

43rd AWARD Awards Finalists



ADVERTISING | DIGITAL

ID	Category	Entry	Client	Entrant Company
7630-A.01	A.01 Apps	DUBBING THE MOVIE	Dunhuang Academy, Tencent Lab	Tencent
7914-A.02	A.02 Banners & Rich Media Advertising	The Internet is not the Internet when it's Hungry	Snickers / Mars Wrigley	Thinkerbell
8883-A.03	A.03 Creative Technology	Little Big e-Motion	Hyundai Motor Group	Innocean Worldwide Seoul
6755-A.04	A.04 Digital Tools & Utilities	Craft, Camera, Action!	BIG W	M&C Saatchi
6965-A.04	A.04 Digital Tools & Utilities	Performance Enhancing Music	Samsung	CHEP Network
8139-A.04	A.04 Digital Tools & Utilities	Aussies get Alexa. Because Alexa gets Aussies.	Amazon Alexa & Devices	Host/Havas
8238-A.04	A.04 Digital Tools & Utilities	NURO	La Trobe University	Clemenger BBDO Melbourne
8458-A.04	A.04 Digital Tools & Utilities	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8758-A.04	A.04 Digital Tools & Utilities	Ramp Rater	NRMA Insurance	Thinkerbell
8921-A.04	A.04 Digital Tools & Utilities	Mask ID	Ministry of Health and Welfare & Dal.Komm	Innocean Worldwide Seoul
7295-A.05	A.05 Websites	Pale Blue Dot	Tencent	Tencent
7199-A.06	A.06 Integrated Digital Campaigns	Craft, Camera, Action!	BIG W	M&C Saatchi
8132-A.06	A.06 Integrated Digital Campaigns	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8298-A.06	A.06 Integrated Digital Campaigns	Cocktails Made With Social Ingredients	Smirnoff	Special New Zealand
8577-A.06	A.06 Integrated Digital Campaigns	The Internet is not the Internet when it's Hungry	Snickers / Mars Wrigley	Thinkerbell
8670-A.06	A.06 Integrated Digital Campaigns	Saving Freddo	Mondelez Australia	Ogilvy Australia
8060-A.07	A.07 Other	The Cost of Bullying	Samsung	Cheil PengTai Beijing

ADVERTISING | DIRECT

ID	Category	Entry	Client	Entrant Company
7759-B.01	B.01 Direct Mail, Individual	Book of Limbo	Belong	Howatson+Company
7310-B.03	B.03 Direct Response, any media	Australia is Why	Telstra	The Monkeys Australia
7488-B.03	B.03 Direct Response, any media	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
8059-B.03	B.03 Direct Response, any media	The Cost of Bullying	Samsung	Cheil PengTai Beijing
8172-B.03	B.03 Direct Response, any media	A Fire Inside	NRMA Insurance	The Tuesday Club
8240-B.03	B.03 Direct Response, any media	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne
8400-B.03	B.03 Direct Response, any media	TIBE For Love	Uber Eats	Special Australia
8499-B.03	B.03 Direct Response, any media	Band Together	Transport Accident Commission	SDWM
8584-B.03	B.03 Direct Response, any media	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8722-B.03	B.03 Direct Response, any media	The Mission	Navy	VMLY&R
7624-B.04	B.04 Direct Response Integrated Campaigns	A Fire Inside	NRMA Insurance	The Tuesday Club
8454-B.04	B.04 Direct Response Integrated Campaigns	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8585-B.04	B.04 Direct Response Integrated Campaigns	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8762-B.04	B.04 Direct Response Integrated Campaigns	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne
7531-B.05	B.05 Retail	Book of Limbo	Belong	Howatson+Company
8008-B.05	B.05 Retail	Waste-sorting blind box	STDecaux/The Environmental Protection Department	The Nine Shanghai
8676-B.05	B.05 Retail	Unscalpable	Mondelez Australia	Ogilvy Australia
8681-B.05	B.05 Retail	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8832-B.05	B.05 Retail	Cow Codes	Uber Eats	Special Australia
8066-B.07	B.07 Direct Innovation	The Cost of Bullying	Samsung	Cheil PengTai Beijing
8455-B.07	B.07 Direct Innovation	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8537-B.07	B.07 Direct Innovation	AAMI Rest Towns	AAMI - Suncorp	Ogilvy Australia
8684-B.07	B.07 Direct Innovation	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8764-B.07	B.07 Direct Innovation	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne

ADVERTISING | EXPERIENTIAL

ID	Category	Entry	Client	Entrant Company
7176-C.01	C.01 Events & Experiences	Electric Air	Hyundai	Innocean Australia
7774-C.01	C.01 Events & Experiences	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
8081-C.01	C.01 Events & Experiences	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
8693-C.01	C.01 Events & Experiences	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
6761-C.02	C.02 Guerrilla Marketing and Stunts	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia
7772-C.02	C.02 Guerrilla Marketing and Stunts	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
7804-C.02	C.02 Guerrilla Marketing and Stunts	The Fridge O-Dooption Program	The Bottle-O	Dig
8020-C.02	C.02 Guerrilla Marketing and Stunts	The Menulog 420 Hijack	Menulog	Connecting Plots
8220-C.02	C.02 Guerrilla Marketing and Stunts	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
7824-C.03	C.03 Installations	One House to Save Many	Suncorp Group	The Glue Society
8741-C.04	C.04 Retail	NFTree	Vicinity Centres	Fabric
8061-C.05	C.05 Best Use of Technology	The Cost of Bullying	Samsung	Cheil PengTai Beijing

ADVERTISING | HEALTH & WELLNESS

ID	Category	Entry	Client	Entrant Company
7734-D.02	D.02 Consumer, Patient and Professional Products	Mood Tea	Un Ltd	The Monkeys Australia
6944-D.04	D.04 Disease Awareness	Disease Dilemmas	Garvan Institute of Medical Research	BWM Isobar
8188-D.04	D.04 Disease Awareness	The Melanoma Typeface	Melanoma New Zealand	TBWA\New Zealand
8345-D.04	D.04 Disease Awareness	David's Unusables	Motor Neurone Disease New Zealand	Special New Zealand
7735-D.05	D.05 Health Awareness and Social Responsibility	Mood Tea	Un Ltd	The Monkeys Australia
7903-D.05	D.05 Health Awareness and Social Responsibility	Disease Dilemmas	Garvan Institute of Medical Research	BWM Isobar
8062-D.05	D.05 Health Awareness and Social Responsibility	The Cost of Bullying	Samsung	Cheil PengTai Beijing
8500-D.05	D.05 Health Awareness and Social Responsibility	The Rocket Stove	UNICEF	FINCH
8528-D.05	D.05 Health Awareness and Social Responsibility	Dreamy	Common Ground and Snap Inc.	Ogilvy Australia
8926-D.05	D.05 Health Awareness and Social Responsibility	Mask ID	Ministry of Health and Welfare & Dal.Komm	Innocean Worldwide Seoul
7904-D.06	D.06 Health Brands & Services	Disease Dilemmas	Garvan Institute of Medical Research	BWM Isobar

ADVERTISING | INTEGRATED

ID	Category	Entry	Client	Entrant Company
7196-E.01	E.01 Integrated Campaign	Love Your Local	TAB	M&C Saatchi
7793-E.01	E.01 Integrated Campaign	ANZ Support Band	ANZ Bank New Zealand	TBWA\New Zealand
7912-E.01	E.01 Integrated Campaign	Firefighters Don't Like Fire Movies	Fire and Emergency New Zealand	FCB New Zealand
8169-E.01	E.01 Integrated Campaign	A Fire Inside	NRMA Insurance	The Tuesday Club
8375-E.01	E.01 Integrated Campaign	ROLLiN' campaign	IAG	Bear Meets Eagle On Fire
8425-E.01	E.01 Integrated Campaign	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne
8456-E.01	E.01 Integrated Campaign	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8507-E.01	E.01 Integrated Campaign	A little space to think	Post it® for 3M	Dig
8555-E.01	E.01 Integrated Campaign	The Menulog 420 Hijack	Menulog	Connecting Plots
8581-E.01	E.01 Integrated Campaign	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8690-E.01	E.01 Integrated Campaign	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney

ADVERTISING | PR & PROMOTION

ID	Category	Entry	Client	Entrant Company
8223-F.01	F.01 Creative Use of Media	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
8426-F.01	F.01 Creative Use of Media	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne

ADVERTISING | PR & PROMOTION (continued)

