

# 43RD AWARD AWARDS WINNERS



## ADVERTISING

### DIGITAL

ID	Category	Entry	Client	Entrant Company	Gong
6755-A.04	A.04 Digital Tools & Utilities	Craft, Camera, Action!	BIG W	M&C Saatchi	BRONZE
8238-A.04	A.04 Digital Tools & Utilities	NURO	La Trobe University	Clemenger BBDO Melbourne	SILVER
8458-A.04	A.04 Digital Tools & Utilities	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	GOLD
8758-A.04	A.04 Digital Tools & Utilities	Ramp Rater	NRMA Insurance	Thinkerbell	SILVER
8921-A.04	A.04 Digital Tools & Utilities	Mask ID	Ministry of Health and Welfare & Dal.Komm	Innocean Worldwide Seoul	BRONZE
8132-A.06	A.06 Integrated Digital Campaigns	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	GOLD
8670-A.06	A.06 Integrated Digital Campaigns	Saving Freddo	Mondelez Australia	Ogilvy Australia	BRONZE
8060-A.07	A.07 Other	The Cost of Bullying	Samsung	Cheil PengTai Beijing	BRONZE

### DIRECT

ID	Category	Entry	Client	Entrant Company	Gong
7759-B.01	B.01 Direct Mail, Individual	Book of Limbo	Belong	Howatson+Company	GOLD
7488-B.03	B.03 Direct Response, any media	Big Game Dream	Molson Coors Beverage Company	DDB Group Sydney	SILVER
8400-B.03	B.03 Direct Response, any media	TIBE For Love	Uber Eats	Special Australia	BRONZE
8584-B.03	B.03 Direct Response, any media	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	BRONZE
8722-B.03	B.03 Direct Response, any media	The Mission	Navy	VMLY&R	BRONZE
8454-B.04	B.04 Direct Response Integrated Campaigns	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	SILVER
8762-B.04	B.04 Direct Response Integrated Campaigns	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne	BRONZE
7531-B.05	B.05 Retail	Book of Limbo	Belong	Howatson+Company	SILVER
8008-B.05	B.05 Retail	Waste-sorting blind box	STDecaux/The Environmental Protection Department	The Nine Shanghai	BRONZE
8676-B.05	B.05 Retail	Unscalpable	Mondelez Australia	Ogilvy Australia	BRONZE
8455-B.07	B.07 Direct Innovation	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	GOLD
8684-B.07	B.07 Direct Innovation	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	SILVER
8764-B.07	B.07 Direct Innovation	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne	BRONZE

### EXPERIENTIAL

ID	Category	Entry	Client	Entrant Company	Gong
7774-C.01	C.01 Events & Experiences	Big Game Dream	Molson Coors Beverage Company	DDB Group Sydney	BRONZE
8220-C.02	C.02 Guerrilla Marketing and Stunts	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney	SILVER
8061-C.05	C.05 Best Use of Technology	The Cost of Bullying	Samsung	Cheil PengTai Beijing	BRONZE

### HEALTH & WELLNESS

ID	Category	Entry	Client	Entrant Company	Gong
7734-D.02	D.02 Consumer, Patient and Professional Products	Mood Tea	Un Ltd	The Monkeys Australia	BRONZE
8345-D.04	D.04 Disease Awareness	David's Unusables	Motor Neurone Disease New Zealand	Special New Zealand	SILVER
7903-D.05	D.05 Health Awareness and Social Responsibility	Disease Dilemmas	Garvan Institute of Medical Research	BWM Isobar	BRONZE
8062-D.05	D.05 Health Awareness and Social Responsibility	The Cost of Bullying	Samsung	Cheil PengTai Beijing	BRONZE
8528-D.05	D.05 Health Awareness and Social Responsibility	Dreamy	Common Ground and Snap Inc.	Ogilvy Australia	BRONZE

INTEGRATED					
ID	Category	Entry	Client	Entrant Company	Gong
7912-E.01	E.01 Integrated Campaign	Firefighters Don't Like Fire Movies	Fire and Emergency New Zealand	FCB New Zealand	SILVER
8169-E.01	E.01 Integrated Campaign	A Fire Inside	NRMA Insurance	The Tuesday Club	SILVER
8375-E.01	E.01 Integrated Campaign	ROLLiN' campaign	IAG	Bear Meets Eagle On Fire	BRONZE
8425-E.01	E.01 Integrated Campaign	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne	GOLD
8456-E.01	E.01 Integrated Campaign	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	GOLD
8690-E.01	E.01 Integrated Campaign	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	SILVER

