.01	L.01 Fiction Film up to 5 mins, Individual	Central Department Store: Girls In White	Central Retail	Wolf BKK	BRONZE
9073-L.01	L.01 Fiction Film up to 5 mins, Individual	Wrong Ride	TVNZ	Dentsu Creative	SILVER
9075-L.02	L.02 Fiction Film up to 5 mins, Campaign	It's Free. But it Could Cost You.	TVNZ	Dentsu Creative	GOLD
9104-L.02	L.02 Fiction Film up to 5 mins, Campaign	Because.	Catch.com.au	The Glue Society	BRONZE
10649-L.02	L.02 Fiction Film up to 5 mins, Campaign	The Last Performance	Partners Life	Special New Zealand	GOLD
10673-L.02	L.02 Fiction Film up to 5 mins, Campaign	Hip Hop Holla	ROLLiN' Insurance (IAG)	Bear Meets Eagle On Fire	BRONZE

9262-L.03	L.03 Fiction Film 5-30 mins, Individual	G'Day	Tourism Australia	M&C Saatchi	BRONZE
10172-L.07	L.07 Non-Fiction Film up to 5 mins, Individual	Through Their Eyes	Maybelline New York	HERO	SILVER
9301-L.09	L.09 Non-Fiction Film 5-30 mins, Individual	We Are Warriors	We Are Warriors	R/GA Australia	GOLD
9966-L.09	L.09 Non-Fiction Film 5-30 mins, Individual	Those That Follow - Shot on iPhone 13 Pro	Apple	TBWA\Media Arts Lab	BRONZE
11086-L.11	L.11 Non-Fiction Film over 30 mins, Individual	The Endangered Generation	Monash University	VMLY&R Australia	BRONZE
9221-L.13	L.13 Games	Quest for Dyslexia	Samsung	Cheil Pengtai Beijing	GOLD
10317-L.13	L.13 Games	Lag Kills	Queensland Government	Publicis Worldwide	BRONZE
10320-L.15	L.15 Live Broadcast	Lag Kills	Queensland Government	Publicis Worldwide	SILVER
9649-L.16	L.16 Live Experiences	Walk the Night	Samsung Australia	CHEP Network	SILVER
10114-L.16	L.16 Live Experiences	Fansurance	AAMI (Suncorp)	Ogilvy Australia	BRONZE
9494-L.17	L.17 Music Videos	Court in Session	2K Games	BRING: Universal Music for Brands	BRONZE
10868-L.17	L.17 Music Videos	The Solo Project	Carlton & United Breweries	TBWA\Australia	SILVER
10115-L.18	L.18 Sports	Fansurance	AAMI (Suncorp)	Ogilvy Australia	BRONZE
10574-L.18	L.18 Sports	Bundy Mixer	Diageo	Leo Burnett Australia	SILVER