ID	Category	Entry	Client	Entrant Company
8677-F.01	F.01 Creative Use of Media	Unscalpable	Mondelez Australia	Ogilvy Australia
8692-F.01	F.01 Creative Use of Media	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8809-F.01	F.01 Creative Use of Media	TIBE For Love	Uber Eats	Special Australia
7131-F.02	F.02 Best Use of Content	Performance Enhancing Music	Samsung	CHEP Network
7776-F.02	F.02 Best Use of Content	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
7925-F.02	F.02 Best Use of Content	A Fire Inside	NRMA Insurance	Thinkerbell
8194-F.02	F.02 Best Use of Content	Have A Bite	Nestlé	Wunderman Thompson
8588-F.02	F.02 Best Use of Content	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8800-F.02	F.02 Best Use of Content	TikTok Sting-Remix	McDonald's Australia	DDB Sydney
8362-F.03	F.03 Best Use of Digital and Social Media	Have A Bite	Nestlé	Wunderman Thompson
8674-F.03	F.03 Best Use of Digital and Social Media	Unscalpable	Mondelez Australia	Ogilvy Australia
8808-F.03	F.03 Best Use of Digital and Social Media	TIBE For Love	Uber Eats	Special Australia
8821-F.03	F.03 Best Use of Digital and Social Media	TikTok Sting-Remix	McDonald's Australia	DDB Sydney
7382-F.04	F.04 Best Use of Events and Stunts	Love Your Local	TAB	M&C Saatchi
7778-F.04	F.04 Best Use of Events and Stunts	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
8224-F.04	F.04 Best Use of Events and Stunts	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
8810-F.04	F.04 Best Use of Events and Stunts	TIBE For Love	Uber Eats	Special Australia
8363-F.05	F.05 Best Use of Paid Talent and Influencers	Have A Bite	Nestlé	Wunderman Thompson
8225-F.06	F.06 Best Use of Unpaid Talent and Influencers	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
8732-F.07	F.07 Media Relations	A Fire Inside	NRMA Insurance	Thinkerbell
8177-F.08	F.08 PR Amplification for a Campaign	The Mo-Hair Suit	POLITIX	Bullfrog
8457-F.08	F.08 PR Amplification for a Campaign	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8590-F.08	F.08 PR Amplification for a Campaign	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8738-F.08	F.08 PR Amplification for a Campaign	A Fire Inside	NRMA Insurance	Thinkerbell
8766-F.08	F.08 PR Amplification for a Campaign	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne
8767-F.10	F.10 PR Campaign, Business-to-Consumer	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne
8890-F.10	F.10 PR Campaign, Business-to-Consumer	Little Big e-Motion	Hyundai Motor Group	Innocean Worldwide Seoul
8176-F.11	F.11 PR-Led Campaign, Integrated	The Mo-Hair Suit	POLITIX	Bullfrog
8226-F.11	F.11 PR-Led Campaign, Integrated	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
8459-F.12	F.12 Product Launch	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8696-F.12	F.12 Product Launch	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8872-F.12	F.12 Product Launch	AIR PADDING	PARACOSM STUDIO	Innocean Worldwide Seoul
8460-F.13	F.13 Public Affairs Campaign	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
7309-F.14	F.14 Reactive Response	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia
7991-F.14	F.14 Reactive Response	1000 Bathursts	Supercheap Auto	The Monkeys Australia
7132-F.15	F.15 Sponsorships & Partnerships	Performance Enhancing Music	Samsung	CHEP Network
7862-F.15	F.15 Sponsorships & Partnerships	The Mo-Hair Suit	POLITIX	Bullfrog
8227-F.15	F.15 Sponsorships & Partnerships	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
8279-F.15	F.15 Sponsorships & Partnerships	1000 Bathursts	Supercheap Auto	The Monkeys Australia
8811-F.15	F.15 Sponsorships & Partnerships	TIBE For Love	Uber Eats	Special Australia

ADVERTISING | PRESS & OUTDOOR

ID	Category	Entry	Client	Entrant Company
7997-G.01	G.01 Ambient & Special Build	Guess which book is it ?	Yan Ji You Bookstores	The Nine Shanghai
8675-G.01	G.01 Ambient & Special Build	You've Got This	NRMA Insurance	Thinkerbell
8697-G.03	G.03 Poster Advertising, Interactive Sites	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
7299-G.04	G.04 Poster Advertising, Tactical	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia

ADVERTISING | PRESS & OUTDOOR (continued)

ID	Category	Entry	Client	Entrant Company
6952-G.05	G.05 Poster Advertising Campaigns	Give a Flybuys	Flybuys	CHEP Network
7016-G.05	G.05 Poster Advertising Campaigns	Abandoned Stations	Volkswagen	Cheil Hong Kong
7024-G.05	G.05 Poster Advertising Campaigns	Joy Sticks	Chupa Chups (Snacks to Home Limited)	Cheil Hong Kong
7268-G.05	G.05 Poster Advertising Campaigns	POSTER-POSTCARD-POST IT	Tencent	Tencent
7300-G.05	G.05 Poster Advertising Campaigns	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia
7863-G.05	G.05 Poster Advertising Campaigns	Holiday	IAG	Bear Meets Eagle On Fire
8111-G.05	G.05 Poster Advertising Campaigns	Help, like no one else	NRMA Insurance	The Monkeys Australia
8175-G.05	G.05 Poster Advertising Campaigns	A Fire Inside	NRMA Insurance	The Tuesday Club
6861-G.06	G.06 Press Advertising, Single	Love Your Local	TAB	M&C Saatchi
7918-G.06	G.06 Press Advertising, Single	Return To The Script Department	Fire and Emergency New Zealand	FCB New Zealand
8703-G.08	G.08 Press Advertising, Tactical	Nuclear	Subway	Publicis Worldwide
7025-G.09	G.09 Press Advertising Campaigns	Abandoned Stations	Volkswagen	Cheil Hong Kong
8110-G.09	G.09 Press Advertising Campaigns	Help, like no one else	NRMA Insurance	The Monkeys Australia

ADVERTISING | RADIO & AUDIO

ID	Category	Entry	Client	Entrant Company
7524-H.01	H.01 Branded Audio and Podcasts, Individual	Audiobook of Limbo	Belong	Howatson+Company
7135-H.02	H.02 Branded Audio and Podcasts, Campaign	Performance Enhancing Music	Samsung	CHEP Network
8265-H.03	H.03 Radio Advertising, 0-30 seconds	Bloody Mary	West Australian Ballet	Wunderman Thompson
7518-H.04	H.04 Radio Advertising, over 30 seconds	A Love Song to the Internet	Belong	Howatson+Company
8197-H.04	H.04 Radio Advertising, over 30 seconds	A Fire Inside	NRMA Insurance	The Tuesday Club
6881-H.06	H.06 Radio Advertising Campaigns	Help, like no one else	NRMA Insurance	The Monkeys Australia
7387-H.06	H.06 Radio Advertising Campaigns	Unsung Hero	Baiada - Steggles	M&C Saatchi
8104-H.06	H.06 Radio Advertising Campaigns	Wild Secrets. Stop orgasm disappointment.	Wild Secrets	The Royals
8360-H.06	H.06 Radio Advertising Campaigns	Dracula	West Australian Ballet	Wunderman Thompson
8580-H.07	H.07 Sonic Branding	Mumbrella Sonic branding	Mumbrella	Resonance Sonic Branding
8802-H.07	H.07 Sonic Branding	TikTok Sting-Remix	McDonald's Australia	DDB Sydney
7136-H.08	H.08 Innovative Use of Radio & Audio	Performance Enhancing Music	Samsung	CHEP Network
7674-H.08	H.08 Innovative Use of Radio & Audio	Audiobook of Limbo	Belong	Howatson+Company
8138-H.08	H.08 Innovative Use of Radio & Audio	Aussies get Alexa. Because Alexa gets Aussies.	Amazon Alexa & Devices	Host/Havas
8801-H.08	H.08 Innovative Use of Radio & Audio	TikTok Sting-Remix	McDonald's Australia	DDB Sydney

ADVERTISING | SOCIAL MEDIA

ID	Category	Entry	Client	Entrant Company
7593-I.02	I.02 Best use of Social Media, Campaign	InstaPour	BWS	M&C Saatchi
7960-I.02	I.02 Best use of Social Media, Campaign	Samsung #VideoSnapChallenge	Samsung	We Are Social Australia
8364-I.02	I.02 Best use of Social Media, Campaign	Have A Bite	Nestlé	Wunderman Thompson
8514-I.02	I.02 Best use of Social Media, Campaign	A little space to think	Post it® for 3M	Dig
8563-I.02	I.02 Best use of Social Media, Campaign	Cocktails Made With Social Ingredients	Smirnoff	Special New Zealand
8600-I.02	I.02 Best use of Social Media, Campaign	Cheerbleeders	Bonds	Special Australia
7137-I.04	I.04 Content Creation	Performance Enhancing Music	Samsung	CHEP Network
7361-I.04	I.04 Content Creation	Craft, Camera, Action!	BIG W	M&C Saatchi
7972-I.04	I.04 Content Creation	Cheerbleeders	Bonds	Special Australia
8512-I.04	I.04 Content Creation	Cow Codes	Uber Eats	Special Australia
8797-I.04	I.04 Content Creation	TikTok Sting-Remix	McDonald's Australia	DDB Sydney
7362-I.05	I.05 Co-Created & User Generated Content	Craft, Camera, Action!	BIG W	M&C Saatchi
7961-I.05	I.05 Co-Created & User Generated Content	Samsung #VideoSnapChallenge	Samsung	We Are Social Australia