PR & PROMOTION					
ID	Category	Entry	Client	Entrant Company	Gong
8223-F.01	F.01 Creative Use of Media	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney	SILVER
8677-F.01	F.01 Creative Use of Media	Unscalpable	Mondelez Australia	Ogilvy Australia	BRONZE
8692-F.01	F.01 Creative Use of Media	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	BRONZE
7776-F.02	F.02 Best Use of Content	Big Game Dream	Molson Coors Beverage Company	DDB Group Sydney	BRONZE
7925-F.02	F.02 Best Use of Content	A Fire Inside	NRMA Insurance	Thinkerbell	SILVER
8800-F.02	F.02 Best Use of Content	TikTok Sting-Remix	McDonald's Australia	DDB Group Sydney	SILVER
8362-F.03	F.03 Best Use of Digital and Social Media	Have A Bite	Nestlé	Wunderman Thompson	BRONZE
8808-F.03	F.03 Best Use of Digital and Social Media	TIBE For Love	Uber Eats	Special Australia	BRONZE
7778-F.04	F.04 Best Use of Events and Stunts	Big Game Dream	Molson Coors Beverage Company	DDB Group Sydney	SILVER
8224-F.04	F.04 Best Use of Events and Stunts	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney	SILVER
8810-F.04	F.04 Best Use of Events and Stunts	TIBE For Love	Uber Eats	Special Australia	BRONZE
8363-F.05	F.05 Best Use of Paid Talent and Influencers	Have A Bite	Nestlé	Wunderman Thompson	BRONZE
8225-F.06	F.06 Best Use of Unpaid Talent and Influencers	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney	BRONZE
8732-F.07	F.07 Media Relations	A Fire Inside	NRMA Insurance	Thinkerbell	BRONZE
8177-F.08	F.08 PR Amplification for a Campaign	The Mo-Hair Suit	POLITIX	Bullfrog	BRONZE
8457-F.08	F.08 PR Amplification for a Campaign	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	GOLD
8766-F.08	F.08 PR Amplification for a Campaign	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne	BRONZE
8767-F.10	F.10 PR Campaign, Business-to-Consumer	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne	BRONZE
8176-F.11	F.11 PR-Led Campaign, Integrated	The Mo-Hair Suit	POLITIX	Bullfrog	BRONZE
8226-F.11	F.11 PR-Led Campaign, Integrated	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney	BRONZE
8459-F.12	F.12 Product Launch	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	SILVER
8696-F.12	F.12 Product Launch	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	BRONZE
8460-F.13	F.13 Public Affairs Campaign	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	SILVER
7309-F.14	F.14 Reactive Response	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia	SILVER
7991-F.14	F.14 Reactive Response	1000 Bathursts	Supercheap Auto	The Monkeys Australia	SILVER
7132-F.15	F.15 Sponsorships & Partnerships	Performance Enhancing Music	Samsung	CHEP Network	BRONZE
7862-F.15	F.15 Sponsorships & Partnerships	The Mo-Hair Suit	POLITIX	Bullfrog	BRONZE
8227-F.15	F.15 Sponsorships & Partnerships	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney	GOLD
8279-F.15	F.15 Sponsorships & Partnerships	1000 Bathursts	Supercheap Auto	The Monkeys Australia	SILVER
8811-F.15	F.15 Sponsorships & Partnerships	TIBE For Love	Uber Eats	Special Australia	BRONZE

PRESS & OUTDOOR					
ID	Category	Entry	Client	Entrant Company	Gong
7299-G.04	G.04 Poster Advertising, Tactical	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia	BRONZE
7268-G.05	G.05 Poster Advertising Campaigns	POSTER-POSTCARD-POST IT	Tencent	Tencent	SILVER
7863-G.05	G.05 Poster Advertising Campaigns	Holiday	IAG	Bear Meets Eagle On Fire	SILVER
8703-G.08	G.08 Press Advertising, Tactical	Nuclear	Subway	Publicis Worldwide	SILVER

**RADIO & AUDIO**

ID	Category	Entry	Client	Entrant Company	Gong
7524-H.01	H.01 Branded Audio and Podcasts, Individual	Audiobook of Limbo	Belong	Howatson+Company	GOLD
7135-H.02	H.02 Branded Audio and Podcasts, Campaign	Performance Enhancing Music	Samsung	CHEP Network	GOLD
8265-H.03	H.03 Radio Advertising, 0-30 seconds	Bloody Mary	West Australian Ballet	Wunderman Thompson	BRONZE
7518-H.04	H.04 Radio Advertising, over 30 seconds	A Love Song to the Internet	Belong	Howatson+Company	BRONZE
8197-H.04	H.04 Radio Advertising, over 30 seconds	A Fire Inside	NRMA Insurance	The Tuesday Club	BRONZE
6881-H.06	H.06 Radio Advertising Campaigns	Help, like no one else	NRMA Insurance	The Monkeys Australia	BRONZE
8104-H.06	H.06 Radio Advertising Campaigns	Wild Secrets. Stop orgasm disappointment.	Wild Secrets	The Royals	BRONZE
8360-H.06	H.06 Radio Advertising Campaigns	Dracula	West Australian Ballet	Wunderman Thompson	BRONZE
8580-H.07	H.07 Sonic Branding	Mumbrella Sonic branding	Mumbrella	Resonance Sonic Branding	SILVER
8802-H.07	H.07 Sonic Branding	TikTok Sting-Remix	McDonald's Australia	DDB Group Sydney	BRONZE
7136-H.08	H.08 Innovative Use of Radio & Audio	Performance Enhancing Music	Samsung	CHEP Network	GOLD
7674-H.08	H.08 Innovative Use of Radio & Audio	Audiobook of Limbo	Belong	Howatson+Company	SILVER
8138-H.08	H.08 Innovative Use of Radio & Audio	Aussies get Alexa. Because Alexa gets Aussies.	Amazon Alexa & Devices	Host/Havas	BRONZE
8801-H.08	H.08 Innovative Use of Radio & Audio	TikTok Sting-Remix	McDonald's Australia	DDB Group Sydney	BRONZE