FILM ADVERTISING

ID	Category	Entry	Client	Entrant Company	Gong
10069-L.20	L.20 Cinema Commercials Up to 60 Seconds	Summer Never Sleeps	Kathmandu	Special New Zealand	GOLD
10592-L.20	L.20 Cinema Commercials Up to 60 Seconds	Until Then - Duel	NRMA Insurance (IAG)	Bear Meets Eagle On Fire	SILVER
10593-L.20	L.20 Cinema Commercials Up to 60 Seconds	Until Then - Runaway	NRMA Insurance (IAG)	Bear Meets Eagle On Fire	BRONZE
8984-L.21	L.21 Cinema Commercials Over 60 Seconds	BunBun Paprika : Bollywood Badass	Calbee	Wolf BKK	BRONZE
9054-L.21	L.21 Cinema Commercials Over 60 Seconds	Central Department Store: Girls In White	Central Retail	Wolf BKK	SILVER
9398-L.21	L.21 Cinema Commercials Over 60 Seconds	Toll Booth	Waka Kotahi	FCB New Zealand	BRONZE
10893-L.23	L.23 Interactive Film Advertising	Uber Eats - Choose Your Own AO	Uber Eats	Special Australia	SILVER
9188-L.25	L.25 TV Commercials 30 Seconds	Special You Can Buy	ALDI Australia	BMF	BRONZE
9475-L.25	L.25 TV Commercials 30 Seconds	Come Down for Air - Summer	Tourism Tasmania	BMF	BRONZE
10346-L.25	L.25 TV Commercials 30 Seconds	Shop ALDI First	ALDI Australia	BMF	SILVER
10496-L.25	L.25 TV Commercials 30 Seconds	Weather Anything	Macpac	The Monkeys, part of Accenture Song	SILVER
8985-L.26	L.26 TV Commercials Over 30 Seconds	BunBun Paprika : Bollywood Badass	Calbee	Wolf BKK	BRONZE
9341-L.26	L.26 TV Commercials Over 30 Seconds	Love Your Gut	Dairy Plus Co	Ogilvy Group Thailand	BRONZE
9397-L.26	L.26 TV Commercials Over 30 Seconds	Toll Booth	Waka Kotahi	FCB New Zealand	BRONZE
9412-L.26	L.26 TV Commercials Over 30 Seconds	The Eyes	Monde Nissin	Ogilvy Group Thailand	SILVER
9479-L.26	L.26 TV Commercials Over 30 Seconds	Left & Right	Monde Nissin	Ogilvy Group Thailand	SILVER
9781-L.26	L.26 TV Commercials Over 30 Seconds	Overcooked Generosity	ALDI Australia	BMF	BRONZE
10138-L.26	L.26 TV Commercials Over 30 Seconds	Summer Never Sleeps	Kathmandu	Special New Zealand	GOLD
10445-L.26	L.26 TV Commercials Over 30 Seconds	Weather Anything	Macpac	The Monkeys, part of Accenture Song	GOLD
10550-L.26	L.26 TV Commercials Over 30 Seconds	Until Then - Duel	NRMA Insurance (IAG)	Bear Meets Eagle On Fire	SILVER
10787-L.26	L.26 TV Commercials Over 30 Seconds	Uber Eats Don't Eats	Uber Eats	Special Australia	SILVER
9080-L.27	L.27 TV Commercial Campaigns	It's Free. But it Could Cost You.	TVNZ	Dentsu Creative	BRONZE
9352-L.27	L.27 TV Commercial Campaigns	The Innocent Eyes	Monde Nissin	Ogilvy Group Thailand	GOLD
10651-L.27	L.27 TV Commercial Campaigns	The Last Performance	Partners Life	Special New Zealand	BRONZE

INNOVATION**BRAND INNOVATION**

ID	Category	Entry	Client	Entrant Company	Gong
9639-M.01	M.01 Brand Engagement	Flipvertising	Samsung Australia	CHEP Network	GOLD
10659-M.01	M.01 Brand Engagement	Crime Interrupted	Australian Federal Police	Host/Havas	BRONZE

10777-M.01	M.01 Brand Engagement	R Plates	mycar	TBWA\Australia	GOLD
10968-M.01	M.01 Brand Engagement	Rejected Ales	Matilda Bay Brewery	Howatson+Company	BRONZE
11032-M.01	M.01 Brand Engagement	FitChix	Honest Eggs Co.	VMLY&R Australia	SILVER
10587-M.02	M.02 Business Transformation	Resilience Road	Suncorp	Leo Burnett Australia	BRONZE
9789-M.04	M.04 Product Innovation	Solar Beehive	Hanwha	Innocean Seoul	BRONZE
10216-M.04	M.04 Product Innovation	Kentucky Fried Chicken Degustation	KFC Australia	Ogilvy Australia	SILVER
10577-M.04	M.04 Product Innovation	Bundy Mixer	Diageo	Leo Burnett Australia	SILVER
11036-M.04	M.04 Product Innovation	FitChix	Honest Eggs Co.	VMLY&R Australia	SILVER

NON-BRAND INNOVATION

ID	Category	Entry	Client	Entrant Company	Gong
10864-M.05	M.05 Creative Expression	The Creative Index	Jarden	DDB Group Australia	BRONZE