ADVERTISING | SOCIAL MEDIA (continued)

ID	Category	Entry	Client	Entrant Company
8798-I.05	I.05 Co-Created & User Generated Content	TikTok Sting-Remix	McDonald's Australia	DDB Sydney
7303-I.06	I.06 Social Videos, Individual	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia
8187-I.07	I.07 Social Videos, Campaign	A Fire Inside	NRMA Insurance	The Tuesday Club
8280-I.07	I.07 Social Videos, Campaign	1000 Bathursts	Supercheap Auto	The Monkeys Australia
8789-I.07	I.07 Social Videos, Campaign	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA
7116-I.08	I.08 Tactical	Samsung Hidden Runway	Samsung	CHEP Network
7304-I.08	I.08 Tactical	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia
7395-I.08	I.08 Tactical	April Fool Proof	McDonald's Australia	DDB Sydney
8564-I.08	I.08 Tactical	Cocktails Made With Social Ingredients	Smirnoff	Special New Zealand
7117-I.09	I.09 Use of Talent and Influencers	Samsung Hidden Runway	Samsung	CHEP Network
7966-I.09	I.09 Use of Talent and Influencers	Invisible Fires	NRMA Insurance	Thinkerbell
8007-I.09	I.09 Use of Talent and Influencers	Make Local Famous	Uber Eats Hong Kong	Special Australia
8365-I.09	I.09 Use of Talent and Influencers	Have A Bite	Nestlé	Wunderman Thompson
8791-I.09	I.09 Use of Talent and Influencers	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA

ADVERTISING | RETAIL

ID	Category	Entry	Client	Entrant Company
6951-I.10	I.10 Best Integrated Marketing Campaign	Give a Flybuys	Flybuys	CHEP Network
7363-I.10	I.10 Best Integrated Marketing Campaign	You Can't Overcook Christmas	ALDI	BMF
8308-I.10	I.10 Best Integrated Marketing Campaign	1000 Bathursts	Supercheap Auto	The Monkeys Australia
8698-I.10	I.10 Best Integrated Marketing Campaign	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8774-I.10	I.10 Best Integrated Marketing Campaign	We're Out There	Kathmandu	Special Australia
8427-I.11	I.11 Retail Technology Game Changer	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne
8699-I.11	I.11 Retail Technology Game Changer	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8755-I.11	I.11 Retail Technology Game Changer	NFTree	Vicinity Centres	Fabric
8768-I.12	I.12 Best Customer Experience Initiative	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne
7125-I.13	I.13 Best New Pop-up Store	The Unclosable Store	Samsung	CHEP Network
8014-I.13	I.13 Best New Pop-up Store	Guess which book is it ?	Yan Ji You Bookstores	The Nine Shanghai
7594-I.14	I.14 Best Use of Social Media for Commerce	InstaPour	BWS	M&C Saatchi
8672-I.14	I.14 Best Use of Social Media for Commerce	Unscalpable	Mondelez Australia	Ogilvy Australia
8042-I.15	I.15 Best Use of Digital for Commerce (non social media)	Beyond The Stadium	SK-II	Forsman & Bodenfors Singapore
8702-I.15	I.15 Best Use of Digital for Commerce (non social media)	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
7462-I.16	I.16 Best Retail Catalogue	ALDI Seasonal Pulse	ALDI Australia	BMF

DESIGN | BOOK DESIGN

ID	Category	Entry	Client	Entrant Company
7474-J.01	J.01 Culture, Art & Design Books	Come Down For Air Book	Tourism Tasmania	BMF
7763-J.01	J.01 Culture, Art & Design Books	Book of Limbo	Belong	Howatson+Company
7907-J.09	J.09 Other	SIGNIFICANT BOOK	IAG	Bear Meets Eagle On Fire

DESIGN | BRANDING

ID	Category	Entry	Client	Entrant Company
8614-J.11	J.11 Brand Refresh, Medium Identity	Rockit	Rockit	Special New Zealand
8777-J.11	J.11 Brand Refresh, Medium Identity	We're Out There	Kathmandu	Special Australia
8803-J.12	J.12 Brand Refresh, Large Identity	A-Leagues	A Leagues	R/GA
8547-J.13	J.13 New Branding Schemes, Small Identity	Mistranslations	Melbourne Design Week	Re

DESIGN | BRANDING (continued)

ID	Category	Entry	Client	Entrant Company
8599-J.13	J.13 New Branding Schemes, Small Identity	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8372-J.15	J.15 New Branding Schemes, Large Identity	For Your Smart Part	Wisr	Bear Meets Eagle On Fire
8382-J.15	J.15 New Branding Schemes, Large Identity	ROLLiN' brand / campaign	IAG	Bear Meets Eagle On Fire
7110-J.16	J.16 Brand Expression in Collateral	HOPE FOR HOMETOWN	TENCENT	25hours
8010-J.16	J.16 Brand Expression in Collateral	Waste-sorting blind box	STDecaux/The Environmental Protection Department	The Nine Shanghai
7376-J.17	J.17 Campaign Logos	Love Your Local	TAB	M&C Saatchi

DESIGN | GRAPHIC DESIGN

ID	Category	Entry	Client	Entrant Company
7687-J.22	J.22 Integrated Graphics	A Fire Inside - campaign design	NRMA Insurance	Assembly
7720-J.22	J.22 Integrated Graphics	For Your Smart Part	Wisr	Bear Meets Eagle On Fire
6817-J.26	J.26 Posters	Road Horrors - The Roundabout	Volkswagen Group Australia	DDB Sydney
6823-J.26	J.26 Posters	Road Horrors - The Pedestrian	Volkswagen Group Australia	DDB Sydney
6824-J.26	J.26 Posters	Road Horrors - The Highway Merge	Volkswagen Group Australia	DDB Sydney
6825-J.26	J.26 Posters	Road Horrors - The Parallel Park	Volkswagen Group Australia	DDB Sydney
7029-J.26	J.26 Posters	Joy Sticks	Chupa Chups (Snacks to Home Limited)	Cheil Hong Kong
7868-J.26	J.26 Posters	ROLLiN'	IAG	Bear Meets Eagle On Fire
8287-J.27	J.27 Other	Summer. Finally.	Kathmandu	Special New Zealand
8704-J.27	J.27 Other	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney

DESIGN | PACKAGING DESIGN

ID	Category	Entry	Client	Entrant Company
7482-J.31	J.31 Promotional & Special Edition	Fly Fishing	Tourism Tasmania	BMF
7973-J.31	J.31 Promotional & Special Edition	Nozzleheads	Yalumba	Special Australia
8725-J.31	J.31 Promotional & Special Edition	Camping with Matthew McConaughey	Campari Group	Eleven PR

DESIGN | PRODUCT DESIGN

ID	Category	Entry	Client	Entrant Company
8234-J.35	J.35 Consumer & Industrial	Nozzleheads	Yalumba	Special Australia
8604-J.35	J.35 Consumer & Industrial	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8682-J.35	J.35 Consumer & Industrial	Super Schooner	Merivale	Ogilvy Australia
8874-J.35	J.35 Consumer & Industrial	AIR PADDING	PARACOSM STUDIO	Innocean Worldwide Seoul
8891-J.35	J.35 Consumer & Industrial	Little Big e-Motion	Hyundai Motor Group	Innocean Worldwide Seoul
8668-J.36	J.36 Interactive Design	Saving Freddo	Mondelez Australia	Ogilvy Australia
7139-J.37	J.37 Product Innovation	Performance Enhancing Music	Samsung	CHEP Network
7794-J.37	J.37 Product Innovation	ANZ Support Band	ANZ Bank New Zealand	TBWA\New Zealand
8461-J.37	J.37 Product Innovation	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8875-J.37	J.37 Product Innovation	AIR PADDING	PARACOSM STUDIO	Innocean Worldwide Seoul
8463-J.39	J.39 Sustainable	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia

DESIGN | SPATIAL DESIGN

ID	Category	Entry	Client	Entrant Company
7420-J.40	J.40 Design for Public Spaces	Hi Toilet	Shibuya Ward / Nippon Foundation	TBWA\HAKUHODO
8464-J.41	J.41 Environmental Design	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8756-J.43	J.43 Installation Design	NFTree	Vicinity Centres	Fabric