**SOCIAL MEDIA**

ID	Category	Entry	Client	Entrant Company	Gong
8364-I.02	I.02 Best use of Social Media, Campaign	Have A Bite	Nestlé	Wunderman Thompson	SILVER
8514-I.02	I.02 Best use of Social Media, Campaign	A little space to think	Post it® for 3M	Dig	BRONZE
7972-I.04	I.04 Content Creation	Cheerbleeders	Bonds	Special Australia	BRONZE
8512-I.04	I.04 Content Creation	Cow Codes	Uber Eats	Special Australia	BRONZE
7362-I.05	I.05 Co-Created & User Generated Content	Craft, Camera, Action!	BIG W	M&C Saatchi	BRONZE
8798-I.05	I.05 Co-Created & User Generated Content	TikTok Sting-Remix	McDonald's Australia	DDB Group Sydney	SILVER
8280-I.07	I.07 Social Videos, Campaign	1000 Bathursts	Supercheap Auto	The Monkeys Australia	GOLD
7395-I.08	I.08 Tactical	April Fool Proof	McDonald's Australia	DDB Group Sydney	SILVER
8007-I.09	I.09 Use of Talent and Influencers	Make Local Famous	Uber Eats Hong Kong	Special Australia	BRONZE
8365-I.09	I.09 Use of Talent and Influencers	Have A Bite	Nestlé	Wunderman Thompson	BRONZE

**RETAIL**

ID	Category	Entry	Client	Entrant Company	Gong
6951-I.10	I.10 Best Integrated Marketing Campaign	Give a Flybuys	Flybuys	CHEP Network	BRONZE
7363-I.10	I.10 Best Integrated Marketing Campaign	You Can't Overcook Christmas	ALDI Australia	BMF	SILVER
8774-I.10	I.10 Best Integrated Marketing Campaign	We're Out There	Kathmandu	Special Australia	GOLD
8699-I.11	I.11 Retail Technology Game Changer	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	SILVER
8768-I.12	I.12 Best Customer Experience Initiative	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne	BRONZE
8672-I.14	I.14 Best Use of Social Media for Commerce	Unscalpable	Mondelez Australia	Ogilvy Australia	BRONZE
8702-I.15	I.15 Best Use of Digital for Commerce (non social media)	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	GOLD

**DESIGN****BOOK DESIGN**

ID	Category	Entry	Client	Entrant Company	Gong
7474-J.01	J.01 Culture, Art & Design Books	Come Down For Air Book	Tourism Tasmania	BMF	BRONZE
7763-J.01	J.01 Culture, Art & Design Books	Book of Limbo	Belong	Howatson+Company	SILVER

**BRANDING**

ID	Category	Entry	Client	Entrant Company	Gong
8803-J.12	J.12 Brand Refresh, Large Identity	A-Leagues	A Leagues	R/GA	BRONZE
8547-J.13	J.13 New Branding Schemes, Small Identity	Mistranslations	Melbourne Design Week	Re	BRONZE
8372-J.15	J.15 New Branding Schemes, Large Identity	For Your Smart Part	Wisr	Bear Meets Eagle On Fire	BRONZE
8382-J.15	J.15 New Branding Schemes, Large Identity	ROLLiN' brand / campaign	IAG	Bear Meets Eagle On Fire	SILVER
8010-J.16	J.16 Brand Expression in Collateral	Waste-sorting blind box	STDecaux/The Environmental Protection Department	The Nine Shanghai	BRONZE
7376-J.17	J.17 Campaign Logos	Love Your Local	TAB	M&C Saatchi	BRONZE

**GRAPHIC DESIGN**

ID	Category	Entry	Client	Entrant Company	Gong
7687-J.22	J.22 Integrated Graphics	A Fire Inside - campaign design	NRMA Insurance	Assembly	BRONZE
7720-J.22	J.22 Integrated Graphics	For Your Smart Part	Wisr	Bear Meets Eagle On Fire	SILVER
7029-J.26	J.26 Posters	Joy Sticks	Chupa Chups (Snacks to Home Limited)	Cheil Hong Kong	SILVER
7868-J.26	J.26 Posters	ROLLiN'	IAG	Bear Meets Eagle On Fire	SILVER
8704-J.27	J.27 Other	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	BRONZE

**PACKAGING DESIGN**

ID	Category	Entry	Client	Entrant Company	Gong
7482-J.31	J.31 Promotional & Special Edition	Fly Fishing	Tourism Tasmania	BMF	BRONZE

**PRODUCT DESIGN**

ID	Category	Entry	Client	Entrant Company	Gong
8604-J.35	J.35 Consumer & Industrial	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi	SILVER
8891-J.35	J.35 Consumer & Industrial	Little Big e-Motion	Hyundai	Innocean Worldwide Seoul	BRONZE
8668-J.36	J.36 Interactive Design	Saving Freddo	Mondelez Australia	Ogilvy Australia	SILVER