MEDIA**CHANNELS**

ID	Category	Entry	Client	Entrant Company	Gong
9614-N.01	N.01 Use of Ambient Media	Coffee Scrub	7-Eleven	CHEP Network	BRONZE
10778-N.01	N.01 Use of Ambient Media	R Plates	mycar	TBWA\Australia	BRONZE
10875-N.01	N.01 Use of Ambient Media	35+	Lord Nelson Brewery	Howatson+Company	BRONZE
10971-N.01	N.01 Use of Ambient Media	Rejected Ales	Matilda Bay Brewery	Howatson+Company	SILVER
11008-N.01	N.01 Use of Ambient Media	Bed-verts	10:PM	Howatson+Company	BRONZE
9428-N.02	N.02 Use of Audio Platforms	Survive The Drive	New Zealand Police	FCB New Zealand	BRONZE
10548-N.02	N.02 Use of Audio Platforms	Crime Interrupted	Australian Federal Police	Host/Havas	SILVER
9228-N.03	N.03 Use of Branded Entertainment and Content	Quest for Dyslexia	Samsung	Cheil Pengtai Beijing	SILVER
9413-N.03	N.03 Use of Branded Entertainment and Content	Amazing Thailand. Culture to Commerce	Tourism Authority of Thailand	Ogilvy Group Thailand	BRONZE
10156-N.03	N.03 Use of Branded Entertainment and Content	The Last Performance	Partners Life	Special New Zealand	GOLD
10576-N.03	N.03 Use of Branded Entertainment and Content	Bundy Mixer	Diageo	Leo Burnett Australia	BRONZE
10601-N.03	N.03 Use of Branded Entertainment and Content	Crime Interrupted	Australian Federal Police	Host/Havas	SILVER
9229-N.04	N.04 Use of Digital Platforms	Quest for Dyslexia	Samsung	Cheil Pengtai Beijing	BRONZE
9636-N.04	N.04 Use of Digital Platforms	Flipvertising	Samsung Australia	CHEP Network	SILVER
9654-N.05	N.05 Use of Events and Stunts	Walk the Night	Samsung Australia	CHEP Network	BRONZE
9984-N.05	N.05 Use of Events and Stunts	ProPILOT MOP	Nissan	TBWA\HAKUHODO	BRONZE
10265-N.05	N.05 Use of Events and Stunts	Furphy What The Truck	Lion	Scoundrel	SILVER
10157-N.08	N.08 Use of TV & Other Screens	The Last Performance	Partners Life	Special New Zealand	GOLD
10925-N.08	N.08 Use of TV & Other Screens	Uber Eats - Choose Your Own AO	Uber Eats	Special Australia	SILVER
10578-N.09	N.09 Use of Integrated Media	Bundy Mixer	Diageo	Leo Burnett Australia	BRONZE
10589-N.09	N.09 Use of Integrated Media	Resilience Road	Suncorp	Leo Burnett Australia	SILVER
11037-N.10	N.10 Use of New Media	FitChix	Honest Eggs Co.	VMLY&R Australia	GOLD

PURPOSE**CHARITY**

ID	Category	Entry	Client	Entrant Company	Gong
11055-O.01	O.01 Branded Content and Entertainment, Individual	Kind Royale	PROJECT ROCKIT	DDB Group Australia	BRONZE
10251-O.02	O.02 Branded Content and Entertainment, Campaign	Classify Consent	Consent Labs	TBWA\Australia	GOLD
9284-O.04	O.04 Design, Campaign	Museum of Chinese in Australia - MOCA	MOCA	R/GA Australia	SILVER
9195-O.05	O.05 Digital, Individual	The Reluctant Shanty	Australia For UNHCR	BMF	BRONZE