CRAFT | ANIMATION AND VISUAL EFFECTS

ID	Category	Entry	Client	Entrant Company
7364-K.01	K.01 2D Animation	Craft, Camera, Action!	BIG W	M&C Saatchi
7438-K.01	K.01 2D Animation	George Harrison 'Isn't It A Pity'	Universal Music Enterprises	Assembly
8818-K.01	K.01 2D Animation	Tell Your Story - Steven	California Tobacco Control Program	Kapwa
7425-K.02	K.02 3D Animation	The Watch	Sky	Blockhead VFX Ponsonby Road
7502-K.02	K.02 3D Animation	The Stepdad	Disney	Flux Animation
7544-K.02	K.02 3D Animation	Worst Block In Town	Australian Red Cross	Unlisted
8027-K.02	K.02 3D Animation	V Energy 'Can You Feel It'	Frucor Suntory	Sedona Productions
8153-K.02	K.02 3D Animation	Yuleglider	Optus Australia	Flux Animation
6786-K.03	K.03 Colour Grading	ShantyTok	Spark Entertainment	DIVISION
7584-K.04	K.04 Moving Image Graphics	Dubai Expo - NZ Pavilion	New Zealand Trade & Enterprise	Assembly
7060-K.05	K.05 Photography Manipulation	Live Bush Fire Ready	NSW Rural Fire Service	FINCH
7352-K.05	K.05 Photography Manipulation	A Fire Inside	NRMA Insurance	FINCH
7092-K.07	K.07 Visual Effects	Westfield Wherever	Westfield	Alt.vfx
7266-K.07	K.07 Visual Effects	Tomorrow's Car	Hyundai Motor Company	Finn Design & Effects
7424-K.07	K.07 Visual Effects	ROLLiN'	IAG Insurance	Blockhead VFX Ponsonby Road
7426-K.07	K.07 Visual Effects	The Watch	Sky	Blockhead VFX Ponsonby Road
7619-K.07	K.07 Visual Effects	Somewhere	Animals Australia	VANDAL

CRAFT | ART DIRECTION

ID	Category	Entry	Client	Entrant Company
6774-K.09	K.09 Digital Art Direction, Campaign	Give A Flybuys	Flybuys	DIVISION
7740-K.09	K.09 Digital Art Direction, Campaign	For your Smart Part	Wizr	Bear Meets Eagle On Fire
7843-K.09	K.09 Digital Art Direction, Campaign	The A-Z of things more likely to kill you than the AZ	The Factsination	Hardhat
7998-K.10	K.10 Experiential Art Direction	Guess which book is it ?	Yan Ji You Bookstores	The Nine Shanghai
6787-K.11	K.11 Film Art Direction, Individual	ShantyTok	Spark Entertainment	DIVISION
7054-K.11	K.11 Film Art Direction, Individual	Stop Dreaming and Go	Tourism New Zealand	FINCH
7066-K.11	K.11 Film Art Direction, Individual	Play On	Keno	FINCH
7228-K.11	K.11 Film Art Direction, Individual	Lunarland	OnePlus	FINCH
7377-K.11	K.11 Film Art Direction, Individual	Make A Name For Yourself	Squarespace	FINCH
7771-K.11	K.11 Film Art Direction, Individual	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
7909-K.11	K.11 Film Art Direction, Individual	V Energy - Can You Feel It	Frucor Suntory	Clemenger BBDO Sydney
7017-K.12	K.12 Film Art Direction, Campaign	Grill'd VS Chemicals	Grill'd	The Monkeys Australia
7739-K.12	K.12 Film Art Direction, Campaign	For Your Smart Part	Wizr	Bear Meets Eagle On Fire
7781-K.12	K.12 Film Art Direction, Campaign	ROLLiN' campaign	IAG	Bear Meets Eagle On Fire
8853-K.12	K.12 Film Art Direction, Campaign	Wrapped 'New Normals' Films	Spotify	Enigma
6826-K.14	K.14 Poster Art Direction, Campaign	Road Horrors - The Parallel Park, The Pedestrian, The Highway Merge,	Volkswagen Group Australia	DDB Sydney
7795-K.14	K.14 Poster Art Direction, Campaign	Holiday	IAG	Bear Meets Eagle On Fire
8952-K.14	K.14 Poster Art Direction, Campaign	Summer. Finally.	Kathmandu	Special New Zealand
7761-K.15	K.15 Print Art Direction, Individual	Book of Limbo	Belong	Howatson+Company
7267-K.16	K.16 Print Art Direction, Campaign	POSTER-POSTCARD-POST IT	Tencent	Tencent
8108-K.16	K.16 Print Art Direction, Campaign	Help, like no one else	NRMA Insurance	The Monkeys Australia

CRAFT | CASTING

ID	Category	Entry	Client	Entrant Company
6773-K.17	K.17 Casting for Film Advertising	Give A Flybuys	Flybuys	DIVISION
6777-K.17	K.17 Casting for Film Advertising	Near Me	Google Australia	DIVISION
7101-K.17	K.17 Casting for Film Advertising	The Drive	Suncorp	Good Oil
7105-K.17	K.17 Casting for Film Advertising	Contraband	SKY Sport	Good Oil

CRAFT | CASTING (continued)

ID	Category	Entry	Client	Entrant Company
7245-K.17	K.17 Casting for Film Advertising	Boys Do Cry	Gotcha 4 Life	Good Oil
7251-K.17	K.17 Casting for Film Advertising	Socks for a Better Tomorrow	FRANKiE4	FINCH
7645-K.17	K.17 Casting for Film Advertising	Thrive By Five Molly's Ted Talk	Minderoo	FINCH
7753-K.17	K.17 Casting for Film Advertising	Napoleon Dynamite Puts His Sweet Skills To Work	Seek	Adhesive
8541-K.17	K.17 Casting for Film Advertising	Vending Machine	Uber Eats	Revolver
8560-K.17	K.17 Casting for Film Advertising	Little Angels	Hyundai	Scoundrel
8749-K.17	K.17 Casting for Film Advertising	A Perfect Contradiction	Coca Cola	Rabbit
8750-K.17	K.17 Casting for Film Advertising	When Will She Be Right	United Nations Woman Australia	Rabbit
8852-K.17	K.17 Casting for Film Advertising	The Dancer	Bank of New Zealand	Ruskin
7061-K.18	K.18 Influencers, Talent & Celebrity	Tonight I'll Be Eating - The Grey Wiggle	Uber Eats	FINCH
7458-K.18	K.18 Influencers, Talent & Celebrity	Be Like Chris	Centr	Photoplay / Playtime
8784-K.18	K.18 Influencers, Talent & Celebrity	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA
6765-K.19	K.19 Street Casting	Give A Flybuys	Flybuys	DIVISION
6779-K.19	K.19 Street Casting	Near Me	Google Australia	DIVISION
7049-K.19	K.19 Street Casting	Finding Pride	Google	FINCH
7413-K.19	K.19 Street Casting	A Fire Inside	NRMA Insurance	FINCH
6766-K.20	K.20 Voice Performance	Give A Flybuys	Flybuys	DIVISION
7140-K.20	K.20 Voice Performance	Performance Enhancing Music	Samsung	CHEP Network
8550-K.20	K.20 Voice Performance	Dreamy	Common Ground and Snap Inc.	Ogilvy Australia

CRAFT | CINEMATOGRAPHY

ID	Category	Entry	Client	Entrant Company
6767-K.21	K.21 Branded Content & Entertainment	Give A Flybuys	Flybuys	DIVISION
6806-K.21	K.21 Branded Content & Entertainment	Spitting Symphony	Single O	Mint Films
7414-K.21	K.21 Branded Content & Entertainment	A Fire Inside	NRMA Insurance	FINCH
6788-K.22	K.22 TV and Cinema Commercials	Spark: ShantyTok	Spark Entertainment	DIVISION
7184-K.22	K.22 TV and Cinema Commercials	Breaking Point	Toyota	Good Oil
7220-K.22	K.22 TV and Cinema Commercials	Stop Dreaming and Go	Tourism New Zealand	FINCH
7233-K.22	K.22 TV and Cinema Commercials	Pet Refuge	Pet Refuge	FINCH
7235-K.22	K.22 TV and Cinema Commercials	Greater Together	Westpac	FINCH
7244-K.22	K.22 TV and Cinema Commercials	Boys Do Cry	Gotcha 4 Life	Good Oil
7697-K.22	K.22 TV and Cinema Commercials	Help Like No One Else	NRMA Insurance	FINCH
7748-K.22	K.22 TV and Cinema Commercials	Imagine On Ice	Lotto NZ	Eight
7896-K.22	K.22 TV and Cinema Commercials	Greatest Gift	Great Northern Brewing Co	AIRBAG
8033-K.22	K.22 TV and Cinema Commercials	Australia is Why	Telstra	Collider
8539-K.22	K.22 TV and Cinema Commercials	Your Life plus Army Reserve	Defence Force Recruiting	MOFA
8938-K.22	K.22 TV and Cinema Commercials	Unseen Emergencies	NZ Blood Service	Film Construction
6794-K.23	K.23 Social First	REBEL X NIKE	Rebel x Nike	DIVISION