**SPATIAL DESIGN**

ID	Category	Entry	Client	Entrant Company	Gong
7420-J.40	J.40 Design for Public Spaces	Hi Toilet	Shibuya Ward / Nippon Foundation	TBWA\ HAKUHODO	SILVER
8464-J.41	J.41 Environmental Design	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	BRONZE
8756-J.43	J.43 Installation Design	NFTree	Vicinity Centres	Fabric	BRONZE

**CRAFT****ANIMATION AND VISUAL EFFECTS**

ID	Category	Entry	Client	Entrant Company	Gong
7438-K.01	K.01 2D Animation	George Harrison 'Isn't It A Pity'	Universal Music Enterprises	Assembly	SILVER
8818-K.01	K.01 2D Animation	Tell Your Story - Steven	California Tobacco Control Program	Kapwa	SILVER
7502-K.02	K.02 3D Animation	The Stepdad	Disney	Flux Animation	SILVER
8153-K.02	K.02 3D Animation	Yuleglider	Optus	Flux Animation	BRONZE
7584-K.04	K.04 Moving Image Graphics	Dubai Expo - NZ Pavilion	New Zealand Trade & Enterprise	Assembly	BRONZE
7266-K.07	K.07 Visual Effects	Tomorrow's Car	Hyundai	Fin Design & Effects	SILVER
7424-K.07	K.07 Visual Effects	ROLLiN'	IAG	Blockhead VFX Ponsonby Road	BRONZE

**ART DIRECTION**

ID	Category	Entry	Client	Entrant Company	Gong
7740-K.09	K.09 Digital Art Direction, Campaign	For your Smart Part	Wisr	Bear Meets Eagle On Fire	SILVER
7998-K.10	K.10 Experiential Art Direction	Guess which book is it?	Yan Ji You Bookstores	The Nine Shanghai	BRONZE
7066-K.11	K.11 Film Art Direction, Individual	Play On	KENO	FINCH	SILVER
7228-K.11	K.11 Film Art Direction, Individual	Lunarland	OnePlus	FINCH	BRONZE
7771-K.11	K.11 Film Art Direction, Individual	Big Game Dream	Molson Coors Beverage Company	DDB Group Sydney	SILVER
7017-K.12	K.12 Film Art Direction, Campaign	Grill'd VS Chemicals	Grill'd	The Monkeys Australia	BRONZE
7739-K.12	K.12 Film Art Direction, Campaign	For Your Smart Part	Wisr	Bear Meets Eagle On Fire	BRONZE
7781-K.12	K.12 Film Art Direction, Campaign	ROLLiN' campaign	IAG	Bear Meets Eagle On Fire	GOLD
7795-K.14	K.14 Poster Art Direction, Campaign	Holiday	IAG	Bear Meets Eagle On Fire	BRONZE
8952-K.14	K.14 Poster Art Direction, Campaign	Summer. Finally.	Kathmandu	Special New Zealand	BRONZE
7761-K.15	K.15 Print Art Direction, Individual	Book of Limbo	Belong	Howatson+Company	GOLD
7267-K.16	K.16 Print Art Direction, Campaign	POSTER-POSTCARD-POST IT	Tencent	Tencent	SILVER
8108-K.16	K.16 Print Art Direction, Campaign	Help, like no one else	NRMA Insurance	The Monkeys Australia	BRONZE

**CASTING**

ID	Category	Entry	Client	Entrant Company	Gong
6773-K.17	K.17 Casting for Film Advertising	Give A Flybuys	Flybuys	DIVISION	SILVER
7245-K.17	K.17 Casting for Film Advertising	Boys Do Cry	GOTCHA4LIFE FOUNDATION	Good Oil	SILVER
7645-K.17	K.17 Casting for Film Advertising	Thrive By Five Molly's Ted Talk	The Minderoo Foundation	FINCH	BRONZE
8541-K.17	K.17 Casting for Film Advertising	Vending Machine	Uber Eats	Revolver	SILVER
8750-K.17	K.17 Casting for Film Advertising	When Will She Be Right	United Nations Woman Australia	Rabbit	BRONZE
8852-K.17	K.17 Casting for Film Advertising	The Dancer	Bank of New Zealand	Ruskin	SILVER
6766-K.20	K.20 Voice Performance	Give A Flybuys	Flybuys	DIVISION	SILVER
8550-K.20	K.20 Voice Performance	Dreamy	Common Ground and Snap Inc.	Ogilvy Australia	BRONZE

**CINEMATOGRAPHY**

ID	Category	Entry	Client	Entrant Company	Gong
6767-K.21	K.21 Branded Content & Entertainment	Give A Flybuys	Flybuys	DIVISION	BRONZE