10266-O.05	O.05 Digital, Individual	Kami: The World's First Virtual Influencer with	Down Syndrome International	Forsman & Bodenfors Singapore	SILVER
11058-O.05	O.05 Digital, Individual	Kind Royale	PROJECT ROCKIT	DDB Group Australia	BRONZE
10472-O.07	O.07 Direct, Individual	I'm Neale Daniher	FightMND	Clemenger BBDO Australia	BRONZE
9149-O.10	O.10 Film Advertising, Individual	The Reluctant Shanty	Australia For UNHCR	BMF	BRONZE
10937-O.11	O.11 Film Advertising, Campaign	St John Know First Aid Campaign	St. John Ambulance Victoria	Town Square	BRONZE
10243-O.12	O.12 Innovation	Classify Consent	Consent Labs	TBWA\Australia	SILVER
9189-O.14	O.14 PR & Promotion	The Reluctant Shanty	Australia For UNHCR	BMF	BRONZE
10125-O.14	O.14 PR & Promotion	Silent Night	Wellington City Mission	Special New Zealand	BRONZE
10202-O.14	O.14 PR & Promotion	Kami: The World's First Virtual Influencer with	Down Syndrome International	Forsman & Bodenfors Singapore	BRONZE
10247-O.14	O.14 PR & Promotion	Classify Consent	Consent Labs	TBWA\Australia	SILVER
9993-O.16	O.16 Press & Outdoor, Campaign	The Art of Words	Melbourne Writers Festival	TBWA\Australia	BRONZE
10666-O.18	O.18 Radio & Audio, Campaign	Life Advice	Anglicare WA	Wildlings Creative Perth	BRONZE
9193-O.19	O.19 Social, Individual	The Reluctant Shanty	Australia For UNHCR	BMF	BRONZE
10481-O.19	O.19 Social, Individual	I'm Neale Daniher	FightMND	Clemenger BBDO Australia	BRONZE
10250-O.20	O.20 Social, Campaign	Classify Consent	Consent Labs	TBWA\Australia	SILVER

CREATIVITY FOR GOOD

ID	Category	Entry	Client	Entrant Company	Gong
10579-O.21	O.21 Advertising & Marketing Communications	Bundy Mixer	Diageo	Leo Burnett Australia	BRONZE
10590-O.21	O.21 Advertising & Marketing Communications	Resilience Road	Suncorp	Leo Burnett Australia	SILVER
10982-O.21	O.21 Advertising & Marketing Communications	EXHIBIT A-i	Maurice Blackburn	Howatson+Company	SILVER
9133-O.22	O.22 Design	We Are Warriors	We Are Warriors	R/GA Australia	BRONZE
11053-O.22	O.22 Design	The Bar Saved From Landfill	Proximo Spirits	DDB Group Australia	BRONZE
9796-O.23	O.23 Product Design	Solar Beehive	Hanwha	Innocean Seoul	SILVER
10779-O.23	O.23 Product Design	R Plates	mycar	TBWA\Australia	BRONZE
9230-O.24	O.24 Service Innovation and Design	Quest for Dyslexia	Samsung	Cheil Pengtai Beijing	BRONZE
10581-O.25	O.25 Equality	Bundy Mixer	Diageo	Leo Burnett Australia	SILVER
10984-O.25	O.25 Equality	EXHIBIT A-i	Maurice Blackburn	Howatson+Company	BRONZE
10531-O.26	O.26 Sustainability	The First Digital Nation	The Government of Tuvalu	The Monkeys, part of Accenture Song	SILVER
10591-O.26	O.26 Sustainability	Resilience Road	Suncorp	Leo Burnett Australia	SILVER

STRATEGY**CREATIVE STRATEGY**

ID	Category	Entry	Client	Entrant Company	Gong
9400-P.01	P.01 Creative Strategy	How To Do Nothing	Te Hiringa Hauora Health Promotion Agency	FCB New Zealand	SILVER
9676-P.01	P.01 Creative Strategy	We Are Warriors	We Are Warriors	R/GA Australia	SILVER
10500-P.01	P.01 Creative Strategy	Bundy Mixer	Diageo	Leo Burnett Australia	BRONZE
10505-P.01	P.01 Creative Strategy	Classify Consent	Consent Labs	TBWA\Australia	GOLD
10976-P.01	P.01 Creative Strategy	Crime Interrupted	Australian Federal Police	Host/Havas	BRONZE
11085-P.01	P.01 Creative Strategy	Designing Hope: How MPAN gave a voice to a	MPAN (Missing Persons Advocacy Network)	whiteGREY	BRONZE