CRAFT | COPYWRITING

ID	Category	Entry	Client	Entrant Company
7319-K.24	K.24 Best Film Script, Individual	When will she be right?	UN Women Australia	The Monkeys Australia
8232-K.24	K.24 Best Film Script, Individual	Pub Romance	Carlton & United Breweries	Clemenger BBDO Melbourne
8445-K.24	K.24 Best Film Script, Individual	Boys Do Cry	GOTCHA4LIFE FOUNDATION	The Hallway
7672-K.26	K.26 Best Radio or Audio Script Writing, Individual	A Love Song to the Internet	Belong	Howatson+Company
7675-K.26	K.26 Best Radio or Audio Script Writing, Individual	Audiobook of Limbo	Belong	Howatson+Company
8446-K.26	K.26 Best Radio or Audio Script Writing, Individual	Boys Do Cry	GOTCHA4LIFE FOUNDATION	The Hallway

CRAFT | COPYWRITING (continued)

ID	Category	Entry	Client	Entrant Company
8101-K.27	K.27 Best Radio or Audio Script Writing, Campaign	Help, like no one else	NRMA Insurance	The Monkeys Australia
8551-K.27	K.27 Best Radio or Audio Script Writing, Campaign	Dreamy	Common Ground and Snap Inc.	Ogilvy Australia
6950-K.28	K.28 Best use of Copywriting, Individual	Give a Flybuys	Flybuys	CHEP Network
7767-K.28	K.28 Best use of Copywriting, Individual	Book of Limbo	Belong	Howatson+Company
8128-K.28	K.28 Best use of Copywriting, Individual	We're Out There	Kathmandu	Special Australia
8370-K.28	K.28 Best use of Copywriting, Individual	The Birds & The Bees	UNDP	Wunderman Thompson
8417-K.28	K.28 Best use of Copywriting, Individual	Stop Dreaming About New Zealand and Go	Tourism New Zealand	Special Australia
8106-K.29	K.29 Best use of Copywriting, Campaign	Help, like no one else	NRMA Insurance	The Monkeys Australia
8613-K.29	K.29 Best use of Copywriting, Campaign	Cheerbleeders	Bonds	Special Australia
7841-K.32	K.32 Social Media Writing, Campaign	The A-Z of things more likely to kill you than the AZ	The Factsination	Hardhat

CRAFT | DIGITAL CRAFT

ID	Category	Entry	Client	Entrant Company
8397-K.34	K.34 Digital Environments	NURO	La Trobe University	Clemenger BBDO Melbourne
8398-K.35	K.35 Game Design	NURO	La Trobe University	Clemenger BBDO Melbourne
8711-K.35	K.35 Game Design	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8520-K.37	K.37 Services & Utilities	Whitelion No Home Address	Whitelion	Ogilvy Australia
7422-K.38	K.38 User Experience Design (UX)	Hi Toilet	Shibuya Ward / Nippon Foundation	TBWA\HAKUHODO

CRAFT | DIRECTION

ID	Category	Entry	Client	Entrant Company
6769-K.41	K.41 Branded Content & Entertainment - Fiction	Give A Flybuys	Flybuys	DIVISION
7048-K.42	K.42 Branded Content & Entertainment - Non Fiction	Finding Pride	Google	FINCH
7416-K.42	K.42 Branded Content & Entertainment - Non Fiction	A Fire Inside	NRMA Insurance	FINCH
6789-K.44	K.44 TV and Cinema Commercials	Spark: ShantyTok	Spark Entertainment	DIVISION
6989-K.44	K.44 TV and Cinema Commercials	Tis The Season to Say Yes	Optus	FINCH
7011-K.44	K.44 TV and Cinema Commercials	It Feels Good to Belong	Belong	Revolver
7064-K.44	K.44 TV and Cinema Commercials	Give a Flybuys	Flybuys	CHEP Network
7082-K.44	K.44 TV and Cinema Commercials	Kidults	Hyundai Palisade	Good Oil
7102-K.44	K.44 TV and Cinema Commercials	The Drive	Suncorp	Good Oil
7182-K.44	K.44 TV and Cinema Commercials	Breaking Point	Toyota	Good Oil
7186-K.44	K.44 TV and Cinema Commercials	The Watch	SKY	Good Oil
7187-K.44	K.44 TV and Cinema Commercials	One Crisis Has Caused Another	Frontline 19	Good Oil
7189-K.44	K.44 TV and Cinema Commercials	You Can't Overcook Christmas	ALDI Australia	FINCH
7221-K.44	K.44 TV and Cinema Commercials	Stop Dreaming and Go	Tourism New Zealand	FINCH
7232-K.44	K.44 TV and Cinema Commercials	Pet Refuge	Pet Refuge	FINCH
7234-K.44	K.44 TV and Cinema Commercials	Dementia Is Killing Me	Alzheimer's Society	Good Oil
7247-K.44	K.44 TV and Cinema Commercials	Imagine On Ice	Lotto NZ	Eight
7250-K.44	K.44 TV and Cinema Commercials	Socks for a Better Tomorrow	FRANKiE4	FINCH
7435-K.44	K.44 TV and Cinema Commercials	Vending Machine	Uber Eats	Revolver
7606-K.44	K.44 TV and Cinema Commercials	Larry	ROLLiN'	Revolver
7686-K.44	K.44 TV and Cinema Commercials	Make Lamb, Not Walls	Meat & Livestock Australia	AIRBAG
7765-K.44	K.44 TV and Cinema Commercials	Unseen Emergencies	NZ Blood Service	Film Construction
7889-K.44	K.44 TV and Cinema Commercials	Lone Rider	Gulf Western Oil	Scoundrel
8462-K.44	K.44 TV and Cinema Commercials	The Dancer	Bank of New Zealand	Ruskin
8637-K.44	K.44 TV and Cinema Commercials	When Will She Be Right	United Nations Woman Australia	Rabbit

CRAFT | DIRECTION (continued)

ID	Category	Entry	Client	Entrant Company
8840-K.44	K.44 TV and Cinema Commercials	Catfish	Coca Cola	Rabbit
8032-K.45	K.45 Social First	Save Ralph	Humane Society International	Collider
6949-K.46	K.46 Voice	Give a Flybuys	Flybuys	CHEP Network
7659-K.46	K.46 Voice	LDV T60 Max Kilowatts Trilogy Voice Direction	LDV	Otis Studios

CRAFT | EDITING

ID	Category	Entry	Client	Entrant Company
7609-K.47	K.47 Branded Content, Entertainment & Social	Electric Eye	Audi Australia	Heckler
7838-K.47	K.47 Branded Content, Entertainment & Social	A Fire Inside	NRMA Insurance	FINCH
6776-K.48	K.48 TV and Cinema Commercials	Breaking Point	Toyota	The Editors
6778-K.48	K.48 TV and Cinema Commercials	Give a Flybuys	Flybuys	The Editors
7058-K.48	K.48 TV and Cinema Commercials	Live Bush Fire Ready	NSW Rural Fire Service	FINCH
7155-K.48	K.48 TV and Cinema Commercials	You Can't Overcook Christmas	Aldi	The Editors
7166-K.48	K.48 TV and Cinema Commercials	ROLLiN'	IAG	The Editors
7240-K.48	K.48 TV and Cinema Commercials	Tis The Season to Say Yes	Optus	FINCH
7473-K.48	K.48 TV and Cinema Commercials	We Can't Help But Help	NRMA	The Editors
7750-K.48	K.48 TV and Cinema Commercials	Imagine On Ice	Lotto NZ	Eight
8716-K.48	K.48 TV and Cinema Commercials	Your Life plus Army Reserve	Defence Force Recruiting	ARC EDIT
8744-K.48	K.48 TV and Cinema Commercials	Help Like No One Else	NRMA	ARC EDIT
8780-K.48	K.48 TV and Cinema Commercials	Stop Dreaming About New Zealand and Go	Tourism New Zealand	ARC EDIT
8788-K.48	K.48 TV and Cinema Commercials	When will she be right?	UN Women Australia	ARC EDIT
8940-K.48	K.48 TV and Cinema Commercials	Unseen Emergencies	NZ Blood Service	Film Construction

CRAFT | ILLUSTRATION

ID	Category	Entry	Client	Entrant Company
8262-K.49	K.49 Moving Image	ZERO CO: The Ocean Is Filthy Enough	Zero Co	TBWA\Melbourne
6827-K.50	K.50 Posters	Road Horrors - The Roundabout	Volkswagen Group Australia	DDB Sydney
6828-K.50	K.50 Posters	Road Horrors - The Pedestrian	Volkswagen Group Australia	DDB Sydney
6829-K.50	K.50 Posters	Road Horrors - The Parallel Park	Volkswagen Group Australia	DDB Sydney
6830-K.50	K.50 Posters	Road Horrors - The Highway Merge	Volkswagen Group Australia	DDB Sydney
7030-K.51	K.51 Press and Print	Joy Sticks	Chupa Chups (Snacks to Home Limited)	Cheil Hong Kong
8371-K.51	K.51 Press and Print	The Birds & The Bees	UNDP	Wunderman Thompson
7894-K.52	K.52 Other	For Your Smart Part	Wisr	Bear Meets Eagle On Fire