COPYWRITING					
ID	Category	Entry	Client	Entrant Company	Gong
7319-K.24	K.24 Best Film Script, Individual	When will she be right?	UN Women Australia	The Monkeys Australia	SILVER
8445-K.24	K.24 Best Film Script, Individual	Boys Do Cry	GOTCHA4LIFE FOUNDATION	The Hallway	SILVER
7672-K.26	K.26 Best Radio or Audio Script Writing, Individual	A Love Song to the Internet	Belong	Howatson+Company	SILVER
8446-K.26	K.26 Best Radio or Audio Script Writing, Individual	Boys Do Cry	GOTCHA4LIFE FOUNDATION	The Hallway	BRONZE
8101-K.27	K.27 Best Radio or Audio Script Writing, Campaign	Help, like no one else	NRMA Insurance	The Monkeys Australia	BRONZE
8551-K.27	K.27 Best Radio or Audio Script Writing, Campaign	Dreamy	Common Ground and Snap Inc.	Ogilvy Australia	GOLD
6950-K.28	K.28 Best use of Copywriting, Individual	Give a Flybuys	Flybuys	CHEP Network	SILVER
7767-K.28	K.28 Best use of Copywriting, Individual	Book of Limbo	Belong	Howatson+Company	BRONZE
8128-K.28	K.28 Best use of Copywriting, Individual	We're Out There	Kathmandu	Special Australia	SILVER
8370-K.28	K.28 Best use of Copywriting, Individual	The Birds & The Bees	UNDP	Wunderman Thompson	SILVER
8417-K.28	K.28 Best use of Copywriting, Individual	Stop Dreaming About New Zealand and Go	Tourism New Zealand	Special Australia	BRONZE
8106-K.29	K.29 Best use of Copywriting, Campaign	Help, like no one else	NRMA Insurance	The Monkeys Australia	BRONZE
8613-K.29	K.29 Best use of Copywriting, Campaign	Cheerbleeders	Bonds	Special Australia	BRONZE
DIGITAL CRAFT					
ID	Category	Entry	Client	Entrant Company	Gong
8398-K.35	K.35 Game Design	NURO	La Trobe University	Clemenger BBDO Melbourne	BRONZE
8711-K.35	K.35 Game Design	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	GOLD
DIRECTION					
ID	Category	Entry	Client	Entrant Company	Gong
6769-K.41	K.41 Branded Content & Entertainment - Fiction	Give A Flybuys	Flybuys	DIVISION	BRONZE
6789-K.44	K.44 TV and Cinema Commercials	Spark: ShantyTok	Spark Entertainment	DIVISION	BRONZE
7011-K.44	K.44 TV and Cinema Commercials	It Feels Good to Belong	Belong	Revolver	SILVER
7064-K.44	K.44 TV and Cinema Commercials	Give a Flybuys	Flybuys	CHEP Network	SILVER
7234-K.44	K.44 TV and Cinema Commercials	Dementia Is Killing Me	Alzheimer's Society	Good Oil	GOLD
7435-K.44	K.44 TV and Cinema Commercials	Vending Machine	Uber Eats	Revolver	BRONZE
7606-K.44	K.44 TV and Cinema Commercials	Larry	ROLLiN'	Revolver	SILVER
8462-K.44	K.44 TV and Cinema Commercials	The Dancer	Bank of New Zealand	Ruskin	BRONZE
8032-K.45	K.45 Social First	Save Ralph	Humane Society International	Collider	GOLD
6949-K.46	K.46 Voice	Give a Flybuys	Flybuys	CHEP Network	SILVER
EDITING					
ID	Category	Entry	Client	Entrant Company	Gong
6778-K.48	K.48 TV and Cinema Commercials	Give a Flybuys	Flybuys	The Editors	BRONZE
7166-K.48	K.48 TV and Cinema Commercials	ROLLiN'	IAG	The Editors	BRONZE
ILLUSTRATION					
ID	Category	Entry	Client	Entrant Company	Gong
6830-K.50	K.50 Posters	Road Horrors - The Highway Merge	Volkswagen Group Australia	DDB Group Sydney	BRONZE
8371-K.51	K.51 Press and Print	The Birds & The Bees	UNDP	Wunderman Thompson	GOLD
7894-K.52	K.52 Other	For Your Smart Part	Wisr	Bear Meets Eagle On Fire	SILVER
PHOTOGRAPHY					
ID	Category	Entry	Client	Entrant Company	Gong
7770-K.56	K.56 Portraits	Arrive Safe	NRMA Insurance	The POOL COLLECTIVE	SILVER
7785-K.56	K.56 Portraits	Arrive Safe	NRMA Insurance	The POOL COLLECTIVE	SILVER
7800-K.56	K.56 Portraits	Arrive Safe	NRMA Insurance	The POOL COLLECTIVE	SILVER

**PRODUCTION DESIGN**

ID	Category	Entry	Client	Entrant Company	Gong
6770-K.59	K.59 Branded Content & Entertainment	Give A Flybuys	Flybuys	DIVISION	SILVER
8214-K.61	K.61 Experiential	One House to Save Many	Suncorp Group / Suncorp Insurance	The Glue Society	GOLD
6987-K.63	K.63 TV and Cinema Commercials	Play On	KENO	FINCH	SILVER
7032-K.63	K.63 TV and Cinema Commercials	You Can't Overcook Christmas	ALDI Australia	FINCH	BRONZE
7222-K.63	K.63 TV and Cinema Commercials	Stop Dreaming and Go	Tourism New Zealand	FINCH	SILVER
7441-K.63	K.63 TV and Cinema Commercials	Tomorrow Wants Its Car Back	Hyundai	Scoundrel	BRONZE
7508-K.63	K.63 TV and Cinema Commercials	It Feels Good to Belong	Belong	Revolver	BRONZE
7749-K.63	K.63 TV and Cinema Commercials	Larry	ROLLiN'	Revolver	GOLD
8841-K.63	K.63 TV and Cinema Commercials	Catfish	COCA-COLA	Rabbit	BRONZE

