This Way Up[™]

Museum of Contemporary Art

Schedule	DAY 1 Tue Aug 15	DAY 2 Wed Aug 16	DAY 3 Thu Aug 17
MORNING Speaker Sessions	9:00am Welcome to Country/Welcome AWARD Council	9:00am Welcome AWARD Council	9:00am Welcome AWARD Council
	9:15am Professor Megan Davis, Pro Vice-Chancellor Society, UNSW Sydney then Key architect in making the Voice referendum a reality.	9:15am Kim Pick, Group ECD, VMLY&R NZ The secret to a sustainable career	9:15am Nathan Lennon, Hawke's Brewing Co Hold my beer: how authentic storytelling can maybe, just maybe, keep your stupidest ideas alive.
	10:00am Can you afford not to craft? - Panel Session Lily Davis, Film Editor, The Editors Stevie Ray, Senior Casting Director, McGregor Casting Steve Rogers, Director, Revolver Micah Walker, Founder/CCO, Bear Meets Eagle on Fire Moderated by: Jonathan Kneebone, Director, The Glue Society	10:00am Ben Keenan, Consulting CD, Thought Police See the value others don't and you'll always be valuable	10:00am This way in and out - Panel Session Annabel Hay and Lucy Hay - Co-founders, CLUTCH Glue Emily Perrett - Founder / CEO, Flavedo &Albedo Hans Christian Berents, Co-Founder, Givewrap Michelle Tirtabudi, Co-Founder, Givewrap Moderator: Graham Alvarez-Jarratt, Strategy Partner, Dentsu ANZ
	10:45am Morning Tea	10:45am Morning Tea	10:45am Morning Tea
	11:15am Ant Melder, Co-founder/Creative Partner, Cocogun Avish Gordhan, Chief Creative Officer, Dentsu Creative Diversity: Whose burden is it?	11:15am The Work Behind The Work - Panel Session 2023 Cannes Lions Grand Prix-winners from CHEP Network and The Monkeys	11:15am Yatu Widders Hunt, Cox Inall Ridgeway Indigenous collaboration - Panel Session
		12.00pm Keynote Speaker: Mirrah Foulkes, Australian director, screenwriter, film & TV actress	
	12:00pm Keynote Speaker: Jeff Goodby, Co-Founder/ Co-Chair, Goodby Silverstein & Partners San Francisco Dude, where's my job? How to be indispensable in the times of Al.	12:45pm International Keynote: Nick Law, Creative Chairperson, Accenture Song How to be interesting and useful when everything is changing	12:00pm Keynote Speaker: David Kolbusz, CCO Orchard NY David Kolbusz Fixes Everything That's Wrong With Advertising in 35 Minutes
AFTERNOON		2:00pm - 5:00pm AWARD Uni Workshop 1: Judging work & creating momentum	2:00pm - 5:00pm AWARD Uni Workshop 2: Learning collaboration & staying fresh
	3:00pm AWARD Awards Bronze & Silver award announcement 1 (virtual)	3:00pm AWARD Awards Bronze & Silver award announcement 2 (virtual)	To be announced
EVENING	6:30pm AWARD School 40th Celebration Gala Dinner and 2023 Hall of Fame Inductee	The Growth Agenda* Hosted by <i>The Australian</i> *invitation only	AWARD Awards Gold and Special Awards Winners Live
		invitation only	AWARD School National Winner Announcement Live
			The Gold Pencil Award Party
Creativity's breeding ground for worthwhile opinions.			Presented by the Australasian Writers and Art Directors (AWARD)