CRAFT | PHOTOGRAPHY

ID	Category	Entry	Client	Entrant Company
7027-K.53	K.53 Conceptual	Abandoned Stations	Volkswagen	Cheil Hong Kong
8330-K.55	K.55 Photography for Design	Karrinyup Fresh Market & Cafe Terrace	AMP Capital (Karrinyup Shopping Centre)	Block Branding
7770-K.56	K.56 Portraits	Arrive Safe	NRMA	The POOL COLLECTIVE
7785-K.56	K.56 Portraits	Arrive Safe	NRMA	The POOL COLLECTIVE
7800-K.56	K.56 Portraits	Arrive Safe	NRMA	The POOL COLLECTIVE

CRAFT | PRODUCTION DESIGN

ID	Category	Entry	Client	Entrant Company
6770-K.59	K.59 Branded Content & Entertainment	Give A Flybuys	Flybuys	DIVISION
8214-K.61	K.61 Experiential	One House to Save Many	Suncorp Group	The Glue Society

CRAFT | PRODUCTION DESIGN (continued)

ID	Category	Entry	Client	Entrant Company
6790-K.63	K.63 TV and Cinema Commercials	Spark: ShantyTok	Spark Entertainment	DIVISION
6987-K.63	K.63 TV and Cinema Commercials	Play On	KENO	FINCH
7012-K.63	K.63 TV and Cinema Commercials	Sushi	Postmates	Revolver
7032-K.63	K.63 TV and Cinema Commercials	You Can't Overcook Christmas	ALDI Australia	FINCH
7216-K.63	K.63 TV and Cinema Commercials	BCFing Fun	BCF	FINCH
7222-K.63	K.63 TV and Cinema Commercials	Stop Dreaming and Go	Tourism New Zealand	FINCH
7375-K.63	K.63 TV and Cinema Commercials	Make A Name For Yourself	Squarespace	FINCH
7441-K.63	K.63 TV and Cinema Commercials	Tomorrow Wants Its Car Back	Hyundai	Scoundrel
7508-K.63	K.63 TV and Cinema Commercials	It Feels Good to Belong	Belong	Revolver
7749-K.63	K.63 TV and Cinema Commercials	Larry	ROLLiN'	Revolver
7752-K.63	K.63 TV and Cinema Commercials	Imagine On Ice	Lotto NZ	Eight
8841-K.63	K.63 TV and Cinema Commercials	Catfish	Coca Cola	Rabbit

CRAFT | SOUND DESIGN & USE OF MUSIC

ID	Category	Entry	Client	Entrant Company
7632-K.64	K.64 Best Use of Adapted Music	It Feels Good To Belong	Belong	Sonar Music
7641-K.64	K.64 Best Use of Adapted Music	Little Angels	Hyundai	Sonar Music
8447-K.64	K.64 Best Use of Adapted Music	Boys Do Cry	GOTCHA4LIFE FOUNDATION	The Hallway
7656-K.65	K.65 Best Use of Existing Music	Life Is Eventful	Westpac	Level Two Music
8735-K.65	K.65 Best Use of Existing Music	Made In Australia. Behind The Mac.	Apple	TBWA\Media Arts Lab
8763-K.65	K.65 Best Use of Existing Music	End Of Night	McDonalds	Level Two Music
6768-K.66	K.66 Original Composition	Make Lamb, Not Walls	MLA (Meat and Livestock Association)	Song Zu
6775-K.66	K.66 Original Composition	Give A Flybuys	Flybuys	DIVISION
6941-K.66	K.66 Original Composition	The Drive	Suncorp	Song Zu
7146-K.66	K.66 Original Composition	Performance Enhancing Music	Samsung	CHEP Network
7212-K.66	K.66 Original Composition	Land Shanties	Suzuki Australia	FINCH
7547-K.66	K.66 Original Composition	Just WOW	Voyages Indigenous Tourism	BMF
7602-K.66	K.66 Original Composition	A Fire Inside	NRMA	Sonar Music
7892-K.66	K.66 Original Composition	Lone Rider	Gulf Western Oil	Scoundrel
7989-K.66	K.66 Original Composition	Yellow Jack	Chic Management	Rumble Studios
8057-K.66	K.66 Original Composition	A Love Song To The Internet	Belong	Eardrum
8625-K.66	K.66 Original Composition	Safe beds for Pets	Pet refuge	Liquid Studios
8754-K.66	K.66 Original Composition	The Worst Block In Town	Australian Red Cross	Level Two Music
8785-K.66	K.66 Original Composition	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA
8934-K.66	K.66 Original Composition	#PUTAJABONTHEMENU	THE C-SUITE	Heckler Sound
7147-K.67	K.67 Production in Audio	Performance Enhancing Music	Samsung	CHEP Network
7652-K.67	K.67 Production in Audio	Help Like No One Else - Flood	NRMA	Sonar Music
7666-K.67	K.67 Production in Audio	Little Angels	Hyundai	Sonar Music
6782-K.68	K.68 Sound Design	Nissan Z Escape	Nissan	Song Zu
7039-K.68	K.68 Sound Design	Fight Dirty	Salvatore Ganacci	Rumble Studios
7040-K.68	K.68 Sound Design	ROLLiN'	IAG	Rumble Studios
7056-K.68	K.68 Sound Design	The Off Season	Tourism Tasmania	Rumble Studios
7062-K.68	K.68 Sound Design	We Can't Help But Help	NRMA	Rumble Studios
7188-K.68	K.68 Sound Design	Tomorrow Wants It's Car Back	Hyundai	Squeak E. Clean Studios
7341-K.68	K.68 Sound Design	Boat	NRMA Insurance	Rumble Studios
8080-K.68	K.68 Sound Design	Help Like No One Else - Fire	NRMA	Sonar Music
8589-K.68	K.68 Sound Design	Safe beds for Pets	Pet refuge	Liquid Studios

CRAFT | SOUND DESIGN & USE OF MUSIC (continued)

ID	Category	Entry	Client	Entrant Company
8632-K.68	K.68 Sound Design	A Career Limiting Film 'Global Women	Global Women	Liquid Studios
8910-K.68	K.68 Sound Design	what color for tomorrow	Hanwha Group	Innocean Worldwide Seoul

CRAFT | TYPOGRAPHY

ID	Category	Entry	Client	Entrant Company
8107-K.70	K.70 Advertising Press and Print, Campaign	Help, like no one else	NRMA Insurance	The Monkeys Australia
7878-K.72	K.72 Posters, Individual	ROLLiN'	IAG	Bear Meets Eagle On Fire
8295-K.74	K.74 Type Design	The Melanoma Typeface	Melanoma New Zealand	TBWA\New Zealand
8329-K.74	K.74 Type Design	The Avocado Collective	The Avocado Collective	Block Branding