**SOUND DESIGN & USE OF MUSIC**

ID	Category	Entry	Client	Entrant Company	Gong
7632-K.64	K.64 Best Use of Adapted Music	It Feels Good To Belong	Belong	Sonar Music	SILVER
7641-K.64	K.64 Best Use of Adapted Music	Little Angels	Hyundai	Sonar Music	BRONZE
8447-K.64	K.64 Best Use of Adapted Music	Boys Do Cry	GOTCHA4LIFE FOUNDATION	The Hallway	GOLD
8735-K.65	K.65 Best Use of Existing Music	Made In Australia. Behind The Mac.	Apple	TBWA\ Media Arts Lab	SILVER
8763-K.65	K.65 Best Use of Existing Music	End Of Night	McDonald's Australia	Level Two Music	BRONZE
6775-K.66	K.66 Original Composition	Give A Flybuys	Flybuys	DIVISION	GOLD
6941-K.66	K.66 Original Composition	The Drive	Suncorp Group / Suncorp Insurance	Song Zu	BRONZE
7146-K.66	K.66 Original Composition	Performance Enhancing Music	Samsung	CHEP Network	GOLD
7547-K.66	K.66 Original Composition	Just WOW	Voyages Indigenous Tourism	BMF	BRONZE
7989-K.66	K.66 Original Composition	Yellow Jack	Chic Management	Rumble Studios	BRONZE
8057-K.66	K.66 Original Composition	A Love Song To The Internet	Belong	Eardrum	BRONZE
8754-K.66	K.66 Original Composition	The Worst Block In Town	Australian Red Cross	Level Two Music	BRONZE
8785-K.66	K.66 Original Composition	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA	SILVER
7147-K.67	K.67 Production in Audio	Performance Enhancing Music	Samsung	CHEP Network	GOLD
7652-K.67	K.67 Production in Audio	Help Like No One Else - Flood	NRMA Insurance	Sonar Music	BRONZE
7666-K.67	K.67 Production in Audio	Little Angels	Hyundai	Sonar Music	BRONZE
6782-K.68	K.68 Sound Design	Nissan Z Escape	Nissan	Song Zu	SILVER
7040-K.68	K.68 Sound Design	ROLLiN'	IAG	Rumble Studios	BRONZE
7056-K.68	K.68 Sound Design	The Off Season	Tourism Tasmania	Rumble Studios	BRONZE
7188-K.68	K.68 Sound Design	Tomorrow Wants Its Car Back	Hyundai	Squeak E. Clean Studios	BRONZE
8632-K.68	K.68 Sound Design	A Career Limiting Film 'Global Women	Global Women	Liquid Studios	SILVER

**TYPOGRAPHY**

ID	Category	Entry	Client	Entrant Company	Gong
8107-K.70	K.70 Advertising Press and Print, Campaign	Help, like no one else	NRMA Insurance	The Monkeys Australia	BRONZE
7878-K.72	K.72 Posters, Individual	ROLLiN'	IAG	Bear Meets Eagle On Fire	SILVER
8295-K.74	K.74 Type Design	The Melanoma Typeface	Melanoma New Zealand	TBWA\ New Zealand	BRONZE
8329-K.74	K.74 Type Design	The Avocado Collective	The Avocado Collective	Block Branding	SILVER

## FILM & ENTERTAINMENT

### BRANDED CONTENT & ENTERTAINMENT

ID	Category	Entry	Client	Entrant Company	Gong
7305-L.01	L.01 Fiction Film up to 5 mins, Individual	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia	SILVER
8035-L.03	L.03 Fiction Film 5-30 mins, Individual	6 Takes Of Drama	Kulov	GREYnJ UNITED	BRONZE
8038-L.09	L.09 Non-Fiction Film 5-30 mins, Individual	A Scripted Life	Pantene	GREYnJ UNITED	BRONZE
8123-L.11	L.11 Non-Fiction Film over 30 mins, Individual	A Fire Inside	NRMA Insurance	The Tuesday Club & FINCH	SILVER
7832-L.13	L.13 Games	Home Sweet Home Episode 2	Tourism Authority of Thailand (TAT)	Ogilvy Thailand	BRONZE
8712-L.13	L.13 Games	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	SILVER
8727-L.13	L.13 Games	The Mission	Navy	VMLY&R	BRONZE
7798-L.14	L.14 Immersive Experiences	Big Game Dream	Molson Coors Beverage Company	DDB Group Sydney	BRONZE
8713-L.15	L.15 Live Broadcast	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	GOLD
8338-L.16	L.16 Live Experiences	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	GOLD
7660-L.17	L.17 Music Videos	Little Things Ft. Paul Kelly	Ziggy Ramo	Heckler	BRONZE
8633-L.17	L.17 Music Videos	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA	BRONZE
7149-L.18	L.18 Sports	Performance Enhancing Music	Samsung	CHEP Network	BRONZE
8503-L.18	L.18 Sports	Breaking Point	Toyota	Saatchi & Saatchi	BRONZE
8781-L.18	L.18 Sports	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA	SILVER
7367-L.19	L.19 User Generated	Craft, Camera, Action!	BIG W	M&C Saatchi	SILVER

### FILM ADVERTISING

ID	Category	Entry	Client	Entrant Company	Gong
7845-L.20	L.20 Cinema Commercials Up to 60 Seconds	ROLLiN' - Larry	IAG	Bear Meets Eagle On Fire	GOLD
8691-L.20	L.20 Cinema Commercials Up to 60 Seconds	Tomorrow Wants Its Car Back	Hyundai	Innocean Australia	BRONZE
7133-L.21	L.21 Cinema Commercials Over 60 Seconds	Little Angels	Hyundai	Innocean Australia	BRONZE
8714-L.23	L.23 Interactive Film Advertising	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	SILVER
7160-L.24	L.24 TV Commercials Less than 30 Seconds	Catfish	COCA-COLA	BMF	BRONZE
7445-L.25	L.25 TV Commercials 30 Seconds	There's 'relief', and then there's RELIEF	Actor Pharmaceuticals Pty Ltd	Five By Five Global	BRONZE
7851-L.25	L.25 TV Commercials 30 Seconds	Gomo - Couple	Gomo / Optus	Bear Meets Eagle On Fire	SILVER
7975-L.25	L.25 TV Commercials 30 Seconds	The Grey Wiggle	Uber Eats	Special Australia	BRONZE
6946-L.26	L.26 TV Commercials Over 30 Seconds	Give a Flybuys	Flybuys	CHEP Network	SILVER
7129-L.26	L.26 TV Commercials Over 30 Seconds	Little Angels	Hyundai	Innocean Australia	BRONZE
7156-L.26	L.26 TV Commercials Over 30 Seconds	You Can't Overcook Christmas	ALDI Australia	BMF	BRONZE
7306-L.26	L.26 TV Commercials Over 30 Seconds	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia	BRONZE
7409-L.26	L.26 TV Commercials Over 30 Seconds	The Chase	Head&Shoulders Japan	Forsman & Bodenfors Singapore	BRONZE
7538-L.26	L.26 TV Commercials Over 30 Seconds	Rocks	Belong	Howatson+Company	BRONZE
7754-L.26	L.26 TV Commercials Over 30 Seconds	Imagine On Ice	Lotto NZ	Eight	SILVER
7842-L.26	L.26 TV Commercials Over 30 Seconds	Library	VOIZ WAFER	Ogilvy Thailand	SILVER
7879-L.26	L.26 TV Commercials Over 30 Seconds	Gomo - Date Night	gomo / Optus	Bear Meets Eagle On Fire	SILVER
7922-L.26	L.26 TV Commercials Over 30 Seconds	Stop Dreaming About New Zealand and Go	Tourism New Zealand	Special Australia	SILVER
7071-L.27	L.27 TV Commercial Campaigns	Give a Flybuys	Flybuys	CHEP Network	GOLD
7193-L.27	L.27 TV Commercial Campaigns	You Can't Overcook Christmas	ALDI Australia	BMF	BRONZE
7411-L.27	L.27 TV Commercial Campaigns	Ando	Head&Shoulders Japan	Forsman & Bodenfors Singapore	BRONZE
7848-L.27	L.27 TV Commercial Campaigns	ROLLiN' campaign	IAG	Bear Meets Eagle On Fire	SILVER
7849-L.27	L.27 TV Commercial Campaigns	For Your Smart Part	Wisr	Bear Meets Eagle On Fire	SILVER
8824-L.27	L.27 TV Commercial Campaigns	The Grey Wiggle	Uber Eats	Special Australia	BRONZE



**INNOVATION****BRAND INNOVATION**

ID	Category	Entry	Client	Entrant Company	Gong
7368-M.01	M.01 Brand Engagement	Craft, Camera, Action!	BIG W	M&C Saatchi	BRONZE
7595-M.01	M.01 Brand Engagement	InstaPour	BWS	M&C Saatchi	BRONZE
8428-M.01	M.01 Brand Engagement	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne	SILVER
8717-M.01	M.01 Brand Engagement	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	GOLD
8470-M.02	M.02 Business Transformation	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	GOLD
8471-M.04	M.04 Product Innovation	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	GOLD

**NON-BRAND INNOVATION**

ID	Category	Entry	Client	Entrant Company	Gong
8685-M.07	M.07 Product Innovation	Super Schooner	Merivale	Ogilvy Australia	BRONZE