FILM & ENTERTAINMENT | BRANDED CONTENT & ENTERTAINMENT

ID	Category	Entry	Client	Entrant Company
7305-L.01	L.01 Fiction Film up to 5 mins, Individual	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia
7787-L.01	L.01 Fiction Film up to 5 mins, Individual	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
8035-L.03	L.03 Fiction Film 5-30 mins, Individual	6 Takes Of Drama	Kulov	GREYnJ UNITED
8056-L.03	L.03 Fiction Film 5-30 mins, Individual	Yellow Jack	Chic Management	Buddy Films
7288-L.07	L.07 Non-Fiction Film up to 5 mins, Individual	THE WAR ON DISEASE	Tencent	Tencent
7501-L.07	L.07 Non-Fiction Film up to 5 mins, Individual	Finding Pride	Google	FINCH
7667-L.08	L.08 Non-Fiction Film up to 5 mins, Campaign	Be Part of Something Bigger	University of Newcastle	Enigma
8215-L.08	L.08 Non-Fiction Film up to 5 mins, Campaign	A Life Changing Life	Australian Government Department of Social Services	M&C Saatchi Melb
8038-L.09	L.09 Non-Fiction Film 5-30 mins, Individual	A Scripted Life	Pantene	GREYnJ UNITED
8465-L.09	L.09 Non-Fiction Film 5-30 mins, Individual	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8123-L.11	L.11 Non-Fiction Film over 30 mins, Individual	A Fire Inside	NRMA Insurance	The Tuesday Club & FINCH
8608-L.11	L.11 Non-Fiction Film over 30 mins, Individual	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
7832-L.13	L.13 Games	Home Sweet Home Episode 2	Tourism Authority of Thailand (TAT)	Ogilvy Thailand
8063-L.13	L.13 Games	The Cost of Bullying	Samsung	Cheil PengTai Beijing
8712-L.13	L.13 Games	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8727-L.13	L.13 Games	The Mission	Navy	VMLY&R
8752-L.13	L.13 Games	Climate Warriors	NRMA Insurance	Thinkerbell
7798-L.14	L.14 Immersive Experiences	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
8894-L.14	L.14 Immersive Experiences	Little Big e-Motion	Hyundai Motor Group	Innocean Worldwide Seoul
8713-L.15	L.15 Live Broadcast	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8338-L.16	L.16 Live Experiences	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
7507-L.17	L.17 Music Videos	George Harrison 'Isn't It A Pity'	Universal Music Enterprises	Assembly
7660-L.17	L.17 Music Videos	Little Things Ft. Paul Kelly	Ziggy Ramo	Heckler
7812-L.17	L.17 Music Videos	Fire In Me	Julia Stone	Heckler
8633-L.17	L.17 Music Videos	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA
7149-L.18	L.18 Sports	Performance Enhancing Music	Samsung	CHEP Network
8503-L.18	L.18 Sports	Breaking Point	Toyota	Saatchi & Saatchi
8781-L.18	L.18 Sports	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA
8812-L.18	L.18 Sports	TIBE For Love	Uber Eats	Special Australia
7367-L.19	L.19 User Generated	Craft, Camera, Action!	BIG W	M&C Saatchi

FILM & ENTERTAINMENT | FILM ADVERTISING

ID	Category	Entry	Client	Entrant Company
6888-L.20	L.20 Cinema Commercials Up to 60 Seconds	Lone Rider	Gulf Western Oil	The Monkeys Australia
7845-L.20	L.20 Cinema Commercials Up to 60 Seconds	ROLLiN' - Larry	IAG	Bear Meets Eagle On Fire
8691-L.20	L.20 Cinema Commercials Up to 60 Seconds	Tomorrow wants its car back	Hyundai	Innocean Australia
7133-L.21	L.21 Cinema Commercials Over 60 Seconds	Little Angels	Hyundai	Innocean Australia
8189-L.21	L.21 Cinema Commercials Over 60 Seconds	A Fire Inside	NRMA Insurance	The Tuesday Club
8714-L.23	L.23 Interactive Film Advertising	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
7160-L.24	L.24 TV Commercials Less than 30 Seconds	Catfish	COCA-COLA	BMF
7130-L.25	L.25 TV Commercials 30 Seconds	Van in a van	Hyundai	Innocean Australia
7157-L.25	L.25 TV Commercials 30 Seconds	Catfish	COCA-COLA	BMF
7159-L.25	L.25 TV Commercials 30 Seconds	You Can't Overcook Christmas	ALDI Australia	BMF
7170-L.25	L.25 TV Commercials 30 Seconds	Life's a Treat – Rizzo	Petbarn	BMF
7172-L.25	L.25 TV Commercials 30 Seconds	Life's a Treat – Chi Chi	Petbarn	BMF
7370-L.25	L.25 TV Commercials 30 Seconds	Minds Wide Open	Sydney Morning Herald & The Age – Nine	BMF
7445-L.25	L.25 TV Commercials 30 Seconds	There's 'relief', and then there's RELIEF	Actor Pharmaceuticals Pty Ltd	Five By Five Global
7729-L.25	L.25 TV Commercials 30 Seconds	This Calls For - One Job	Uber Eats	Special Australia
7851-L.25	L.25 TV Commercials 30 Seconds	Gomo - Couple	Gomo / Optus	Bear Meets Eagle On Fire
7975-L.25	L.25 TV Commercials 30 Seconds	The Grey Wiggle	Uber Eats	Special Australia
6814-L.26	L.26 TV Commercials Over 30 Seconds	Life is Eventful	Westpac Group	DDB Sydney
6833-L.26	L.26 TV Commercials Over 30 Seconds	End of Night	McDonald's Australia	DDB Sydney
6946-L.26	L.26 TV Commercials Over 30 Seconds	Give a Flybuys	Flybuys	CHEP Network
7129-L.26	L.26 TV Commercials Over 30 Seconds	Little Angels	Hyundai	Innocean Australia
7156-L.26	L.26 TV Commercials Over 30 Seconds	You Can't Overcook Christmas	ALDI Australia	BMF
7306-L.26	L.26 TV Commercials Over 30 Seconds	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia
7325-L.26	L.26 TV Commercials Over 30 Seconds	1000 Bathursts	Supercheap Auto	The Monkeys Australia
7409-L.26	L.26 TV Commercials Over 30 Seconds	The Chase	Head&Shoulders Japan	Forsman & Bodenfors Singapore
7461-L.26	L.26 TV Commercials Over 30 Seconds	Be Like Chris	Centr	Photoplay / Playtime
7538-L.26	L.26 TV Commercials Over 30 Seconds	Rocks	Belong	Howatson+Company
7540-L.26	L.26 TV Commercials Over 30 Seconds	Play On	Federal Hotel Group	Howatson+Company
7708-L.26	L.26 TV Commercials Over 30 Seconds	BCFing Fun Summer	BCF	The Monkeys Australia
7754-L.26	L.26 TV Commercials Over 30 Seconds	Imagine On Ice	Lotto NZ	Eight
7842-L.26	L.26 TV Commercials Over 30 Seconds	Library	VOIZ WAFER	Ogilvy Thailand
7850-L.26	L.26 TV Commercials Over 30 Seconds	MY GOAL	ME BY TMB	Ogilvy Thailand
7879-L.26	L.26 TV Commercials Over 30 Seconds	Gomo - Date Night	gomo / Optus	Bear Meets Eagle On Fire
7922-L.26	L.26 TV Commercials Over 30 Seconds	Stop Dreaming About New Zealand and Go	Tourism New Zealand	Special Australia
7071-L.27	L.27 TV Commercial Campaigns	Give a Flybuys	Flybuys	CHEP Network
7193-L.27	L.27 TV Commercial Campaigns	You Can't Overcook Christmas	ALDI Australia	BMF
7249-L.27	L.27 TV Commercial Campaigns	Life's a Treat	Petbarn	BMF
7411-L.27	L.27 TV Commercial Campaigns	Ando	Head&Shoulders Japan	Forsman & Bodenfors Singapore
7428-L.27	L.27 TV Commercial Campaigns	Grill'd VS Chemicals	Grill'd	The Monkeys Australia
7848-L.27	L.27 TV Commercial Campaigns	ROLLiN' campaign	IAG	Bear Meets Eagle On Fire
7849-L.27	L.27 TV Commercial Campaigns	For Your Smart Part	Wisr	Bear Meets Eagle On Fire
8814-L.27	L.27 TV Commercial Campaigns	This Calls For	Uber Eats	Special Australia
8824-L.27	L.27 TV Commercial Campaigns	The Grey Wiggle	Uber Eats	Special Australia

INNOVATION | BRAND INNOVATION

ID	Category	Entry	Client	Entrant Company
7150-M.01	M.01 Brand Engagement	Performance Enhancing Music	Samsung	CHEP Network
7368-M.01	M.01 Brand Engagement	Craft, Camera, Action!	BIG W	M&C Saatchi

INNOVATION | BRAND INNOVATION (continued)

ID	Category	Entry	Client	Entrant Company
7595-M.01	M.01 Brand Engagement	InstaPour	BWS	M&C Saatchi
8428-M.01	M.01 Brand Engagement	Solar Exchange	Carlton & United Breweries	Clemenger BBDO Melbourne
8635-M.01	M.01 Brand Engagement	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8717-M.01	M.01 Brand Engagement	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8470-M.02	M.02 Business Transformation	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
7151-M.04	M.04 Product Innovation	Performance Enhancing Music	Samsung	CHEP Network
7797-M.04	M.04 Product Innovation	ANZ Support Band	ANZ Bank New Zealand	TBWA\New Zealand
8471-M.04	M.04 Product Innovation	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia

INNOVATION | NON-BRAND INNOVATION

ID	Category	Entry	Client	Entrant Company
8685-M.07	M.07 Product Innovation	Super Schooner	Merivale	Ogilvy Australia