**MEDIA****CHANNELS**

ID	Category	Entry	Client	Entrant Company	Gong
8229-N.01	N.01 Use of Ambient Media	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney	SILVER
8706-N.01	N.01 Use of Ambient Media	You've Got This	NRMA Insurance	Thinkerbell	BRONZE
7153-N.02	N.02 Use of Audio Platforms	Performance Enhancing Music	Samsung	CHEP Network	BRONZE
7801-N.03	N.03 Use of Branded Entertainment and Content	Big Game Dream	Molson Coors Beverage Company	DDB Group Sydney	GOLD
8615-N.03	N.03 Use of Branded Entertainment and Content	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi	BRONZE
8721-N.03	N.03 Use of Branded Entertainment and Content	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	BRONZE
8862-N.03	N.03 Use of Branded Entertainment and Content	Climate Warriors	NRMA Insurance	Thinkerbell	SILVER
8064-N.04	N.04 Use of Digital Platforms	The Cost of Bullying	Samsung	Cheil PengTai Beijing	GOLD
8753-N.04	N.04 Use of Digital Platforms	Ramp Rater	NRMA Insurance	Thinkerbell	BRONZE
8856-N.04	N.04 Use of Digital Platforms	EQC Earthquake Triggered	New Zealand Earthquake Commission	VMLY&R NZ	BRONZE
8230-N.05	N.05 Use of Events and Stunts	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney	SILVER
8726-N.05	N.05 Use of Events and Stunts	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	BRONZE
7768-N.06	N.06 Use of Print, Press & Outdoor	Book of Limbo	Belong	Howatson+Company	BRONZE
7807-N.08	N.08 Use of TV & Other Screens	Big Game Dream	Molson Coors Beverage Company	DDB Group Sydney	SILVER
8728-N.08	N.08 Use of TV & Other Screens	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Group Sydney	SILVER

**PURPOSE****CHARITY**

ID	Category	Entry	Client	Entrant Company	Gong
7986-O.01	O.01 Branded Content and Entertainment, Individual	Empower Moves	UN Women Australia	The Monkeys Australia	GOLD
8483-O.03	O.03 Design, Individual	The Rocket Stove	UNICEF Australia	FINCH	GOLD
8303-O.04	O.04 Design, Campaign	The Melanoma Typeface	Melanoma New Zealand	TBWA\ New Zealand	BRONZE
7982-O.07	O.07 Direct, Individual	Empower Moves	UN Women Australia	The Monkeys Australia	GOLD
8314-O.08	O.08 Direct, Campaign	David's Unusables	Motor Neurone Disease New Zealand	Special New Zealand	SILVER
7434-O.09	O.09 Experiential	Human Mart	Anti-Slavery Australia	Coffee Cocoa Gunpowder	BRONZE
7321-O.10	O.10 Film Advertising, Individual	When will she be right?	UN Women Australia	The Monkeys Australia	SILVER
7980-O.12	O.12 Innovation	Empower Moves	UN Women Australia	The Monkeys Australia	SILVER
8498-O.12	O.12 Innovation	The Rocket Stove	UNICEF	FINCH	GOLD
7015-O.13	O.13 Integrated Campaign	Mood Tea	Un Ltd	The Monkeys Australia	BRONZE
7207-O.14	O.14 PR & Promotion	Thrive by Five	The Minderoo Foundation	M&C Saatchi	SILVER
8549-O.18	O.18 Radio & Audio, Campaign	Dreamy	Common Ground and Snap Inc.	Ogilvy Australia	SILVER
7984-O.19	O.19 Social, Individual	Empower Moves	UN Women Australia	The Monkeys Australia	GOLD

**CREATIVITY FOR GOOD**

ID	Category	Entry	Client	Entrant Company	Gong
8474-O.21	O.21 Advertising & Marketing Communications	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	GOLD
8630-O.21	O.21 Advertising & Marketing Communications	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi	SILVER
8475-O.22	O.22 Design	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	SILVER
8620-O.22	O.22 Design	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi	SILVER
8118-O.23	O.23 Product Design	The Dissolving Bottle	The Naturale Market	BBDO Guerrero	BRONZE
8477-O.23	O.23 Product Design	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	GOLD
8628-O.23	O.23 Product Design	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi	BRONZE
6882-O.24	O.24 Service Innovation and Design	Australia is Why	Telstra	The Monkeys Australia	BRONZE
8478-O.24	O.24 Service Innovation and Design	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	BRONZE
8748-O.25	O.25 Equality	Subject Zero	Charles Sturt University	BWM Isobar	BRONZE
8479-O.26	O.26 Sustainability	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia	SILVER

**STRATEGY****STRATEGY**

ID	Category	Entry	Client	Entrant Company	Gong
7323-P.01	P.01 Creative Strategy	When will she be right?	UN Women Australia	The Monkeys Australia	BRONZE
7599-P.01	P.01 Creative Strategy	The Great Fresh Food Migration	ALDI Australia	BMF	BRONZE
8344-P.01	P.01 Creative Strategy	David's Unusables	Motor Neurone Disease New Zealand	Special New Zealand	BRONZE
8647-P.01	P.01 Creative Strategy	Win Saturday	Domain	DDB Group Sydney	BRONZE
8826-P.01	P.01 Creative Strategy	The Grey Wiggle	Uber Eats	Special Australia	SILVER
8927-P.01	P.01 Creative Strategy	Lost in Translation	Defence Force Recruiting	VMLY&R	SILVER

*\*Please note the P.02 Strategic Leap winners will be announced at AWARD's 'This Way Up' creative festival*