MEDIA | CHANNELS

ID	Category	Entry	Client	Entrant Company
7302-N.01	N.01 Use of Ambient Media	Make Lamb, Not Walls	Meat & Livestock Australia	The Monkeys Australia
8229-N.01	N.01 Use of Ambient Media	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
8706-N.01	N.01 Use of Ambient Media	You've Got This	NRMA Insurance	Thinkerbell
7153-N.02	N.02 Use of Audio Platforms	Performance Enhancing Music	Samsung	CHEP Network
7801-N.03	N.03 Use of Branded Entertainment and Content	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
8615-N.03	N.03 Use of Branded Entertainment and Content	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8721-N.03	N.03 Use of Branded Entertainment and Content	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
8862-N.03	N.03 Use of Branded Entertainment and Content	Climate Warriors	NRMA Insurance	Thinkerbell
8064-N.04	N.04 Use of Digital Platforms	The Cost of Bullying	Samsung	Cheil PengTai Beijing
8515-N.04	N.04 Use of Digital Platforms	A little space to think	Post it® for 3M	Dig
8552-N.04	N.04 Use of Digital Platforms	AAMI Rest Towns	AAMI - Suncorp	Ogilvy Australia
8753-N.04	N.04 Use of Digital Platforms	Ramp Rater	NRMA Insurance	Thinkerbell
8856-N.04	N.04 Use of Digital Platforms	EQC Earthquake Triggered	New Zealand Earthquake Commission	VMLY&R NZ
8230-N.05	N.05 Use of Events and Stunts	Rexona - Pitvertising	Rexona	Clemenger BBDO Sydney
8726-N.05	N.05 Use of Events and Stunts	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
7768-N.06	N.06 Use of Print, Press & Outdoor	Book of Limbo	Belong	Howatson+Company
7807-N.08	N.08 Use of TV & Other Screens	Big Game Dream	Molson Coors Beverage Company	DDB Sydney
8728-N.08	N.08 Use of TV & Other Screens	The Ad Break Championship – GTI Hijack	Volkswagen Group Australia	DDB Sydney
6945-N.09	N.09 Use of Integrated Media	Give a Flybuys	Flybuys	CHEP Network
8170-N.09	N.09 Use of Integrated Media	A Fire Inside	NRMA Insurance	The Tuesday Club
8619-N.09	N.09 Use of Integrated Media	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi

PURPOSE | CHARITY

ID	Category	Entry	Client	Entrant Company
7986-O.01	O.01 Branded Content and Entertainment, Individual	Empower Moves	UN Women Australia	The Monkeys Australia
8270-O.01	O.01 Branded Content and Entertainment, Individual	The Birds & The Bees	UNDP	Wunderman Thompson
6883-O.02	O.02 Branded Content and Entertainment, Campaign	When will she be right?	UN Women Australia	The Monkeys Australia
7987-O.03	O.03 Design, Individual	Empower Moves	UN Women Australia	The Monkeys Australia
8369-O.03	O.03 Design, Individual	The Birds & The Bees	UNDP	Wunderman Thompson
8483-O.03	O.03 Design, Individual	The Rocket Stove	UNICEF Australia	FINCH
7601-O.04	O.04 Design, Campaign	Human Mart	Anti-Slavery Australia	Coffee Cocoa Gunpowder

PURPOSE | CHARITY (continued)

ID	Category	Entry	Client	Entrant Company
8303-O.04	O.04 Design, Campaign	The Melanoma Typeface	Melanoma New Zealand	TBWA\New Zealand
7985-O.05	O.05 Digital, Individual	Empower Moves	UN Women Australia	The Monkeys Australia
8339-O.06	O.06 Digital, Campaign	David's Unusables	Motor Neurone Disease New Zealand	Special New Zealand
7982-O.07	O.07 Direct, Individual	Empower Moves	UN Women Australia	The Monkeys Australia
7314-O.08	O.08 Direct, Campaign	When will she be right?	UN Women Australia	The Monkeys Australia
8314-O.08	O.08 Direct, Campaign	David's Unusables	Motor Neurone Disease New Zealand	Special New Zealand
7434-O.09	O.09 Experiential	Human Mart	Anti-Slavery Australia	Coffee Cocoa Gunpowder
7321-O.10	O.10 Film Advertising, Individual	When will she be right?	UN Women Australia	The Monkeys Australia
7980-O.12	O.12 Innovation	Empower Moves	UN Women Australia	The Monkeys Australia
8498-O.12	O.12 Innovation	The Rocket Stove	UNICEF	FINCH
7015-O.13	O.13 Integrated Campaign	Mood Tea	Un Ltd	The Monkeys Australia
7324-O.13	O.13 Integrated Campaign	When will she be right?	UN Women Australia	The Monkeys Australia
7906-O.13	O.13 Integrated Campaign	Disease Dilemmas	Garvan Institute of Medical Research	BWM Isobar
7207-O.14	O.14 PR & Promotion	Thrive by Five	The Minderoo Foundation	M&C Saatchi
8343-O.14	O.14 PR & Promotion	David's Unusables	Motor Neurone Disease New Zealand	Special New Zealand
6751-O.17	O.17 Radio & Audio, Individual	Thrive by Five	The Minderoo Foundation	M&C Saatchi
8368-O.17	O.17 Radio & Audio, Individual	The Cold Campaign	Anglicare WA	Wunderman Thompson
8549-O.18	O.18 Radio & Audio, Campaign	Dreamy	Common Ground and Snap Inc.	Ogilvy Australia
7984-O.19	O.19 Social, Individual	Empower Moves	UN Women Australia	The Monkeys Australia
7322-O.20	O.20 Social, Campaign	When will she be right?	UN Women Australia	The Monkeys Australia

PURPOSE | CREATIVITY FOR GOOD

ID	Category	Entry	Client	Entrant Company
8171-O.21	O.21 Advertising & Marketing Communications	A Fire Inside	NRMA Insurance	The Tuesday Club
8474-O.21	O.21 Advertising & Marketing Communications	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8630-O.21	O.21 Advertising & Marketing Communications	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8009-O.22	O.22 Design	Waste-sorting blind box	STDecaux/The Environmental Protection Department	The Nine Shanghai
8475-O.22	O.22 Design	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8620-O.22	O.22 Design	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
8118-O.23	O.23 Product Design	The Dissolving Bottle	The Naturale Market	BBDO Guerrero
8477-O.23	O.23 Product Design	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8628-O.23	O.23 Product Design	Made From Melbourne	Made From Melbourne Collective	Saatchi & Saatchi
6882-O.24	O.24 Service Innovation and Design	Australia is Why	Telstra	The Monkeys Australia
7568-O.24	O.24 Service Innovation and Design	DUBBING THE MOVIE	Dunhuang Academy, Tencent Lab	Tencent
8478-O.24	O.24 Service Innovation and Design	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8748-O.25	O.25 Equality	Subject Zero	Charles Sturt University	BWM Isobar
8479-O.26	O.26 Sustainability	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8664-O.26	O.26 Sustainability	Saving Freddo	Mondelez Australia	Ogilvy Australia

STRATEGY | STRATEGY

ID	Category	Entry	Client	Entrant Company
6921-P.01	P.01 Creative Strategy	Give a Flybuys	Flybuys	CHEP Network
7323-P.01	P.01 Creative Strategy	When will she be right?	UN Women Australia	The Monkeys Australia
7557-P.01	P.01 Creative Strategy	The Friend	Lilydale	M&C Saatchi
7559-P.01	P.01 Creative Strategy	The Cities Are Calling	Tourism Australia	M&C Saatchi
7599-P.01	P.01 Creative Strategy	The Great Fresh Food Migration	ALDI AUSTRALIA	BMF

STRATEGY | STRATEGY (continued)

ID	Category	Entry	Client	Entrant Company
7856-P.01	P.01 Creative Strategy	Thrive by Five	The Minderoo Foundation	M&C Saatchi
8286-P.01	P.01 Creative Strategy	It Starts With Yes	Optus	Special New Zealand
8344-P.01	P.01 Creative Strategy	David's Unusables	Motor Neurone Disease New Zealand	Special New Zealand
8435-P.01	P.01 Creative Strategy	Changing a culture of risk by getting a nation to "Have a Hmmm"	ACC	VMLY&R
8480-P.01	P.01 Creative Strategy	One House To Save Many	Suncorp Group / Suncorp Insurance	Leo Burnett Australia
8501-P.01	P.01 Creative Strategy	The Wise One	Auto One	Edge
8567-P.01	P.01 Creative Strategy	OzHarvest - Use It Up Tape	OzHarvest	R/GA
8647-P.01	P.01 Creative Strategy	Win Saturday	Domain	DDB
8806-P.01	P.01 Creative Strategy	Real Good Gift Shop	Australian Red Cross	DDB Sydney
8826-P.01	P.01 Creative Strategy	The Grey Wiggle	Uber Eats	Special Australia
8927-P.01	P.01 Creative Strategy	Lost in Translation	Defence Force Recruiting	VMLY&R
7591-P.02	P.02 Strategic Leap	Craft, Camera, Action!	BIG W	M&C Saatchi
8786-P.02	P.02 Strategic Leap	How strategic insight ended up being the most valuable tool in Chica	Bapcor	AJF Partnership
8796-P.02	P.02 Strategic Leap	A-Leagues - Real Nice (H.C.T.F.) Season Launch	A Leagues	R/GA